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— ROCHESTER BUSINESS JOURNAL —

HEALTH CARE



# LOREN J. RANALETTA

PRESIDENT/CEO, EPISCOPAL SENIORLIFE COMMUNITIES

YEARS IN CURRENT ROLE: 38



## **What has been your organization's biggest success over the past year?**

It has been a challenging year as we continue to work through the lasting impacts of the pandemic. ESLC has opened a new senior living campus (our eighth) in Penfield, which offers assisted living and memory care, Ashley Woods. We have also launched two new supportive housing initiatives at Penfield Gardens and 270 on East. As we expand programs and services, a professional and dedicated workforce continues to be one of the main contributors to our success. Our efforts remain committed to cultivating

an environment and providing programs that support our staff members' well-being and professional development. We are also building a strong succession management team to ensure ESLC's bright future.

## **What are your expectations for the rest of this year?**

Workforce development and creating solutions to meet the evolving needs of seniors are our two primary priorities this year. ESLC's Foundation has established a scholarship program that supports career advancement, and we look forward to making more scholarships available while continuously recruiting new talent. In addition, as the population of older adults continues to rise, we will expand community programs and enhance resident experiences. For example, ESLC has developed a prototype for middle-income senior housing, and we expect to begin construction on our ninth neighborhood location this fall in Irondequoit.