



FOR IMMEDIATE RELEASE

Meadows at Brookmeade

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Meadows awarded Eli Pick Leadership honor again

The American College of Health Care Administrators (ACHCA) honors Karen Zobel, CEO/Administrator, Administrator of Meadows, formerly known as The Baptist Home at Brookmeade, 2023 Eli Pick Facility Leadership Award. ACHCA will present its Eli Pick Facility Leadership Award (EPFLA) to deserving administrators of top-performing skilled nursing facilities at their Annual Convocation and Exposition to be held April 23-27, 2023, in Baltimore, Maryland. In memory of visionary ACHCA member Eli Pick, this award recognizes administrators whose facility leadership and quality outcomes have produced quality care and operational success. Only **2% of facilities nationwide met the initial selection criteria**. This year 281 facilities met all eligibility requirements and will be awarded the facility leadership award nationally.

Based on the premise that facility excellence reflects leadership excellence, this award recognizes the Administrator of record who provided such leadership for the entire 2022 calendar year. Eligibility for this award is based on data-driven criteria to objectively identify high-performing skilled nursing facilities and leaders who make them excel including three years of skilled nursing facility (SNF) survey data, including the Health, Fire Safety, and Complaint Surveys, as well as top quartile performance on designated Quality Measures. ACHCA has recognized and honored Karen Zobel, CEO/Administrator, for the 10th year in a row.

“While the world slowly begins to emerge from the pandemic, our nation’s skilled nursing centers are still on the front lines of this battle, fighting it daily. In the face of continued challenges, increased regulatory burden, and scarce resources, these award-winning leaders and their teams are demonstrating that outstanding results can still be achieved”, said Robert (Bob) Lane, ACHCA’s President and CEO.

More about Eli Pick Facility Leadership Award

The Facility Leadership Award was introduced in 2008 by one of ACHCA’s most revered leaders, the late Eli Pick. A former executive director of the Ballard Rehabilitation Center, DesPlaines, IL, for over 30 years, Eli embodied excellence as an Administrator who cared for his residents, their families, and his community. This award is presented annually in memory of Eli, a consummate member of ACHCA, dedicated to advancing professionalism and leadership in long-term care.

About The Brookmeade Community: The Community at Brookmeade, located on 75 country acres just outside the Village of Rhinebeck, is a senior living retirement community serving the Hudson Valley and surrounding areas. Arbor Ridge offers independent living, The Terraces offers assisted living, Meadow’s Adult Day Healthcare Program providing medically supervised care and companionship for individuals with physical or mental impairments who need daytime assistance away from home and Meadows provides long term care, sub-acute rehabilitation, palliative care and Out-Patient Rehabilitation Services.



ACHCA

American College of
Health Care Administrators

The Catalyst for Excellence in Post-Acute and Aging Services Leadership

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Administrator/Executive Director
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Dear Post-Acute Care Administrator:

Congratulations! Your Skilled Nursing Facility (SNF) has been identified as a top performer by the American College of Health Care Administrators (ACHCA).

Eli Pick Facility Leadership Award qualifiers are identified using publicly collected data by the Centers for Medicare & Medicaid Services (CMS), which was pulled and evaluated by Ruby Partner, Broad River Rehab.

ACHCA believes that facility excellence reflects leadership excellence. The purpose of the Eli Pick Facility Leadership Award (EPFLA) is to recognize the administrators of top-performing SNFs. Since CMS data is used to identify qualifying facilities, details about the administrator are often unavailable or out of date. Please forgive this limitation but know that we seek to recognize you individually as the leader of your organization.

Please visit www.achca.org/epfla2023 by February 2, 2023, to attest to your eligibility for the EPFLA. You will be asked to confirm your tenure, membership status (you must be an active member of ACHCA to receive the award) and indicate your preference for being recognized. *If you do not attest by the deadline, you will not be recognized for the EPFLA.

In-Person Peer Celebration

Be recognized by your peers at the ACHCA Annual Convocation and Exposition, April 24-27, in Baltimore, MD. Register as a full conference participant and join us at the EPFLA Luncheon on Tuesday, April 25th, where you will be presented with your framed award certificate.

Remote Recognition

Select this option if you are not able to join us at Convocation but would still like to receive a digital version of your award certificate.

Team Letter

Select this option if you have not been the administrator of record for the full 2022 calendar year. ACHCA will send a congratulatory letter to your team.

Congratulations on being nominated to receive the EPFLA! You have distinguished yourself by meeting or exceeding defined performance standards. #Leadership First

Sincerely,


Theresa Sanderson, CNHA, FACHCA
Chair, ACHCA Board of Directors

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Karen Zobel