

THE NEW JEWISH HOME NAMES JEFFREY I. FARBER C.E.O.

Dr. Farber will join the wide-ranging geriatric health care system December 18

NEW YORK, NY: October 2, 2017 — The New Jewish Home (Jewish Home) is proud to announce that Jeffrey I. Farber, MD, MBA, will become the next President and Chief Executive Officer of the wide-ranging not-for-profit geriatric health and rehabilitation system. A specialist in geriatric medicine with extensive management experience, Dr. Farber will assume his new position on December 18, 2017.

Dr. Farber comes to Jewish Home from the Mount Sinai Health System, where he is Senior Vice President and Chief Medical Officer for Population Health, leading the quality, utilization, clinical integration, physician engagement, care management, and practice transformation efforts to drive performance in the System's broad portfolio of value-based contracts. Dr. Farber is also Chief Executive Officer of Mount Sinai Care, LLC, the system's Medicare Shared Savings Program Accountable Care Organization, which has more than 42,000 aligned Medicare beneficiaries.

Dr. Farber will succeed Audrey Weiner, DSW, who will remain President of Jewish Home's Fund for the Aged Foundation focusing exclusively on Jewish Home's Manhattan Master Plan, including the construction of The Living Center of Manhattan. The Living Center will be New York City's first nursing residence designed and operated according to the groundbreaking Green House® philosophy of long-term care.

Said Dr. Farber: "I am humbled by the opportunity to lead this venerable healthcare institution, with its solid track record of providing outstanding and innovative health- and social-care services to older adults, and excited about The New Jewish Home's bright future in our rapidly evolving healthcare landscape."

Michel Luskin, Chairman of Jewish Home, said: "In Jeff Farber we have found a worthy successor to Audrey Weiner, who has led Jewish Home brilliantly for more than 25 years. A proven leader who is passionate about eldercare, Jeff will build on our strengths and prepare us to embrace the challenges ahead while honoring our core mission and values."

In addition to his managerial responsibilities at Mount Sinai, Dr. Farber, who is board-certified in both Internal Medicine and Geriatric Medicine, is an active clinician and educator. He serves as Associate Attending Physician in Geriatric Medicine at The Mount Sinai Hospital and Associate Professor of Geriatric Medicine at the Icahn School of Medicine at Mount Sinai, a position he will retain after joining Jewish Home.

Dr. Farber's research interests include models of care for older adults, population health management, and the clinical interface with healthcare finance. He is a nationally recognized speaker and has twice received federal grant funding through the U.S. Health Resources and Services Administration. Dr. Farber's research has been published in *The Annals of Internal Medicine*, *JAMA Internal Medicine*, and *The Journal of Hospital Medicine*.

Dr. Farber holds an MD from Yeshiva University's Albert Einstein College of Medicine and an MBA from the University of Massachusetts-Amherst. He lives in Tenafly with his wife and three children.

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About THE NEW JEWISH HOME: Serving New Yorkers of all faiths and ethnicities for almost 170 years, [The New Jewish Home](#) is transforming eldercare as we know it. One of the nation's largest and most diversified not-for-profit geriatric health and rehabilitation systems, Jewish Home serves 12,000 older adults each year, in their homes and on campuses in Bronx, Manhattan, and Westchester, through short-term rehabilitation, long-term skilled nursing, low-income housing, and a wide range of home health programs. Jewish Home believes that high quality care and personal dignity are everyone's right, regardless of background or economic circumstances. Technology, innovation, applied research and new models of care put The New Jewish Home at the vanguard of eldercare providers across the country.

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