

The Brookmeade Community  
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## **PRESS RELEASE**

### **Business News**

#### **Brookmeade Strengthens Resources with Licensed Nursing Home Administrator through National Association of Long Term Care Administrator Boards (NAB)**

**Rhinebeck, NY – October 2, 2019** – Karen Zobel, CEO/Administrator of The Brookmeade Community and its Board of Directors are pleased to announce the Licensure and accreditation of Brian Zeidan. Brookmeade’s Director of Adult Day Healthcare and Pavilion is now a licensed nursing home administrator through The National Association of Long Term Care Administrator Boards (NAB).

As CEO/Administrator of Brookmeade, Ms. Zobel’s focus, over the past 8 years, has been to assemble and develop the best possible team of professionals available in the Hudson Valley. Her goal has been to secure Brookmeade’s reputation as *the best place to live and work in Dutchess County*. “Our mission is to enhance the quality of life for the aging by providing quality care in a loving environment. To hit a target like that you’re going to need to provide the best possible work environment and put the best of the best on your team. You’ve got to hire professionals who will get excited about such a mission, then get behind it and drive it forward. Brian Zeidan has what it takes to do just that”.

*NAB is the impartial organization advancing public protection along the senior living and health services continuum through enhanced professional standards for Health Services Executives.*

“This type of continued development, growth and learning is always encouraged at Brookmeade Community as it enhances and ensures best practices for our residents and professional growth. It shows a commitment to one’s profession and the desire to continuously improve one’s knowledge base and add to his/her skillset.” Says Karen Zobel

Mr. Zeidan has dedicated the past 5 years to Brookmeade’s mission. Mr. Zeidan started his career at Brookmeade as Human Resource Generalist and Director of Development and then promoted to Director of Adult Day Healthcare Program & Pavilion. Brian Zeidan graduated from New York University in 2013, and received his Masters of Science in Human Resource Management and Development. Joining The Baptist Home in 2015 has allowed Brian to continue his development and serve our seniors at Brookmeade. He has a wife and one daughter in Dutchess County.

“Brian was chosen for the position of Director of Adult Day Healthcare and Pavilion based upon the strength of his experience, education, integrity, leadership skills, strong ethics and core morality”, states Ms. Zobel. “He supports our goal to ensure Brookmeade’s standing as the *Best Place to Live and Work in The Hudson Valley*”.

“Brookmeade,” says Ms. Zobel “is all about quality of life. Everyone’s quality of life; residents and staff alike. By strengthening staff development and increasing opportunities you create an even healthier organization which improves the quality of life experienced by our employees and therefore of our residents. Our employees feel a sense of pride in working at *The Best Long Term Care Facility in NY State*. From that already strong foundation we can reach even greater heights”.

**About The Brookmeade Community:** The Community at Brookmeade, located on 75 country acres just outside the Village of Rhinebeck, is a senior living retirement community serving the Hudson Valley and surrounding areas. Arbor Ridge offers independent living, The Terraces offers assisted living, and The Baptist Home provides long term care, sub-acute rehabilitation, palliative care and Out-Patient Rehabilitation Services. Coming soon our Adult Day Healthcare Program.



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