PEOPLE FIRST

LeadingAge New York member organizations are dedicated to their missions that put people first. They dedicate their resources and efforts toward achieving that mission. For these organizations, no matter what they face, it comes back to serving their mission, their people. That is the difference a commitment to a people-centered mission can make.

But it doesn't stop there. Mission-driven providers invest more effort in developing and sustaining their workforce because they know that working toward fullfilling their mission requires purpose and dedication. They seek to build and empower their people and show clear career paths and purpose with the goal of retaining their talent over time.

LeadingAge New York is a guardian of the mission-driven provider community. We understand the totality of the continuum of care, services and housing, and seek to sustain and develop mission-driven services.

To continue to preserve this vital effort and sustain LeadingAge New York's mission, we are seeking a commitment from you to be one of our Sustaining Supporters or Partners.

Become a Sustaining Supporter or Partner today and help support our collective commitment to **PEOPLE FIRST.**

Contact: Kristen Myers
kmyers@leadingageny.org
518-867-8847

LeadingAge® New York

SUSTAINING LeadingAge New York PROGRAM

SHOW YOUR SUPPORT

The **Sustaining LeadingAge New York Program** seeks to engage members and others who share the vision and commitment needed to foster and sustain the mission-driven approach to aging services.

Take the extra step that will help provide LeadingAge New York staff and members with the resources needed to fight for the preservation of this human-centric model of care and supports.

SUSTAINING SUPPORTER $1,000

- Branding as a Sustaining Supporter on the LeadingAge New York website.
- Recognition as a Sustaining Supporter during bi-weekly association member calls.
- Name badge recognition at association conferences and events recognizing Sustaining Supporter status.
- Additional 10% discount on (1) conference registration for the Sustaining Supporter, either at Attendee or Business Attendee level.
- Additional $100 discount on (1) ProCare engagement during each membership year.
- Additional 50% discount on (1) Five Star Consult during each membership year ($150 value).

SUSTAINING PARTNER $5,000

- Branding as a Sustaining Partner on the LeadingAge New York website.
- Recognition as a Sustaining Partner during bi-weekly association member calls.
- Name badge recognition at association conferences and events recognizing Sustaining Partner status.
- Additional 10% discount on conference registrations for (1) conference for the Sustaining Partner and (3) guests, either at Attendee or Business Attendee level.
- Invitation for the Sustaining Partner and (3) guests to special reception at LeadingAge New York Annual Conference & Exposition.
- Additional $100 discount on (1) ProCare engagement during each membership year.
- Additional 50% discount on (1) Five Star Consult during each membership year ($150 value).

"The Jewish Home is honored to strengthen our relationship with LeadingAge New York as a Sustaining Partner. LeadingAge New York provides The Jewish Home with vital resources and support, which enable us to focus on our mission. We share a common goal of ensuring all older New Yorkers have quality and compassionate care in their communities, and we are proud to partner alongside LeadingAge New York in our collective efforts to advocate for mission-driven long-term care providers."

Michael King
President and CEO
Jewish Home



"As a long-time member of LeadingAge NY, we've experienced firsthand the value of this partnership. From advocacy in Albany to leadership development and peer networking, LeadingAge NY provides essential support that enables us to fulfill our mission. Their unwavering focus on ensuring all aging New Yorkers have access to quality care, housing and services is one we all share as mission-driven providers, and we are proud to deepen our commitment as a Sustaining Supporter to support the vital role LeadingAge NY plays in the not-for-profit senior care community."

Stuart B. Almer
President and CEO
Gurwin Healthcare System