

PRESS RELEASE

-- For Immediate Release --

March 25, 2020
Henderson, NV

Senior Citizens and Families Separated by the Coronavirus

Nevada company helps connect seniors in assisted-living facilities with their families

A technology company based in Henderson, NV is offering six-months of a free service to assist long term and post-acute senior care communities who are experiencing a barrage of family requests due to the COVID-19 pandemic.

CareShare CRM (www.CareShareCRM.com) is providing their Senior Care Family Communication Solution at no cost to providers requesting the service. This technology can be deployed quickly and provide designated staff, volunteers, family members and care providers with immediate interactive communication assistance, whether those resources are working in the community or at home.

Chip Rowe, the founder of CareShare CRM, experienced the lack of sufficient communication with providers when his own mother found herself in a number of post-acute and long-term care communities. This absence of communication triggered Rowe to deliver a solution that keeps families and providers engaged and informed while reducing the burden on provider staff.

"I can't even imagine what families are going through now, compared to what we went through when my mom was alive. Now more than ever communication is needed, especially when families may not be permitted to enter the facility where their loved ones are living," he went on to say.

Providers and facility leadership may simply click on <https://Caresharemgr.com/COVID19> to access the free subscription interest form. After completing this form, a representative from CareShare will make contact to help you get started immediately.

For more information contact:

Chip Rowe
(702) 614-8255