



Press Release

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For Immediate Release

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The Parker Jewish Institute is recognized with AJAS Jewish Programming Award

New Hyde Park, New York, April 25, 2023 – The Association of Jewish Aging Services awarded The Parker Jewish Institute with the 2022 Jewish Programming Award for its Family Call Center.

The award recognizes Jewish programs developed and implemented by AJAS organizations that are innovative, creative and specifically designed to enhance the spiritual well-being of the older adults they serve.

Early in the pandemic, Parker established its Family Call Center as a technology-based intervention, enabling patients and residents to connect with loved ones, and ensuring that family members quickly accessed essential information. In 2022, Parker adopted advanced technology to create new efficiencies, linking the Call Center to units within the Institute. This measure enhanced communications, so team members could expedite actions when needed and share information about Parker’s wide-ranging services.

Now, through the Call Center, families continue to easily get clinical updates on loved ones. Families reach out to the Call Center for information about social services and to communicate with social workers. Parker’s proactive Call Center team members connect with the family of patients and residents on the day of admission, providing contact information and resources. They coordinate tours for potential patients, helping to simplify the admission agreements when needed.

“We are so proud to receive the AJAS 2022 Jewish Programming Award,” said Parker’s President and CEO Michael N. Rosenblut. “We continue to hone innovation at the Family Call Center, engaging team members and improving the quality of life for Parker’s residents, patients and their loved ones.”



From left: Susan Ryan of the Green House Project, the sponsor for programming awards; Rachel Dalton, Robert Sabella and Michael N. Rosenblut of Parker Jewish Institute; Don Shulman of Association of Jewish Aging Services; Lina Scacco of Parker.

About The Parker Jewish Institute for Health Care and Rehabilitation

The Parker Jewish Institute for Health Care and Rehabilitation is headquartered in New Hyde Park, New York. The facility is a leading provider of Short Term Rehabilitation and Long Term Care. At the forefront of innovation in patient-centered health care and technology, the Institute is a leader in teaching and geriatric research. Parker Jewish Institute features its own medical department, and is nationally renowned as a skilled nursing facility, as well as a provider of community-based health care, encompassing Home Health Care, Medical House Calls, Palliative Care and Hospice.