



Press Release

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For Immediate Release

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Parker Jewish Institute wins grant for groundbreaking Holocaust survivor/older adult care

New Hyde Park, New York, January 31, 2022 - Parker Jewish Institute for Health Care and Rehabilitation is proud to announce that it has won a grant from The Jewish Federations of North America's Center for Holocaust Survivor Care and Institute on Aging and Trauma. When combined with matching funds, this award will enable \$666,666 in new programming for the next two years. In addition, Parker will receive intensive training on person-centered, trauma-informed care.

Parker was awarded a grant for the provision of supportive services based on person-centered trauma-informed principles for Holocaust survivors, other older adults, and their family caregivers in a manner that will advance innovations through delivery of such services, and will improve the nation's overall capacity to deliver such services.

"We feel extremely fortunate to have won this very generous grant from The Jewish Federations of North America's Center for Holocaust Survivor Care and Institute on Aging and Trauma," said Michael N. Rosenblut, Parker's President and CEO. "We learn so much from Holocaust survivors in the Parker community, as well as from survivors of other traumas. They often need an increased level of support as they age, and this grant and training will better enable us to do just that, with both comfort and care."

"The pandemic has shown what a difference we can make when we come together, especially for those older adults at highest risk of COVID-19," said Mark Wilf, Chair of the JFNA Board of Trustees. "Holocaust survivors are our teachers and our heroes, and we are committed to empowering them to live with comfort in their communities. The Federation system is humbled and proud to help thousands of Holocaust survivors, as well as other older trauma survivors and their families during their time of need."

Jewish Federations launched this program in 2015, following an award from the Administration for Community Living. Acknowledging Jewish Federations' profound impact, the federal government has increased the funding through the years, highlighted Jewish Federations' approach as a model for serving all older adults, and empowered Jewish Federations to be the national resource center on aging and trauma.

Since inception, the program has supported approximately 30,000 Holocaust survivors, 15,000 professional caregivers, 5,000 family caregivers, and 2,000 other older adults with a history of trauma. The numbers served include a small amount of duplication as participants received

services through multiple organizations and grants. Local organizations have provided specialized care across 21 states and 54 cities.

Jewish Federations work in close collaboration with the Network of Jewish Human Service Agencies and other local and national service providers to implement the grant program. More than 60 experts in aging and trauma volunteer their talents to help JFNA implement the program, train grantees, and build capacity to employ the person-centered, trauma-informed approach.

Person-centered, trauma-informed care is an innovative approach, spearheaded by JFNA, that promotes trust, dignity, strength, and empowerment of all individuals by incorporating knowledge about trauma into agency programs, policies, and procedures. Some estimates suggest that up to 90% of older adults in the United States have experienced a traumatic event during their lifetimes, which can affect them as they age. The challenges have become even more acute with social distancing and the threats posed by COVID-19.

JFNA aims to catalyze a nationwide culture shift toward person-centered, trauma-informed care across older adult populations. JFNA is proud to do this work with strong bipartisan Congressional support.

This program is made possible by federal funds from a grant through The JFNA Center for Holocaust Survivor Care and Institute on Aging and Trauma. Approximately 70% of the project, or \$500,000, comes from federal sources. Approximately 30% or \$166,666 comes from non-federal sources.

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About Parker Jewish Institute for Health Care and Rehabilitation

Parker Jewish Institute for Health Care and Rehabilitation is headquartered in New Hyde Park, New York. The facility is a leading provider of Short Term Rehabilitation and Long Term Care. At the forefront of innovation in patient-centered health care and technology, the Institute is a leader in teaching and geriatric research. Parker Jewish Institute features its own medical department, and is nationally renowned as a skilled nursing facility, as well as a provider of community-based health care, encompassing Home Health Care, Medical House Calls, Palliative Care and Hospice. Parker's Willing Hearts, Helpful Hands aims to improve the quality of life for family caregivers of older-adult loved ones by engaging the broader community to provide assistance and respite services.