



**United Hebrew**

*The Art of Caring for Generations*

In New Rochelle since 1919

*The Harry and Jeanette Weinberg Campus*

391 Pelham Road

New Rochelle, NY 10805

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**FOR IMMEDIATE RELEASE**

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**United Hebrew of New Rochelle Skilled Nursing and Rehabilitation Center  
“Breaking Down the Walls” on Special Needs Assisted Living Residence and  
Independent Housing for Seniors.**

New Rochelle, NY – November 19, 2014 – United Hebrew of New Rochelle, a leading not-for-profit, non-sectarian senior living campus, conducted a “Breaking Down the Walls” ceremony for its latest construction projects, Willow Gardens, a unique assisted living residence providing care exclusively for residents with Alzheimer’s and related dementias and Meadow Lane, an independent senior housing complex with supportive services for low-income adults. This \$26 million project is the renovation of United Hebrew’s vacant nursing pavilion and is scheduled for completion in November 2015.

“This project is in keeping with United Hebrew’s mission and future direction to provide a rich array of health care services which embrace the changing needs of residents in Westchester County and the surrounding areas” said Rita C. Mabli, President and CEO. “We are committed to the development of long-term care supportive housing and promoting access to aging in place. We hope to be a

model for other facilities nationwide in preparing for the aging of the baby boomer population.”

New York City-based Perkins Eastman Architects, PC designed the four-story, 75,000-square-foot renovation, and Goldens Bridge, NY-based Andron Construction Corporation will oversee the facility’s construction.

United Hebrew of New Rochelle is Located at 391 Pelham Road, New Rochelle, NY 10805.



*United Hebrew President & CEO, Rita C. Mabli with Senior Chair, Malcolm Lazarus, Chairman Michael Rozen, and Members of the Board of Directors Don Duberstein and Anthony Nardozi (left to right).*

### **About United Hebrew of New Rochelle The Harry and Jeanette Weinberg Campus**

United Hebrew is a vibrant not-for-profit, non-sectarian, multi-service senior living campus serving the Westchester metropolitan area since 1919. United Hebrew offers a rich array of skilled and community-based programs and services that encourages and supports a life of dignity and spirituality and promotes the highest possible quality of life.

United Hebrew serves over 1,000 clients daily in its Harry and Jeanette Weinberg campus facilities -- Willow Towers, *The Beverly and Alfred J. Green Pavilion*, a 126-unit licensed assisted living residence which has the SNALR Phoenix unit as one of the first in the county to receive the certification from New York State Dept. of Health to cater to residents with Alzheimer’s & related disorders in a special needs assisted living residence; a 296-bed nursing and rehabilitation center staffed with Burke

Rehabilitation professionals; the 135-unit Soundview Apartments for seniors; and the AZOR Home Care Agency.



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