



Press Release

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For Immediate Release

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The Parker Jewish Institute wins 2024 eHealthcare Leadership Distinction Award

New Hyde Park, New York, Tuesday, December 17, 2024 – The Parker Jewish Institute is proud to announce that its “We’re Full of Life” video won the Distinction Award in the “Best Long Video Content – Over 2 Minutes” category of the 2024 eHealthcare Leadership Awards. This recognition highlights Parker’s commitment to uplift its patients and residents with activities that emphasize positivity and friendship, fostering well-being and overall health.

Parker recognizes that many older adults grapple with serious health conditions that are triggered or exacerbated by social isolation and loneliness. Parker averts social isolation with programs that promote engagement and community. Residents and patients look forward to Parker’s drum circles, adaptive pickleball, physical therapy, music programs, multicultural celebrations, arts and crafts, support groups and more. At Parker, engaging the Institute’s patients and residents is a health priority.

“Parker is very attuned to the importance of social connection and the significant role it plays in emotional well-being and overall health. By offering a variety of activities to our patients and residents, we help them strengthen relationships that help them stay happier, and healthier,” said Parker Jewish Institute President and CEO Michael N. Rosenblut.

Alan Ginsberg, President of LIXI Studios, and his team filmed and edited the award-winning video.

The eHealthcare Leadership Awards recognize outstanding health websites and digital initiatives, underscoring the role of digital communications in achieving healthcare organizations’ business objectives. The awards program, now in its 25th year, draws over 1,000 entries annually.

About The Parker Jewish Institute for Health Care and Rehabilitation

The Parker Jewish Institute for Health Care and Rehabilitation is headquartered in New Hyde Park, New York. The facility is a leading provider of Short-Term Rehabilitation and Long-Term Care. At the forefront of innovation in patient-centered health care and technology, the Institute is a leader in teaching and geriatric research. Parker Jewish Institute features its own medical team, and is nationally renowned as a skilled nursing facility, as well as a provider of community-based health care, encompassing Home Health Care, Medical House Calls, Palliative Care and Hospice. Parker Jewish Institute is also home to Queens-Long Island Renal Institute (QLIRI) - providing

patients with safe, comfortable Hemodialysis treatments in a relaxed setting – as well as PRINE Health – a Vascular Center offering advanced vascular services. The Center and QLIRI further Parker’s ability to expand access to essential health-care services to adults in the greater New York metropolitan area. For more information, please visit parkerinstitute.org or call 877-727-5373.

