



FOR IMMEDIATE RELEASE

Thursday, June 24, 2021

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FRIENDLY SENIOR LIVING TO IMPLEMENT A \$15 HOURLY MINIMUM WAGE

Brighton, NY – Friendly Senior Living is very pleased to announce that the organization is raising its minimum wage to \$15/hour. This applies to both new and current employees.

“Every day, workers in senior living and health care do the most important work of providing excellent and compassionate care and services for older adults. Whether it is hands-on care or behind the scenes support, they are essential to enhancing the lives of all Friendly Senior Living residents. This hourly wage increase is very well-earned and deserved,” said Glen Cooper, President & CEO. “Further, as industries locally and throughout the country face staffing challenges, we hope that this will be an effective tool in attracting and retaining top-notch employees to join Team Friendly.”

The new minimum wage for Friendly Senior Living employees will be effective September 5, 2021.

About Friendly Senior Living

With roots dating back to 1849, Friendly Senior Living is a continuum of caring communities including Cloverwood, an active independent senior living community in Pittsford; Glenmere at Cloverwood, which offers assisted living, enhanced assisted living, and memory care; Linden Knoll, an independent senior living apartment community in Brighton; and the Friendly Home, which offers 24-hour skilled nursing care, memory care and hospice care, as well as short-term rehabilitative care.