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## **BETTER THAN EZRA'S KEVIN GRIFFIN VISITS WARTBURG CAMPUS**

**Mount Vernon, NY** July 15, 2024 – Wartburg, Westchester’s premier provider of comprehensive residential and healthcare services for seniors, hosted Kevin Griffin of Better Than Ezra. Wartburg President & CEO, Dr. David J. Gentner, the Institute for Music and Neurologic Function (IMNF) Executive Director, Dr. Concetta M. Tomaino, and other senior staff met with Kevin in an effort to highlight the importance of music on Wartburg’s campus as well as a visit to Wartburg’s new Memory Care Living Center.

Award-winning songwriter, producer, author, and performer Kevin Griffin - whose songs have sold more than eighty million copies - visits Wartburg’s new Memory Care Living Center.

IMNF Executive Director and Co-Founder, Dr. Concetta M. Tomaino said, “We are grateful to Kevin for taking the time to visit IMNF and Wartburg and for his interest and support of our work in using the power of music to awaken and heal.”

Wartburg President, David J. Gentner shared, “Kevin’s foundation work and fundraising is well documented as he has raised money for many causes including pediatric cancer and front-line health care workers. I’ve been a fan of his music for years and we were thrilled he could find the time to visit with residents, Dr. Tomaino, and staff.”

Kevin Griffin is an award-winning songwriter, producer, author, and performer, whose songs have sold more than eighty million copies and been streamed over a billion times. He is best known as the singer and founding member of the platinum-selling rock band, Better Than Ezra. Better Than Ezra was in the region to headline the Pleasantville Music Festival.

Kevin signed copies of his 2023 book “**The Greatest Song**,” a creative-nonfiction book for every profession. Through the inspiring fictional narrative of Jake Stark, Griffin shares ideas that can be used by anyone, anywhere, to transform their career and their life.



## About Wartburg

Nestled in Westchester County, NY, Wartburg stands apart with its holistic approach to senior living and healthcare. Unlike traditional retirement communities, Wartburg offers a vibrant 34-acre campus where residents enjoy integrated services that extend well beyond typical care. Whether it's independent living, award-winning nursing home care, or personalized home services, Wartburg's continuum of care is designed to meet diverse needs with excellence. Their dedication to families extends beyond medical care, providing robust caregiver support at every stage. Recognized as one of the "Best Nursing Homes in New York State" by U.S. News & World Report for a remarkable twelve years running, Wartburg continues to set the standard in senior care, fostering a community where well-being thrives.

**About IMNF:** The IMNF is a not-for-profit, 501(c)(3) organization. Founded in 1995, the IMNF is driven by over 35 years of clinical observations on the actual effects of music on individuals who have different types of physical and neurological disorders. Directed by renowned music therapist Dr. Concetta M. Tomaino, the IMNF conducts research on the relationship between music and the brain, provides patients with music therapy, and offers our professional peers around the world the latest music therapy education and training information about best practices. Through the scientific exploration of music and the brain, the IMNF seeks to establish new knowledge and to develop more effective music therapy treatments to awaken, stimulate and heal through the extraordinary power of music.

Website : [www.wartburg.org](http://www.wartburg.org)

Facebook : [www.facebook.com/thewartburg](http://www.facebook.com/thewartburg)

Twitter : [www.twitter.com/thewartburg](http://www.twitter.com/thewartburg)

Instagram: [www.instagram.com/wartburgadultcare](http://www.instagram.com/wartburgadultcare)

YouTube : [www.youtube.com/wartburgny](http://www.youtube.com/wartburgny)

LinkedIn : <https://www.linkedin.com/company/the-wartburg-adult-care-community/>



Left to Right:  
Wartburg Administrator Bridget Zimmermann  
Wartburg Administrator Maria Provenzano  
Summer Music Therapy Volunteer Morgan Park  
Wartburg CEO and President David Gentner  
Kevin Griffin  
IMNF Executive Director Dr. Concetta M. Tomaino  
Music and Memory Director Justin Russo



Kevin Griffin with Dr. Concetta M. Tomaino