



FOR IMMEDIATE RELEASE  
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## **WARTBURG'S FRIEDRICHS AFFORDABLE SENIOR HOUSING RECEIVES NORTHMARQ'S 2022 NEIGHBORHOOD GRANT AWARD**

(December, 2022) – As part of NorthMarq's 2022 Community Involvement program, Wartburg's Friedrichs Affordable Senior Housing program received one of this year's Neighborhood grant awards. Wartburg, nominated by Robert Ranieri, NorthMarq's White Plains' Managing Director and Wartburg's Board Chairman, has received a grant each of the five program years.

"This year's grant funds were targeted for programs in alignment with Wartburg's Creative Aging and Lifelong Learning program such as exercise classes, transportation to local events, shopping excursions, and wellness classes. Since the grants have been provided, they have been able to offer more programs and services to these low-income senior residents," said NorthMarq's Robert Ranieri.

In 2018, NorthMarq created a Community fund to support organizations that focus on improving access to affordable housing or eradicating homelessness in the markets where the company operates. This initiative aligns with the Pohlad Companies', NorthMarq's parent company, as the Pohlad Foundation's focus is on these areas of community need.

"We are pleased to again be recognized by NorthMarq with this supportive housing boost. It will help us to continue to ensure we are doing our best to enable residents to age in place and to further our creative aging and lifelong learning programs," said Dr. David J. Gentner, Wartburg's President and CEO.

The Friedrichs Building opened in 2013 on Wartburg's 34-acre campus, offering beautiful studio and one-bedroom handicap-accessible apartments for the 62+ community of active seniors. Residents have access to amenities such as a sunlit multipurpose community room, a state-of-the-art fitness room, a library, laundry on each floor, and free assigned parking. The first Leadership in Energy & Environmental Design (LEED) certified building in Mount Vernon, Friedrichs boasts bamboo floors and individually thermostatic heating and air-conditioned units.

"I am proud that NorthMarq was able to recognize the importance of supporting non-profits in this community, and of course I am personally pleased that Wartburg was again a well-deserved recipient of these funds," said Ranieri.

### About Wartburg

Wartburg, located in Westchester County, NY, offers integrated, comprehensive senior residential and healthcare services. Unlike conventional retirement communities, Wartburg provides a wide range of services to both residents living on their beautiful 34-acre campus and people in their own homes. From independent, assisted living and award-winning nursing home care to inpatient/outpatient rehabilitation, home care and adult day care services, their continuing care approach has earned them a trusted reputation. Wartburg also provides caregiver support at every stage with an array of options to find the level of care that considers the whole family. Wartburg was named one of the “Best Nursing Homes in New York State” by *U.S. News & World Report* for the seventh consecutive year in 2022.

Website: [www.wartburg.org](http://www.wartburg.org)

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