

The Community at Brookmeade
46 Brookmeade Drive | Rhinebeck, NY
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PRESS RELEASE
FOR IMMEDIATE RELEASE

Upcoming Event:
The Fifth Annual Brookmeade Gala
An Evening in Hollywood

Rhinebeck, NY – October 14, 2015 – On Saturday, November 19th The Brookmeade Community Foundation will host **The Fifth Annual Brookmeade Gala** at The Grand Hotel Poughkeepsie, honoring Jon Nansen, of Rhinebeck Soccer League, Barbara Murtagh, Licensed Practical Nurse at The Baptist Home, and Melissa Lasher, Environmental Service Manager at Baptist Home.

The Baptist Home has been named *The Best Long-Term Care Facility in NY State* and ranks among the *Top 10% Nationally*. The Baptist Home is designated by the NYS Department of Health as the **top 5%** quintile nursing homes. These honors are shared with the many business and individual sponsors of Brookmeade who support their mission to improve the quality of life for the aging.

Their generosity has enabled The Baptist Home to provide the best possible programs and services. Many from Rhinebeck and the surrounding areas, choosing to age at home, have been asking for respite and access to The Baptist Home's specialized care. The Alzheimer's Association's research supports the need for these services.

Information from the Alzheimer's Association: 5.2 million Americans had Alzheimer's disease in 2014. By 2050, the number of people age 65 and older with Alzheimer's disease may reach as many as 16 million. In 2013, 15.5 million family and friends provided 17.7 billion hours of unpaid care valued at \$220.2 billion. More than 60 percent of Alzheimer's and dementia caregivers are women. All caregivers of people with Alzheimer's, both women and men, face the devastating physical and emotional burden of caregiving. Alzheimer's and dementia caregivers had \$9.3 billion in additional health care costs of their own in 2013. Nearly 60 percent of Alzheimer's and dementia caregivers rate the emotional stress of caregiving as high or very high, and more than one-third report symptoms of depression.

To fill these needs for quality care and respite, Brookmeade's Community Foundation is planning to open an *Adult Day Services Center*. This project, among others, will be supported by this year's Gala. To learn more about this project and to purchase tickets to Brookmeade's Annual Gala visit www.communityatbrookmeade.org or call 845-876-2071 x337.

For more information contact:

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Center/Company	The Community at Brookmeade
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Barbara Murtagh, LPN

Barbara Murtagh joined the Brookmeade team in 2002. She a Licensed Practical Nurse by trade however she exceeds the traditional role and goes above and beyond the call of duty. She serves with a smile that

can light up a room and makes one feel as if they were all that mattered. No matter the position, the title or the job, Barbara conducts herself with utmost compassion and treats all with professionalism and respect. Barbara was recognized by the Hudson Valley Magazine for the Nursing Excellence Honor this year. We are proud to honor her at The Brookmeade Gala.



Jon Nansen

Jon Nansen in the last 35 plus years instilled values and shaped the lives of three generations of children through his dedication to volunteering. Jon has spent all his time in creating and maintaining athletic fields enjoyed by the Rhinebeck

Soccer League at Stone Church, at the Fairgrounds, and at the Baptist Home. His civic duty and desire to serve the community extends to his personal experiences. In 2008, Jon was fortunate to be a recipient for a kidney transplant. Jon identified the need to have more organ donations in NY and began raising awareness about organ donations. Jon is a special person of humility who has left an impression and influence on many lives.



Melissa Lasher

Melissa Lasher has been a part of Brookmeade for over 8 years. She has dedicated most of her career to the human services field managing Environmental Services. Her compassion exceeds her duties. Melissa hires, trains and advocates for

those with special needs. Not only does she ensure the success of those she trains or employs, she runs a knitting program for our residents. In addition, she has found a way to combine her passion for photography with her work and captures those precious moments through her lens. Melissa exemplifies The Brookmeade Mission.

Please join us for an evening in Hollywood at our Fifth Annual

Brookmeade Gala

as we honor

Barbara Murtagh LPN, Jon Nansen & Melissa Lasher

Dinner, Dance & Silent Auction

To Benefit The Brookmeade Community Foundation

Saturday, November 19, 2016

Poughkeepsie Grand Hotel
40 Civic Center Plaza, Poughkeepsie, NY

Welcome Reception 6:00 pm Formal Program & Dinner 7:00 pm

Hors d'oeuvres & Champagne Four Course Dinner

DJ Black Tie Optional