

The Brookmeade Community
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PRESS RELEASE
Business News

Brookmeade Strengthens Resources with Certified Director of Nursing through National Association of Directors of Nursing Administration in Long Term Care (NADONA/LTC)

Rhinebeck, NY – October 14, 2016 – Karen Zobel, CEO/Administrator of The Brookmeade Community and its Board of Directors are pleased to announce the Certification and accreditation of Lisa O'Reilly, Certified Director of Nursing. Brookmeade's Director of Nursing is now a certified Director of Nursing through The National Association of Directors of Nursing Administration in Long Term care (NADONA/LTC).

As CEO/Administrator of Brookmeade, Mrs. Zobel's focus, over the past 5 years, has been to assemble and develop the best possible team of professionals available in the Hudson Valley. Her goal has been to secure Brookmeade's reputation as *the best place to live and work in Dutchess County*. "Our mission is to enhance the quality of life for the aging by providing quality care in a loving environment. To hit a target like that you're going to need to provide the best possible work environment and put the best of the best on your team. You've got to hire professionals who will get excited about such a mission, then get behind it and drive it forward. Lisa O'Reilly has what it takes to do just that".

The mission of NADONA/LTC is to be the leading professional organization for current and aspiring nursing leaders through professional development, board certification, and clinical expertise related to the care of the resident in the long term care continuum.

NADONA/LTC envisions a global environment where the residents' clinical needs are met by diverse individuals committed to clinical excellence and high quality care, health care leadership and advocacy in the specialty of long term care nursing leadership, through board certification, development and engaged nursing professionals.

"This type of continued development, growth and learning is always encouraged at Brookmeade Community as it enhances and ensures best practices for our residents and professional growth. It shows a commitment to one's profession and the desire to continuously improve one's knowledge base and add to his/her skillset." Says Karen Zobel

Mrs. O'Reilly has dedicated the past 5 years to Brookmeade's mission. Mrs. O'Reilly started her career at Brookmeade as an RN Unit Manager and then promoted to Director of Nursing. Lisa O'Reilly graduated from SUNY Ulster School of Nursing in Stone Ridge, NY in 2009, and received her Masters of Science in Nursing from Walden University. Lisa O'Reilly received her call for nursing in a unique way. Over the span of 3 safari trips in Tanzania Lisa O'Reilly was inspired of the locals. "I wanted to give back to the people of a country that had so little but yet gave so much of themselves to others." Lisa O'Reilly became a missionary Nurse at the Convent of Imiliwaha in Ngombe, Tanzania where the nurses relied on themselves to take care of their patients as there is no support staff such as housekeeping or any Doctors onsite. Joining The Baptist Home in 2011 has allowed her to continue her noble cause and serve our seniors at Brookmeade. She has two daughters and two sons in Dutchess County.

"Lisa O'Reilly was chosen for the position of Director of Nursing based upon the strength of her experience, education, integrity, leadership skills, strong ethics and core morality", states Mrs. Zobel. "She supports our goal to ensure Brookmeade's standing as the *Best Place to Live and Work in The Hudson Valley*".

"Brookmeade," says Mrs. Zobel "is all about quality of life. Everyone's quality of life; residents and staff alike. By strengthening staff development and increasing opportunities you create an even healthier organization which improves the quality of life experienced by our employees and therefore of our residents. Our employees feel a sense of pride in working at *The Best Long Term Care Facility in NY State*. From that already strong foundation we can reach even greater heights".

About The Brookmeade Community: The Community at Brookmeade, located on 75 country acres just outside the Village of Rhinebeck, is a senior living retirement community serving the Hudson Valley and surrounding areas. Arbor Ridge offers independent living, The Terraces offers assisted living, and The Baptist Home provides long term care, sub-acute rehabilitation, palliative care and Out-Patient Rehabilitation Services.



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