

# LeadingAge New York

## Housing Professionals Webinar Series



March 8, 10, 15, 17, and 22

## Sponsorship and Advertising Prospectus

**Put your brand in front of** decision-makers including directors of senior housing, housing managers, facility directors/engineers and service coordinators from within New York and from other states within the LeadingAge family of affiliates.

### **Sponsor Plus (\$1000)**

**Introduce your company then provide speaker introductions.**

→Logo on registration site.

→***New campaign – Unique Value!*** One-month virtual ad campaign – choose specific facilities or search word campaigns (2 ads). Includes in-depth analytics post campaign cycle.

### **Virtual Ad Campaign (\$600)**

***New campaign – Unique Value***

→One-month virtual ad campaign – choose specific facilities or search word campaigns (2 ads)

→In-depth analytics post campaign cycle.

### **Sponsor (\$600)**

→Logo on registration site.

→Logo/link on all promotional materials.

→Conference attendee list.