



FOR IMMEDIATE RELEASE

CONTACT: Michelle Bermingham
PHONE: 716.662.5001
EMAIL: mbermingham@foxrunorchardpark.com

FOX RUN AT ORCHARD PARK ANSWERS CALL FOR STATE DECA JUDGE

Administrator Allysa Olsen in Rochester for New York DECA State Conference

ORCHARD PARK, NY: The 2024 New York State DECA conference saw a record number of student participation this year, prompting a local call for DECA judges at the state conference in Rochester, NY. Fox Run at Orchard Park CEO Bill Wlodzarck is pleased to announce Allysa Olsen, Health Center Administrator, volunteered and was a judge for this prestigious two-day event.

According to Olsen, she was very inspired seeing so many high schoolers taking an early interest in their future careers. Olsen was most impressed at the students' preparedness; how well spoken they were, and how fast they had to think on their feet once given a 'business role play' assignment to act out. Students were given a scenario and 10 minutes to prepare and communicate for example how they would handle being the Vice President of company jet sales in a slow economy, or problem solving a new product line that was failing, or describing their leadership skills if they were faced with a situation where the company was back-peddling after poor reviews.

Ms. Olsen judged 25 students on her first day, 35 on her second and said the atmosphere amongst the students and judges was electric, fast paced and she's absolutely volunteering again. Olsen commented on how serious the students were about the State competition knowing Nationals are in April, being held in Anaheim, CA.

DECA prepares emerging leaders and entrepreneurs for careers in marketing, finance, hospitality and management in high schools and colleges around the globe. Our local Orchard Park High School DECA is a shining star for its leadership and their accomplishments. This year's conference saw 2400 students from over 100 New York State high schools.

###

Fox Run at Orchard Park is the premier Continuing Care Retirement Community in the Southtowns. Independent living Community Members at Fox Run, should they need it, have access to on-site assisted living, memory care, and skilled nursing, with no increase in monthly costs. Fox Run is home to a state-of-the-art, in-patient physical, occupational and speech therapy rehabilitation center. This multiplex Health Center provides ample space for our extensive therapy programs. All facilities, amenities, apartments, and patio homes are located on a picturesque, well-maintained 54-acre campus in the heart of Orchard Park.

foxrunorchardpark.com <https://www.facebook.com/FoxRunAtOrchardPark> IG - @foxrunop

Should you like more information about this topic, please call Mary Lou Letina–Land at 716.508.2101, or email mlland@foxrunorchardpark.com