



Wartburg's Friedrichs Affordable Senior Housing receives Neighborhood Grant Award, courtesy of NorthMarq's White Plains office

(December, 2021) – As part of NorthMarq's Community Involvement program, Wartburg's Friedrichs Affordable Senior Housing program received one of this year's Neighborhood grant awards. Wartburg, nominated by Robert Ranieri, NorthMarq's White Plains' Managing Director and Wartburg's Board Chairman, has received a grant each of the four program years.

“This year's grant funds were targeted for social programs at the housing complex designed for seniors such as exercise classes, transportation to local events, shopping excursions, and wellness classes. Since the grants have been provided, they have been able to offer more programs and services to these low-income senior residents,” said Ranieri.

In 2018, NorthMarq created a Community fund to support organizations that focus on improving access to affordable housing or eradicating homelessness in the markets where the company operates. This initiative aligns with the Pohlads Companies', NorthMarq's parent company, and the Pohlads Foundation's focus on these areas of community need.

“This was a wonderful year-end surprise. It will help us carry on our work on wellness and issues of loneliness and isolation,” said Dr. David J. Gentner, Wartburg's President and CEO. “The pandemic continues to impact isolation and loneliness, particularly for seniors. While social distancing and self-quarantine limits the exposure to infection, it also limits social interactions and thus brings about feelings of isolation.” according to Gentner.

The Friedrichs Building opened on Wartburg's 34-acre campus in 2013, offering beautiful studio and one-bedroom handicap-accessible apartments for the 62+ community of active seniors. Residents have access to amenities such as a sunlit multipurpose community room, a state-of-the-art fitness room, a library, laundry on each floor, and free assigned parking. The first Leadership in Energy & Environmental Design (LEED) certified building in Mount Vernon, Friedrichs boasts bamboo floors and individually thermostatic heating and air-conditioned units.

“I am proud that NorthMarq again was able to recognize the importance of supporting non-profits in this community that help support affordable housing, and of course I am personally pleased that Wartburg was a well-deserved recipient of these funds,” said Ranieri.



Robert Ranieri presented the check to Wartburg CEO Dr. David J. Gentner.

About Wartburg

Wartburg, located in Westchester County, NY, offers integrated, comprehensive senior residential and healthcare services. Unlike conventional retirement communities, Wartburg provides a wide range of services to both residents living on their beautiful 34-acre campus and people in their own homes. From independent, assisted living and award-winning nursing home care to inpatient/outpatient rehabilitation, home care and adult day care services, their continuing care approach has earned them a trusted reputation. Wartburg also provides caregiver support at every stage with an array of options to find the level of care that considers the whole family. Wartburg was named one of the "Best Nursing Homes in New York State" by *U.S. News & World Report* for the **9th** consecutive year in 2019.

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