



STATEMENT RE: Loren Ranaletta, Icon Award

DATE: Tuesday, October 10, 2023

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Loren Ranaletta is named one of Rochester Business Journal's Icons.

We are pleased to announce that Loren Ranaletta, President of ECH Foundation for Episcopal SeniorLife Communities, has been named one of Rochester Business Journal's Icons! This award is given to local business leaders for their notable success and demonstration of strong leadership both within and outside of their chosen field.

Loren has, and continues to, dedicate his life's work to serving others. As the former President/CEO, of Episcopal SeniorLife Communities for nearly 40 years, Loren has developed ESLC from a single-site nursing home to a full continuum of care across nine campuses and influenced the industry through his active volunteerism serving on many boards. He has also been a dynamic community leader serving on several boards unrelated to the senior care or healthcare community, including but not limited to Geva Theatre. In his new role, Loren shows no signs of slowing down!

"Loren is a visionary. He values relationships and making connections between people and organizations that strengthen ESLC and our community. He has been an important mentor to me and many others – the lives he has touched and impacted over the years are incalculable. Loren's strength, determination, experience, accomplishments and compassion make him the epitome of an Icon- and truly worthy of this award" - Lisa Marcello, President/CEO

"The 2023 Icon Honors recipients are leaders, innovators and mentors. They challenge us to realize our hopes and dreams and to meet our own goals," said Suzanne Fischer-Huettner, managing director of BridgeTower Media/Rochester Business Journal. "Their level of professional achievement and community awareness and action is truly remarkable. We at the Rochester Business Journal are pleased to recognize them for their accomplishments."

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**Episcopal SeniorLife Communities has been helping older adults
live life to the fullest since 1868.**

About Episcopal SeniorLife Communities:

Founded in 1868 through the generosity of the local Episcopal community, the original Episcopal Church Home has grown into Episcopal SeniorLife Communities providing a full range of highly regarded, not-for-profit, clinical and residential services and community programs across 8 campuses, serving more than 1400 seniors per year.

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