



SUMMER PROMOTION FOR VRS: 1 MONTH FREE Carefree senior living in Herkimer County

FOR IMMEDIATE RELEASE

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Herkimer, NY – Valley Residential Services, the first Enriched Housing and Assisted Living facility in Herkimer County, is offering a summer promotion for senior citizens who have been contemplating downsizing their home for a more carefree senior living experience.

The staff at VRS is offering a summer promotion on the first seven apartments rented with the first month offered rent-free. Valley Residential Services has everything you need to live comfortably in spacious enriched housing apartments. Consider carefree living in a brand new efficiency apartment with a multitude of amenities, daily social activities and outings into the community, restaurant-style dining with three meals daily in the Community Foundation Dining Room, hair and nail salon and much more!

“You have to see this place,” says Lisa M. Betrus, President, Valley Health Services and Valley Residential Services. “We are committed to providing seniors a comfortable, life-enriching experience while promoting dignity, privacy and independence.” Valley Residential Services’ new expansion project has added 14 one-bedroom apartments, all large enough for couples, and also a fully staffed wellness and fitness center for use by all residents of VRS to the living community.

Please join us for an Open House event on Thursday, June 20, 2019, from 4 p.m. to 6 p.m., at 323 Pine Grove Road. Guests will have the opportunity to tour the apartments and meet with Valley Residential Services’ Community Life professionals. You do not have to give up your social and/or independent lifestyle when you downsize. At VRS, we encourage you to engage with staff and residents to experience a wonderful, caring community. Now is the time to make the move. To take advantage of this opportunity at Valley Residential Services, please contact Christine Shepardson, Director of Community Life at {315} 219-5700, ext. 3239.

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About Valley Residential Services

Valley Residential Services (VRS) provides Enriched Housing and an Assisted Living Program for those 62 years of age or older. Located in East Herkimer, VRS offers care-free senior living with the necessary support services to allow residents to retain independence within their community without the hassles of home ownership.

About Bassett Healthcare Network

Bassett Healthcare Network is an integrated health system that provides care and services to people living in a 5,600 square mile region in Upstate New York. The organization includes six corporately affiliated hospitals, over two dozen community-based health centers, 20 school-based health centers, two skill nursing facilities, including Valley Health Services in Herkimer, and other health partners in related fields. Bassett Medical Center, the foundation of the network, is a 180-bed acute care inpatient teaching hospital located in Cooperstown, NY. To learn more about services available throughout the Bassett Healthcare Network, visit www.bassett.org. Follow Bassett on Facebook and Twitter at facebook.com/Bassett.Network and twitter.com/BassettNetwork.