



THE NEW JEWISH HOME HOSTS 2019 ANNUAL LEADINGAGE GENERAL COUNSEL SPRING CONFERENCE

*In-House Counsel from Around the Country Gather in New York to Explore
Challenges and Opportunities at Institutions Specializing in Care for Older Americans*

(New York, NY - FOR IMMEDIATE RELEASE) In-house counsel from around the country recently gathered in New York City for the 2019 ***LeadingAge General Counsel Spring Conference*** where they explored a range of issues, opportunities and challenges facing service providers working in the field of older adult health care. The annual event was hosted by [The New Jewish Home](#), a comprehensive, mission-driven healthcare system serving older New Yorkers since 1848.

The conference was attended by fifteen in-house counsel from LeadingAge organizations specializing in skilled nursing, assisted living, independent living, and continuing care retirement communities.

In his welcoming remarks, **Dr. Jeffrey I. Farber**, President and CEO of The New Jewish Home, said, "Each and every day, we rely on the expertise and guidance of our attorneys to handle everything from health care and elder law to nonprofit governance and litigation. We work in an extremely challenging and constantly evolving industry and the role you play in our executive leadership teams is integral to our success. Your work is crucial in keeping our organizations, staff and clients thriving. I'm thrilled that through this conference, we can establish stronger connections, share our experiences and best practices on how we can better meet the needs of our stakeholders."

Among the conference highlights were presentations, training sessions and roundtable discussions focusing on these key issues:

Employment Trends from a Legal and Practical Perspective presented by Audrey Wathen, Senior VP, Human Resources The New Jewish Home and Christopher Valentino, Office Managing Partner Jackson Lewis;

Introduction to The New Jewish Home's Geriatric Career Development Program with John Cruz Director, Geriatric Career Development Program;

Best Practices from Outside Counsel in Contracting and Governance Issues, presented by Eli Greenberg, Partner, Health Care, Business & Corporate, Not-for-Profit at Schwartz Sladkus Reich Greenberg Atlas LLP;

The Future of Work & Managing the Risks (Leadership Development, Succession Planning, and Communication) with Kathy Bernhard Senior Consultant/Executive Coach, TLD Group;

Personal Injury Litigation Trends and Strategies for Prevention and Mitigation
Presented by Lauren Crow, Chief Claims Counsel Caring Communities and Lori Semlies, Partner, Co-Chair of Medical Malpractice & Health Care Practice at Wilson Elser Moskowitz Edelman & Dicker LLP; and

Affiliations, Troubled Facilities, Private Equity and More presented by Aaron Rulnick, Managing Principal HJ SIMS and Jeff Sands, Managing Principal, General Counsel HJ SIMS.

The conference was organized by Cory Kallheim, VP, Legal Affairs and Social Accountability at LeadingAge and Gabrielle Genauer, VP and General Counsel of The New Jewish Home. It was sponsored by Schwartz Sladkus Reich Greenberg and Atlas; Caring Communities; Wilson Elser Moskowitz Edelman & Dicker LLP; and HJ Sims.

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About THE NEW JEWISH HOME: Serving New Yorkers of all faiths and ethnicities, The New Jewish Home was founded 171 years ago as the B'nai Jeshurun Ladies Benevolent Society for the Relief of Indigent Females. The New Jewish Home's mission is to empower older adults to enhance purpose and well-being through a portfolio of innovative health care services. A comprehensive, nonprofit health care system for older adults, Jewish Home's care continuum includes short-term rehabilitation, long term care, adult day health care, geriatric care management and a wide range of home health programs. Jewish Home serves 10,000 older adults each year in their homes, on campuses in Manhattan and Westchester, and in senior housing residences in the Bronx. Technology, innovation, applied research and new models of care put The New Jewish Home at the vanguard of older adult health care across the country. The New Jewish Home is a proud partner and founding agency of UJA-Federation of New York. For more information, visit www.jewishhome.org.

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From The New Jewish Home-Dana Penny, Dir. of Compliance, Dale Cooper, Assoc. Gen. Counsel, Gabrielle Genauer, VP & Gen. Counsel, Jeffrey Farber, M.D., President & CEO