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srowe@jewishseniorlife.org**Jewish Senior Life's Focus on Employees Results in Certification as Great Place to Work® for the Fourth Time**

(JULY 26, 2023 – ROCHESTER, NY) A nurse at **Jewish Senior Life** wrote, “It really is the best place to work in Rochester.” The comment was made on an anonymous survey administered by Great Place to Work Institute and its partner Activated Insights to measure more than 60 elements of employee experiences on the job. Based on results that exceeded national benchmarks for Best Workplaces in Aging Services, Jewish Senior Life was honored with certification as a Great Place to Work® for the fourth time.

With approximately 1,000 employees, Jewish Senior Life is one of the largest non-profit employers in Rochester, and the only Continuing Care Retirement Community. More than 90% of employees praised the organization for providing a safe place to work, contributing in positive ways to the community, creating a welcoming environment, and feeling a sense of pride in their accomplishments.

“Many people join our team when they are looking to find a meaningful career where they can see the impact of their work. We are committed to enhancing the employee experience in every way we can,” says Emy Giacalone, Senior Vice President of Human Resources. She continues, “We now offer an in-house Life and Employment Success Coach to support any employee who would like to develop skills that will help them to be successful.”

Jewish Senior Life also received positive survey comments about its inclusive and welcoming culture resulting from its renewed commitment to Diversity, Equity and Inclusion, its robust employee recognition programs, and ongoing opportunities for career development, training, and scholarships.

“We’re incredibly grateful to our employees,” says Michael S. King, President and CEO of Jewish Senior Life. “Their dedication and the compassionate care they deliver every day shows in the faces of the people and families we serve—our incredible team truly makes us a Great Place to Work!”

About Jewish Senior Life:

Serving people of all faiths and ethnic backgrounds, Jewish Senior Life is Rochester’s only Continuing Care Retirement Community (CCRC). Guided by the values of honoring family and aging in place, Jewish Senior Life offers all levels of care on a single campus, from independent living to skilled nursing care, along with a variety of programs and services for people living outside its campus. Jewish Senior Life has CARF International accreditation for high quality and customer satisfaction, and has been certified as a Great Place to Work® since 2020. Its affiliate, the Jewish Home, has been recognized as a Newsweek Best Nursing Homes 2023 and U.S. News & World Report Best Nursing Home for Long Term Care and Short-Term Rehabilitation 2022-2023. For more information, visit www.jewishseniorlife.org or www.facebook.com/jewishseniorlife.