



100 Woodland Pond Circle  
New Paltz, NY 12561  
(845) 256-5600  
<http://woodlandpondnp.org>

## **PRESS RELEASE** FOR IMMEDIATE RELEASE

### **For Woodland Pond**

Contact: Michelle Gramoglia, President and CEO

[mgramoglia@wpatnp.org](mailto:mgramoglia@wpatnp.org)

Phone: 845-256-5600

FB: Woodland Pond at New Paltz



### **Woodland Pond at New Paltz Certified as a Great Place to Work®**

New Paltz, NY – Great Place to Work Institute and its senior care partner Activated Insights have honored Woodland Pond at New Paltz with certification as a Great Place to Work for 2023. The certification process involved surveying 100% of employees from across all departments and evaluating more than 60 elements of staff members’ experience as an employee of Woodland Pond. These 60 elements included employee pride in the organization’s community impact, belief that their work makes a difference, and feeling their work has special meaning. Rankings are based on employees’ experiences, no matter who they are or what they do.

“It is such an honor to have achieved this certification, and a validation of all that we try to do to make Woodland Pond a home away from home for our employees,” says Michelle Gramoglia, Woodland Pond President and CEO. “Our intent for issuing these surveys was to gather feedback from the staff as to what they felt we could do to better position ourselves as a leader in the long term care and retirement fields, and in the process, achieved the necessary results to certify us as a Great Place to Work!”

There are 5 broad categories assessed, across the 60 elements. Of the 5, the three categories where Woodland Pond was recognized by staff to be the highest performing were respect, pride, and camaraderie. Gramoglia shares, “This is very meaningful to us as a community. To know that the majority of our staff emphasized these three categories tells us that the support and family-like environment that is so special and unique at Woodland Pond is being felt by more than just a few.”

“Through this survey we received invaluable direction from staff as to what we need to do better to ensure that we continue to be an employer of choice in the Hudson Valley, which is a tenet of our



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strategic plan, but to attract new talent and retain the incredible staff that we have,” Gramoglia added. “We are so appreciative of all of the staff that took the time to complete the anonymous surveys, and use their voices to help us all elevate all that we do here.”

According to Great Place to Work and Activated Insights, a typical U.S. company sees 57% of employees naming their workplace as a great place to work. This survey showed that 80% of Woodland Pond employees would call Woodland Pond a great place to work. “This is an incredible outcome,” says Gramoglia, “especially in light of the fact that we performed this survey in the extremely challenging post-COVID long term care and retirement world.”

To learn more about becoming an employee at Woodland Pond at New Paltz:  
<https://woodlandpondnp.org/careers/>

### **ABOUT ACTIVATED INSIGHTS AND GREAT PLACE TO WORK**

Activated Insights is the senior care affiliate of Great Place to Work, the global authority on high-trust, high-performance workplace cultures. Through its aging services certification program, Activated Insights helps Great Place to Work recognize outstanding workplace cultures in the aging services industry and produce the annual Fortune “Best Workplaces for Aging Services™” as well as other Great Place to Work Best Workplaces lists for Millennials, Women, Diversity, Small & Medium Companies, and various regions. Through its employee engagement platform, Activated Insights helps clients create great workplaces that outpace peers on key business metrics like revenue growth, profitability, and retention.

### **ABOUT WOODLAND POND**

Woodland Pond at New Paltz is located in New Paltz, N.Y., and is a not-for-profit, upscale continuing care retirement community (CCRC), tailored exclusively for those aged 62 and older. Nestled beneath the shoulder of the breathtaking Shawangunk Ridge, the community opened in 2009 and is the only CCRC in the mid-Hudson Valley. Woodland Pond offers an 83-acre campus that includes a professionally staffed Health Center and a Community Center with an art studio, fitness center, heated indoor swimming pool, salon, Dedrick’s at the Pond, library, woodworking shop, game room, free computer access, a smart classroom, and more. Woodland Pond has led the senior living industry in COVID pandemic response to date, largely avoiding the devastating effects experienced by many long-term care communities, though is careful to say “we aren’t done yet!”

As a true CCRC, Woodland Pond at New Paltz offers independent living with a choice of a private residence (24 cottages and 177 apartments), services, and amenities. Many of the apartment styles and all the cottages are now either fully reserved and/or occupied. Under Woodland Pond’s Life Care program, residents are provided privileged admission to the assisted living, memory care, and skilled nursing center. Life Care functions similar to a long-term-care policy wrapped in a healthy and fulfilling resort lifestyle—so that residents can enjoy this chapter of their lives in an inspiring and supportive environment, free from worrying about escalating future long-term-care expenses.

Woodland Pond caters to a diverse group of accomplished individuals with a variety of interests and a zest for life. For more details, please visit: <http://woodlandpondnp.org>. -End-