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COMMUNICATION SPECIALIST HIRED AS EXECUTIVE ASSISTANT

Fox Run at Orchard Park Communications Specialist Promoted

ORCHARD PARK, NY: Late 2025, Fox Run at Orchard Park CEO Bill Wlodarczyk, announced the addition of Communication Specialist Liesl Banker to the Fox Run staff. Ms. Banker's position had been created to go hand in hand with the new 71 independent living unit expansion currently underway. Ms. Banker's resume boasts project management and communications, and that is precisely the role she filled.

Ms. Banker has been the essential key element to keeping communication error-free between Lehigh Construction Group, the construction firm building the expansion, The Fox Run Senior Management Team, and most importantly, communicating the minute details of the on-going construction project that could be disruptive to Fox Run Community Members. This specific attention to detail has earned her, in addition too, the promotion of Executive Assistant to CEO, Bill Wlodarczyk.

According to Wlodarczyk, "Ms. Banker can articulate construction verbiage to our Fox Run community. She is organized, well-spoken and has shown an innate understanding of construction blueprints, and what that means for daily living to our community. Ms. Banker will have a new set of job responsibilities and continue to act in her current role as Communications Specialist for now. As the parts of the expansion project impacting current Community Members wind down next year, her responsibilities under her new title will slowly build up, allowing for a seamless transition. The timing will also allow us to properly define her responsibilities. It was clear from Liesl's first day on the job that she embodies the Fox Run mission statement and fits the Fox Run culture."

According to Ms. Banker, being an executive assistant is no different than the start-up companies she's worked for in the past, "it's important to always think ahead and be one step forward of the game." As the expansion reaches its halfway point, Banker feels her communications specialist and executive assistant positions "go hand in hand."

Ms. Banker is involved in local art galleries, community outreach programs, is a published author, and a passionate mental health advocate. She lives in Orchard Park, NY, with her husband.

Fox Run at Orchard Park is the premier Continuing Care Retirement Community in the Southtowns. Independent living Community Members at Fox Run, should they need it, have access to on-site assisted living, memory care, and skilled nursing, with no increase in monthly costs. Fox Run is home to a newly expanded, remodeled, and state-of-the-art, in-patient physical, occupational and speech therapy rehabilitation center. This multiplex Health Center provides ample space for our extensive therapy programs. All facilities, amenities,

apartments, and patio homes are located on a picturesque, well-maintained 54-acre campus in the heart of Orchard Park.

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For more information about this topic, please contact Director of Marketing & Sales Mary Lou Letina–Land [716.508.2101](tel:716.508.2101) or mland@foxrunorchardpark.com



Liesl Banker