

Ad and Graphic Sizes 2017-18

Mobile App Banner Ad

Banner ad must be in JPG, GIF or PNG format and measure 375 pixels x 80 pixels (WxH).

Logo in Web Format

Your company logo should be in JPG, GIF, or PNG format 200 pixels x 200 pixels (WxH)

Website

Sidebar banner: (rotation format/ links to sponsor website) 300px x 100px (WxH)

Main Content Area: Links to sponsor website 300px x 173px (WxH)

Conference program ads

Full page:

Annual conference: 4.875 x 7.75 (WxH)

All other conferences: 5 x 7.75 (WxH)

Half page:

Annual conference: 4.875 x 3.75 (WxH)

All other conferences: 5 x 3.75 (WxH)

Advertiser

Full Page 8 x 10.25 (WxH)

1/2 Page Horz. 8 x 4.75 (WxH)

2/3 Page Vert. 5.125 x 10.25 (WxH)

1/4 Page Vert. 3.75 x 5 (WxH)