



## SUPERCHARGE YOUR PAC FOR 2024 ELECTION CYCLE!

With the general election set for Nov. 5, 2024, it is critical that LeadingAge NY has the power to engage with candidates running for New York State Legislature.

**Make a Personal Donation:** Use the link or QR code below!

**Ask others to donate to support these efforts:**

LeadingAge NY advocacy efforts help advance our shared policy priorities and directly impact your organization. Share this information with your Board of Directors and colleagues to increase our impact!

[Click or Scan to Contribute Now!](#)



## Who is LeadingAge New York?

LeadingAge New York is the undisputed leader in developing long-term care and aging services policy for the State of New York. Because of the respect LeadingAge New York has earned among policy makers, we are regularly included in budget and legislative discussions with legislative leaders, the governor's office and agency leadership. In addition, the Department of Health often turns to LeadingAge New York for guidance on a number of long term care issues, including rate-setting, reimbursement and regulatory issues.

## Why can't my facility just write a check?

Federal law strictly prohibits not-for-profit entities from involvement in political campaigns. Donations must be made from individuals' personal accounts to protect your organization's not-for-profit status. **Personal donations from individuals who work or volunteer for LeadingAge New York member organizations are critical!**

## Where does my donation go?

The PAC makes financial contributions to the election campaigns of the legislative leaders, committee chairs and individual legislators on both sides of the aisle who have shown a strong commitment to long-term care and aging services. Your donation supports our attendance at political events that foster meaningful dialogue, collaboration and relationship building. Your support enables us to continue to drive positive change in Albany.

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