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## **ISAAC HEALTH AND EPISCOPAL SENIORLIFE COMMUNITIES OFFER COMPREHENSIVE DEMENTIA CARE AND SUPPORT FOR ROCHESTER FAMILIES**

**ROCHESTER, NEW YORK, January 29, 2025** — Isaac Health, a leading national provider of brain health and dementia care, and Episcopal SeniorLife Communities (ESLC), a trusted provider of services and programs for older adults with more than 155 years of experience in the Rochester area, have partnered to offer comprehensive dementia care and caregiver support in Rochester, New York. This groundbreaking collaboration introduces the CMS Guiding an Improved Dementia Experience (GUIDE) Model to the region, making it one of the first such programs to launch in the Rochester area.

Isaac Health and Episcopal SeniorLife Communities' partnership is designed to enhance the quality of life for individuals living with Alzheimer's Disease and Related Dementias (ADRD) and their caregivers. The program offers a robust suite of services including medical assessments, caregiver training, respite services, a 24/7 support line and personalized care navigation. Some of these services may be covered by For Medicare Parts A and B beneficiaries who qualify, all services will be fully covered A/B.

**"We're thrilled to partner with Episcopal SeniorLife Communities (ESLC) to offer this transformative program in Rochester," said Julius Bruch, MD, PhD, Co-founder and CEO of Isaac Health. "By combining our strengths in virtual dementia care with ESLC's exceptional in-person team, we're setting a new standard for how compassionate dementia care can be delivered through a combination of in-person and online support."**

An estimated 11.7% of residents aged 65 and older in Monroe County — including the city of Rochester — have Alzheimer's disease, according to a report by the Alzheimer's Association. This partnership aims to address common challenges faced by individuals and families living with dementia, such as fragmented care coordination, limited access to specialized resources, and caregiver burnout.

**"This partnership is a game-changer for our community," said Teresa Galbier, VP of Dementia Program Development of Episcopal SeniorLife Communities. "Our program with Isaac Health is**

a bold reimagining of what's possible in dementia care. We aim to offer Rochester families the support they need, where they need it most, all to ensure that no family faces dementia alone.”

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**Episcopal SeniorLife Communities has been helping older adults  
live life to the fullest since 1868.**

**About Episcopal SeniorLife Communities:**

Founded in 1868 through the generosity of the local Episcopal community, the original Episcopal Church Home has grown to provide a full range of highly regarded, not-for-profit, residential services and community programs for seniors known as Episcopal SeniorLife Communities.

**About Isaac Health**

Launched in 2022, Isaac Health offers a virtual brain health and memory clinic platform with the goal of dramatically improving access to constrained brain health services. Developed by leading neurological specialists, Isaac Health offers comprehensive treatment, care management, and support for persons living with neurocognitive conditions and their loved ones. Patients and families at Isaac Health benefit from personalized care planning, caregiver training, community referrals, care coordination, and a 24/7 support line. All services adhere to the gold standard of medical care and ensure access to qualified specialists within days, not months. Visit us at [myisaachealth.com](http://myisaachealth.com) to learn more

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