



## **2024 Presentation Topics**

All presentations are intended to educate. Presenters are not permitted to sell or promote any specific product or service. Below are suggested topics.

*The audience for these presentations includes staff of Nursing Home, Assisted Living/Adult Care Facility, Adult Day Health Care, Subsidized Housing, Retirement Housing, Continuing Care Retirement Community, PACE/Managed Long-Term Care, Home Care, Hospice, and other Senior Services providers. Sessions that appeal to any of these audiences, and those with broader application to multiple provider categories, are welcomed.*

### **Consumers Served**

- Promoting a Culture of Inclusion and Equity: Preventing Racial, Ethnic, and Other Disparities in Care
- Honoring Autonomy while Protecting Safety and Ensuring Compliance – Person-Centered Care for Individuals with Diminished Capacity
- Person-Centered Service Planning – Complying with the Medicaid Home and Community-Based Settings Rule
- The LGBTQ consumer – Best Practices for Acceptance and Inclusion, Resources, and Models of Support and Direct Caregiver Training
- Serving Older Adults with Mental Health Diagnoses – Treatment Models, Mitigating Liability and Safety Risks, and Reimbursement Challenges
- Serving Older Adults with Substance Use Diagnoses – Treatment Models, Mitigating Liability and Safety Risks, and Reimbursement Challenges
- Adjusting your Amenities to the Future Consumer
- Rising Acuity in Assisted Living – Opportunities, Challenges and Considerations

### **Workforce**

- Team Building- Including Trust, Commitment, Accountability, and Conflict Resolution
- Promoting Diversity, Equity and Inclusion among your Leadership and Staff
- Workforce Recruitment and Retention - Best Practices and Solutions

- Multiple Generations Working Together - Communication and Team Building
- Promoting Communication and Teamwork in a Culturally Diverse Workforce
- Achieving Efficiencies in Staffing While Maintaining Quality and Compliance (for DOH-Regulated Entities)
- Public Relations for Recruitment- Elevating the Image of the Field in the Public Discourse
- Employing Foreign-Born Workers
- Employee Wellness Programs
- The Changing Workforce: Giving Employees the Benefits they Want
- Combating Burnout in Staff and Leadership
- Attracting and Engaging Gen X, Millennials, and Gen Z Workers
- Creating More Worker Flexibility and Autonomy in a Highly Regulated Environment
- Engaging Your Staff in Building a Culture of Safety and Dignity
- New York's Enhanced FMAP Funding Impact and Workforce Opportunities in HCBS

### **Facility/Program Operations**

- Legal and Regulatory Updates
- Fair Housing Act Issues in Assisted Living
- Immigration – Changes in Federal Policy and Impact on Workforce, Housing, and Long-Term Care
- Electronic Health Information Exchange to Support Care Coordination, Improved Outcomes, and Alternative Payment Models
- Privacy, Cybersecurity, and New Compliance Challenges
- Implications of Marijuana and CBD Product use for Senior Services Providers
- Harnessing the Power of Online Reviews
- How Market Intelligence can help Identify Risks and Opportunities
- Communication during Stressful Times – Strategies for Keeping Staff, Residents/Patients, Family Members and the Public Informed and on your Side
- Reviving the Social Life of your Community

### **Housing/Retirement Communities**

- Supporting IL Residents Aging in Place:
  - Supporting IL Residents with Mental Health and Substance Abuse Issues
  - Technologies to Support Resident Wellness
  - Activities and Services for Aging IL Residents
  - Managing Transitions between IL and Higher Levels of Care
  - Legal Issues
  - Best Practices for IL Providers
- Service Coordination: Best Practices, Issues, and Updates
- Updates on Low-Income Housing Tax Credit and HUD Subsidy Compliance
- Innovative Models to Ensure Access to Aging Services for IL Residents

- Expanding Broadband Service and Digital Literacy in Affordable Senior Housing
- Customer Service: Borrowing from Hospitality
- Development, Capital Improvements, and Growth (Affordable and Middle-Income):
  - Securing, Layering, and Complying with Regulatory Requirements for Capital Financing, Low-Income Housing Tax Credits and HUD Subsidies
  - The Empire State Supportive Housing Initiative (ESSHI): How Can It Be Used by Senior Housing and Service Providers?
  - Innovative Models for Multigenerational Living, Community Integration and Partnerships
  - Disaster Preparedness, Green Retrofits, and Climate Resiliency
  - Resources for Broadband Infrastructure
  - Acquisition and Redevelopment Opportunities
- Legal Issues:
  - Fair Housing Act and ADA Compliance (inc. Service Animals)
  - Do I need to be Licensed as Assisted Living?
  - Navigating NYS Landlord-Tenant and Eviction Laws
  - Amending Offering Plans for Market-Rate Retirement Housing
- Emergency Evacuation Plans:
  - Planning for Residents with Disabilities Affecting Mobility
  - Building Partnerships with Local Emergency Services Providers
- Best Practices for Setting Entrance Fees and Monthly fees in Retirement Communities
- How to Attract Younger seniors into Retirement Communities
- Managing Conflict Between Generations

