



2020 Presentation Topics

All presentations are intended to educate. Presenters are not permitted to sell or promote any specific product or service. Below are suggested topics.

Settings include Nursing Home, Assisted Living/Adult Care Facility, Adult Day Health Care, Subsidized Housing, Retirement Housing, Continuing Care Retirement Community, Home Care, Senior Services, and Hospice

Consumers Served

- The LGBTQ consumer– Best practices for acceptance and inclusion, resources and models of support
- Managing mental health in ACF/AL
- Honoring Autonomy while Protecting Safety and Ensuring Compliance – Person-Centered Care for Individuals with Diminished Capacity
- Person-Centered Service Planning – Complying with the Medicaid Home and Community-Based Settings Rule
- Serving Older Adults with Mental Health and Substance Use Diagnoses – Treatment Models, How to Mitigate Liability and Safety Risks, and Reimbursement Challenges

Facility/Program Operations

- Legal and Regulatory Update
- Immigration - Changes In Federal Policy and Impact on Workforce, Housing and Long Term Care
- Electronic Health Information Exchange to Support Care Coordination, Improved Outcomes, and Alternative Payment Models
- Privacy, Cybersecurity and New Compliance Challenges
- Implications of Marijuana Use for Senior Services Providers
- Harnessing the Power of Online Reviews
- How Market Intelligence Can Help You Identify Risks and Opportunities

Housing/Retirement Communities

- Aging in place - legal issues, best practices and transitions between independent living and moving to higher levels of care.
- Affordable Housing Development
- Development of middle income market housing and communities
- Low Income Housing Tax Credits
- Empire State Supportive Housing Initiative – how it can be used in senior housing
- Legal challenges in operating senior housing – advertising, Fair Housing Act, reasonable accommodations, not crossing the line into assisted living.
- Managing conflict between generations - best practices for younger old and older old tenants.
- Helpful Hints on Setting Entrance Fees and Monthly Fees in Retirement Communities
- Senior Housing and Health Care in New York State
- Concept Living: Attracting Younger Seniors into Housing and Retirement Communities

Quality and Oversight

- Risk management, arbitration agreements, and how to protect from liability
- How health plans and providers can leverage data to identify ways to improve outcomes for their members
- Nursing Home RoPs and Surveys: A Post-Implementation Update
- Filing a Successful Nursing Home Informal Dispute Resolution
- Life Safety Code Updates

- Taking Inventory of Quality Initiatives Across the Continuum
- CMS Initiative: Patients Over Paperwork
- Using Clinical and Financial Data to Improve Quality and Support Alternative Payment Models

Reimbursement/Payment

- PDGM - Changing Landscape of Home Health, best practices
- Early Insights into PDPM for SNFs
- Improving Medicare Advantage Revenues through Alternative Payment Arrangements in Skilled Nursing Facilities and Home Care
- How Assisted Living providers can participate in value-based payment arrangements with ACOs, Medicare Advantage, and hospital systems
- Opportunities in Value-Based Payment and Other Risk-Based Arrangements

Services and Collaborations

- Adding new services to your continuum of care – home care, outpatient services, dialysis, behavioral health, care management.
- Working with Villages
- Behavioral health – managing challenging behaviors and adding behavioral health services to the long term care continuum
- Care management – best practices, offering as standalone or through contract with MLTC
- Social Determinants of Health – opportunities, Partnerships/Models
- Telehealth - Opportunities care delivery and the reimbursement and regulatory landscape
- Building Scale and Improving the Bottom Line through Strategic Alliances, Affiliations, Shared Services, and Joint Ventures
- PACE and Senior Housing Relationships
- Hospice in Nursing Homes – Best practices in addressing regulatory and reimbursement issues
- Medicare Advantage -
 - Opportunities through Supplemental Benefits in Home Care, Adult Day Health Care, Assisted Living, and Independent Housing
 - New opportunities in delivering unskilled care, telehealth
 - How can providers sustain themselves as MA gains hold
 - How CBOs show their value in Medicare Advantage
- New Advances in Technology
 - in the home and community-based setting
 - how it can help your workforce,
 - how it's changing care in the home
- New Managed Care Contract Models that Increase Consumer and Provider Engagement and Drive Improved Results
- Creating Inclusive Wellness Programs for Residents and Staff

Workforce

- Team building including: trust, conflict, commitment, accountability, conflict resolution
- Workforce development, recruitment and retention, best practices and solutions
- Communicating with different generations and ethnicities.
- Employing Foreign-Born Workers
- Employee Wellness Programs
- Engaging Your Staff in Building a Culture of Safety and Dignity
- Successor to FIDA: NY's Approach to Integrated Managed Care
- DSRIP 2 and MRT 2 –Where the state is heading with these two initiatives and opportunities for senior housing, community services and post-acute long term care providers