



Jewish Senior *Life*  
services for healthy aging

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## **Jewish Senior *Life* Foundation welcomes Tammy Cohen as Senior Director of Major Gifts and Planned Giving**

**Rochester, N.Y.** – The Jewish Senior *Life* Foundation announces that Tamara (Tammy) Cohen has been named as Senior Director of Major Gifts and Planned Giving. Tammy began her work with the Foundation in early August. Her responsibilities include working on Jewish Senior *Life's* capital campaign, expanding annual major gift efforts, and assisting in executing new endowment development efforts.

Cohen is the former Director of Development and Associate Executive Director of the Jewish Community Center and most recently Vice President for Advancement at St. John's community.

"I am thrilled to be working with the incredibly philanthropic Jewish Senior *Life* community", says Cohen. "It's an exciting time to join the team and I look forward to contributing to the success of the campus expansion plan and implementation of the Green House homes project."

Joel Weiss, Senior Vice President of Advancement says, "Tammy will participate with the entire Foundation staff in developing an overall strategy for the Foundation's work. She is enthusiastic and brings a breadth of knowledge that will help to positively shape the future of our organization. We are fortunate to have her on the Foundation team."

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### **About Jewish Senior *Life***

Jewish Senior *Life* is the only Rochester-area senior care provider to offer a full continuum of care and services all on one campus:

- The Summit at Brighton for independent living;
- Wolk Manor for assisted living;
- The Lodge at Wolk Manor for assisted living memory care;
- The Weinberg Manson Transitional Care program for short-term rehabilitation services;
- The Jewish Home of Rochester for long-term and memory care; and
- a variety of community programs and services that enable people to age and live safely, either on campus or another place that they call home.

Serving people of all faiths and ethnic backgrounds, Jewish Senior *Life* is guided by the values of honoring family; emphasizing aging in place; allowing people to remain in the place of their choice longer; and is the only local senior care provider to offer Life Care, a program which eliminates worries about unforeseen medical expenses throughout the full continuum of care.

Jewish Senior *Life* is accredited by CARF-CCAC, a leading health care quality organization, and is a member of the Senior Health Alliance of Greater Rochester, LeadingAge, and LeadingAge New York. [www.jewishseniorlife.org](http://www.jewishseniorlife.org)