## **Quality and Oversight**

- Nursing Home RoPs and Surveys: A Post-Implementation Update
- Filing a Successful Nursing Home Informal Dispute Resolution
- Filing a Successful ACF Independent Review Process (IRP)
- Risk Management, Arbitration Agreements, and How to Protect from Liability
- How Health Plans and Providers Can Leverage Data to Identify Ways to Improve Outcomes for their Members
- Life Safety Code Updates
- Taking Inventory of Quality Initiatives Across the Continuum
- CMS Initiative: Patients over Paperwork
- Using Clinical and Financial Data to Improve Quality and Support Alternative Payment Models
- PBJ and NH Minimum Staffing- 5 Star Implications
- Infection Prevention, Enhanced Barrier Precautions for MDROs for Nursing Homes
- Reducing Use of Psychotropic Medications
- Innovative Models for People with Dementia
- Navigating Home Health Value Based Purchasing

## Reimbursement/Payment

- PDGM – Changing Landscape of Home Health, Best Practices
- SNF considerations for PDPM success
- Improving Medicare Advantage Revenues through Alternative Payment Arrangements in Skilled Nursing Facilities and Home Care
- How Assisted Living Providers Can Work with Medicare Managed Care
- Opportunities in Value-Based Payment and Other Risk-Based Arrangements
- HCBS Provider Engagement in Medicare Advantage
- Addressing Social Determinants of Health in VBP
- Managing through Financial Stress
- Integrated Medicare/Medicaid Managed Care – Opportunities and Risks
- NY's New 1115 Waiver

## Strategic Initiatives and Collaborations

- Building Scale and Improving the Bottom Line through Strategic Alliances, Affiliations, Shared Services, and Joint Ventures
- Adding New Services to your Continuum of Care –Outpatient Services, Dialysis, Behavioral Health, Care Management, [Home Care](#) and more
- How to Leverage Existing Services and Assets to Serve New Complimentary Populations
- Working with Villages
- Behavioral health – Managing Challenging Behaviors and Adding Behavioral Health Services to the Long-Term Care Continuum
- Care management – Best Practices, Offering as Standalone or Through Contract with MLTC
- Social Determinants of Health – Opportunities, Partnerships/Models
- Telehealth – Opportunities for Care Delivery and the Reimbursement and Regulatory Landscape
- Delivering SNF at Home and Partnerships for its Facilitation
- PACE and Senior Housing Relationships
- New Models in HCBS - New Ways to Reach and Serve Seniors That Want to Age in Place
- Hospice in Nursing Homes – Best Practices in Addressing Regulatory and Reimbursement Issues
- Medicare Advantage–
  - Opportunities through Supplemental Benefits in Home Care, Adult Day Health Care, Assisted Living, and Independent Housing
  - New Opportunities in Delivering Unskilled Care, Telehealth
  - How Can Providers Sustain Themselves as Medicare Advantage Gains Hold?
  - How CBOs Show their Value in Medicare Advantage
- New Advances in Technology
  - In the Home and Community-Based Setting
  - How it Can Improve Quality
  - How it Can Alleviate Issues Related to Workforce Shortage and Burnout
  - How it is Changing Care in the Home

- New Managed Care Contract Models that Increase Consumer and Provider Engagement and Drive Improved Results
- Creating Inclusive Wellness Programs for Residents and Staff
- Partnerships and Strategies to Reduce ER Visits for Assisted Living Residents
- Engaging the People You Serve in Strategic Planning for Your Organization
- Engaging the Public in Advocacy for LTC and Aging Services
- What Does the Future of Home Care Look Like?
- Building Strategic Affiliations to Diversify Services, Improve Efficiencies, and Expand Your Market
- Reconfiguring and Right-Sizing Services in Response to Market Changes
- Home care/Nursing Home/Hospital Collaborations
- Wellness Services that Keep People Independent in a CCRC
- Telling your Story: Raising the Profile of your LTC Organization – Branding, Public Relations, Media Communication Strategies, Social Media