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Episcopal SeniorLife Communities  
505 Mount Hope Avenue  
Rochester, NY 14620

Home Leasing  
700 Clinton Square  
Rochester, NY 14604

## **FOR IMMEDIATE RELEASE**

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**ESLC Media Contact:** Alison Miller, 585.546.8439 x3716 (office), 585.330.2923 (cell),  
[abmiller@EpiscopalSeniorLife.org](mailto:abmiller@EpiscopalSeniorLife.org)

**Home Leasing Media Contact:** Malorie LeBeau, 585.537.6728,  
[maloriele@homeleasing.net](mailto:maloriele@homeleasing.net)

# **Episcopal SeniorLife Communities Partners with Home Leasing on Penfield Square Development**

Episcopal SeniorLife Communities (ESLC) – in partnership with Home Leasing – broke ground on December 5 for a development in the Town of Penfield coined “Penfield Square”, a mixed-use senior living project.

The 8.4-acre property is the former home of Wickham Farms, 1821 Fairport Nine-Mile Point Road, and adjacent to the Eastside YMCA. Construction began in July for 114 affordable independent living apartments that will be managed by Home Leasing. ESLC will oversee 70 units – 40 moderately priced assisted living apartments and two small houses each with 15 studios for memory care. Additional amenities include village green event space available to the public, and retail shops and a bistro, all in an effort for Penfield Square to become an integral part of the community. The ESLC Neighborhood Program will be a vital part of the development, to further connect Penfield Square to the surrounding community, with programs and offerings that are responsive to the needs of seniors in the area.

All apartments will be affordable to households earning at or below 60 percent of the area median income. Thirteen of the independent living apartments will be handicap accessible, and 45 apartments are reserved for frail older individuals who will receive supportive services administered by the New York State Department of Health through the Governor's Empire State Supportive Housing Initiative. ESLC is the supportive service provider.

**(Continued)**

“This is a true example of partners working together to create innovative opportunities for residents to thrive in their neighborhoods regardless of varying needs and income levels,” said Loren Ranaletta, ESLC President/CEO. “This is an important step in community development, which fits nicely with our vision of supporting and growing housing and neighborhood-based services for seniors, and we are honored to be a part of Penfield’s first Mixed Use Zoning District.”

“Penfield Square will be a wonderful addition to the Town of Penfield,” said Bret Garwood, Home Leasing CEO. “This community will offer a wide range of housing options for seniors, and we thank our partners Episcopal SeniorLife Communities, New York State Homes and Community Renewal, the Town of Penfield, and many more who helped make this project a reality.”





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**About Episcopal SeniorLife Communities:**

Founded in 1868 through the generosity of the local Episcopal community, the original Episcopal Church Home has grown to provide a full range of highly regarded, not-for-profit, residential service for seniors known as Episcopal SeniorLife Communities. Our communities include: The Episcopal Church Home, The Center for Rehabilitation, River Edge Manor, Brentland Woods, Rockwood Center, Seabury Woods, Beatrice Place, Valley Manor and Pinehurst.

**About Home Leasing:**

Rochester-based Home Leasing, LLC specializes in the development, construction and management of high-quality apartment communities. Founded in 2006 by veteran real estate developer and former co-CEO and co-Chairman of Home Properties Nelson Leenhouts, the company is owned and operated by 3 generations of the Leenhouts family. Home Leasing today employs more than 150 people who provide support to or are directly involved in the day-to-day operations of affordable, mixed-income and market rate residential communities across New York, Pennsylvania and Maryland.