



THE WESLEY COMMUNITY

THE WESLEY FOUNDATION

The Wesley Community selected as beneficiary of Impressions of Saratoga's inaugural "Adopt a Grandparent" holiday initiative

Program will provide gifts during the holidays to residents without family

SARATOGA SPRINGS, N.Y., Nov. 21, 2023 - The Wesley Community – a 37-acre senior living campus with more than 700 residents in Saratoga Springs – will receive gifts for residents courtesy of two local boutique gift shops that have launched a holiday giving campaign. Impressions of Saratoga and The Dark Horse Mercantile will bring cheer to residents who do not have plans with family during the holidays through their Adopt a Grandparent program.

Beginning Black Friday, Nov. 24 through Friday, Dec. 17, shoppers will be given the opportunity to purchase and personalize a \$20 gift tag that will be placed on a Christmas "Giving Tree" at both shops. The goal is to collect enough donations for the purchase of 350 gifts. After Dec. 17, the gift tag donations will be used to buy small gifts for residents. Wesley's Life Enrichment team will coordinate with representatives from Impressions of Saratoga and The Dark Horse Mercantile to identify shop items that are most appropriate as gifts and deliver them to residents right before Christmas.

"The Wesley Community is grateful for the opportunity to partner with Impressions of Saratoga and The Dark Horse Mercantile for the Adopt a Grandparent program, which was the brainchild of the gift shops' co-owners Maddy Zanetti and Marianne Barker," said Eileen Nash, Director of Development and Communication for The Wesley Community. "The holidays are a special time to gather with family and friends, exchange gifts and share a special meal. But for many who have lost loved ones, the holidays can be bittersweet. Here at Wesley, a number of our residents fall into that category. This is our way to help them feel more a part of the celebrations."

The pet-friendly gift shops are located in the heart of downtown Saratoga Springs and carry a carefully curated selection of gifts, garments and memorabilia. Both embrace the Saratoga and equestrian lifestyle and offer old-fashioned, friendly customer service.

"The Adopt a Grandparent program is something that we are proud to launch. Both my grandmother and great-grandmother were residents at The Wesley Community, and we have customers who reside there, too," said Zanetti. "We all know people who have lost friends and loved ones and how hard the holidays can be for them. Everyone should feel remembered during this special time and this is our way of doing our part to help make that happen."

Impressions of Saratoga and The Dark Horse Mercantile are located at 368 and 445 Broadway, respectively. Impressions of Saratoga and The Dark Horse Mercantile will have expanded hours during the holidays. Adopt a Grandparent Gift tags can be purchased in-person, over the phone or online.

Visit ImpressionsSaratoga.com for further information about the Adopt a Grandparent program or call 518-587-0666.

About The Wesley Community

The Wesley Community is a 37-acre, not-for-profit agency in Saratoga Springs, N.Y., which serves the needs of the elderly, as well as active seniors, adults and pediatrics. Sponsored by United Methodist Health and Housing, Inc., The Wesley Community's unique continuum of care community provides independent and assisted living for seniors, affordable independent senior housing, short-term rehabilitation and long-term care, as well as home care services and outpatient therapies available for people of all ages.

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