



FOR IMMEDIATE RELEASE

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CLOVERWOOD SENIOR LIVING WELCOMES NEW EXECUTIVE DIRECTOR

Pittsford, N.Y. —Cloverwood Senior Living is pleased to announce that Richard Finn has joined the organization as the community's new Executive Director. Finn has over 35 years of leadership experience in both the hospitality and senior living realms throughout the country, including Rochester. Trained by the Walt Disney Company in operations management and customer service, Finn is a collaborative and innovative leader focused on providing a world-class resident experience. "We are thrilled to have someone of Richard's caliber join the Cloverwood team. His professional background, accomplishments and proven track record will ensure Cloverwood's continued success as Rochester's premier senior living community," says Glen Cooper, President & CEO of Friendly Senior Living.

As Executive Director, Finn is responsible for the successful operation of Cloverwood's programs and services. He, along with the entire Cloverwood Senior Living team, is committed to providing the highest levels of quality and excellence to residents.

Finn is a graduate of the Rochester Institute of Technology with Bachelor of Science and Masters of Business Administration degrees. Finn resides in Victor.

For more information on Cloverwood Senior Living, visit [here](#).

About Friendly Senior Living

The [Friendly Senior Living](#) continuum of caring communities includes Cloverwood, an active independent senior living community in Pittsford; Glenmere at Cloverwood, which offers assisted living, enhanced assisted living, and memory care; Linden Knoll, an independent senior living apartment community in Brighton; the Lovejoy Transitional Care Center which offers short-term rehabilitative care; and the Friendly Home, a skilled nursing home in Brighton offering 24-hour care, rehabilitation, memory care and hospice care.

Photo attached:

Richard Finn Executive Director, Cloverwood Senior Living

