

LeadingAge New York

Housing Professionals Webinar Series

March 8, 10, 15, 17, and 22

Sponsorship and Advertising Prospectus

Put your brand in front of decision-makers including directors of senior housing, housing managers, facility directors/engineers and service coordinators from within New York and from other states within the LeadingAge family of affiliates.

Sponsor Plus (\$1000)

Introduce your company then provide speaker introductions.

→Logo on registration site.

→*New campaign – Unique Value!* One-month virtual ad campaign – choose specific facilities or search word campaigns (2 ads). Includes in-depth analytics post campaign cycle.

Virtual Ad Campaign (\$600)

New campaign – Unique Value

→One-month virtual ad campaign – choose specific facilities or search word campaigns (2 ads)

→In-depth analytics post campaign cycle.

Sponsor (\$600)

→Logo on registration site.

→Logo/link on all promotional materials.

→Conference attendee list.