

FOR IMMEDIATE RELEASE

CONTACT: Michelle Bermingham, Fox Run at Orchard Park
PHONE: 716.662.5001
EMAIL: mbermingham@foxrunorchardpark.com

INTERNATIONAL PHOTOGRAPHER EXHIBITS AT FOX RUN AT ORCHARD PARK

Photographer kc kratt opens new installation at the Community Art Gallery at Fox Run

Orchard Park, NY - Fox Run at Orchard Park is celebrating a new installation titled "In Between," photographs by local artist kc kratt, in their Community Art Gallery. According to kratt, "To visit Japan is to travel to a place where two realms—the mythic and the modern—coexist. Its people flow between these worlds inhabiting the past and the present, unaware of any contradiction. There is societal reverence for the past and intense appreciation of the present. Japan is simultaneously contemplative and frenetic, refined and brash, respectful and challenging. The images here attempt to capture the duality of contemporary Japan—grounded in tradition and rushing headlong into the now."

kc kratt is a visual storyteller whose curiosity about people, the world and the way things work has enabled him to develop a diverse portfolio of images. In a world where video and film are omnipresent, kratt firmly believes in the power of still pictures to create moving stories.

kratt has been shooting since the age of fourteen when he first found an abandoned film camera in his family's attic. He graduated from Ryerson University in Toronto, Ontario with a BAA, and later earned a MA from the State University of New York at Buffalo. He formed his company, kc kratt photography, soon after finishing graduate school.

His career spans several decades but the unique challenges that each shoot brings continues to motivate him. Key to kratt's success is his mastery of lighting and his use of focus to tell stories that are both evocative and compelling. kratt shoots everyday--either for clients or to broaden his personal portfolio. He enjoys traveling to remote areas. He has previously exhibited his landscape work from the Yukon at Fox Run. Two trips to Japan are the backbone of this work. His portrait and architectural works have been exhibited in national galleries and in Toronto, Ontario.

Locally, kratt is widely recognized for his images as one of the editorial photographers for Buffalo Spree magazine. His work frequently appears in commercial and non-profit advertising and publicity campaigns.

kc kratt is a commercial and editorial photographer based in Buffalo, NY. He shoots on location and at his light-filled studio in the Tri-Main Center. Additional work can be viewed at kckratt.com and on IG at kckratt.

"In Between" will be on display from April 1st until May 31st in The Community Art Gallery at Fox Run. The public is welcome to visit the gallery between 9:00am and 7:00pm, Monday through Sunday. Visitors are asked to enter through the Commons Building, sign in at the

AccuShield Kiosk, and to also stop at the reception desk. Fox Run at Orchard Park is located at the corner of California Road and Route 20A. (One Fox Run Lane, Orchard Park, NY, 14127)

About Fox Run: Fox Run at Orchard Park is a Lifecare Community, providing seniors with a life-enriching environment fostering personal fulfillment, caring relationships and a positive aging experience. Simply put, Lifecare is healthcare for life. Independent Living Community Members at Fox Run, have access to on-site assisted living, memory care, and skilled nursing when they need it, with no increase in monthly costs. All facilities, amenities, apartments, and patio homes are located on a picturesque, well-maintained 54 acre campus. foxrunorchardpark.com facebook.com/foxrunorchardpark/ IG - @foxrunop

###



kc kratt