

ANNUAL CONFERENCE & EXPOSITION

May 22-24, 2018

The Saratoga Hilton & Saratoga Springs City Center, Saratoga Springs

WHO SHOULD ATTEND?

CHIEF EXECUTIVE OFFICERS, EXECUTIVE DIRECTORS, ADMINISTRATORS, DEPARTMENT HEADS and OTHER LEADERS who work in skilled nursing, adult care, assisted living, home care, senior housing or community service environments.

WHY ATTEND?

As the premier association for non-profit senior living, services and housing providers in New York State, LeadingAge New York provides everything you need to succeed:

- ➔ **CUTTING EDGE CONTENT.** You are bombarded by constant change in your field. Find the information you need to keep abreast of new trends, regulations, best practices and more.
- ➔ **NEW CONCEPTS.** These sessions will inspire fresh ideas, winning strategies and innovative improvements you can quickly implement in your organization.
- ➔ **FORMAL AND INFORMAL NETWORKING.** There are ample opportunities throughout the conference to connect with old friends and meet new colleagues, whether in an interactive session, during a break, or over a drink at the Block Party.
- ➔ **WIDE RANGE OF PRODUCTS AND SERVICES.** The exposition hall features vendors bringing you the latest products and services. Find solutions that will save your organization money and help you perform even more efficiently.
- ➔ **CREDITS. CREDITS. CREDITS!** Earn up to 17.5 hours of continuing education credit for a variety of credentials.

REGISTER NOW TO SAVE
**LeadingAge New York
Members
On/Before April 24**
**LeadingAge New York
Members
After April 24**
Non Members
Pre-conference (May 22)

	LeadingAge New York Members On/Before April 24	LeadingAge New York Members After April 24	Non Members
Full-day	\$199	\$279	\$329
Half-day	\$149	\$199	\$249
Two-hour: Emergency Preparedness	\$69	\$99	\$129
Conference (May 22 - 24)	\$499	\$599	\$749
Does NOT include pre-conference			
Wednesday, May 23 only	\$299	\$349	\$429
Thursday, May 24 only	\$299	\$349	\$429

Conference (May 22 - 24)**Wednesday, May 23 only****Thursday, May 24 only****Scholarship Available**

Do you need financial support in order to attend? Those early in their career, eager to develop leadership skills and employed by a LeadingAge New York member are urged to apply. This award underwrites registration fees and two nights' hotel stay. Visit the conference website for more information and the application. **Deadline is April 10.**

**EDUCATIONAL
CREDITS**

From the plenary to the concurrent sessions you will earn credit while hearing from new, highly-acclaimed speakers and facilitators addressing the most pressing and daunting issues you are facing. You can earn even more by attending one of the Pre-Conference Intensives, the free bonus session on Tuesday at 9:15 a.m. and the Coffee and Conversation program on Wednesday morning. There is no

additional fee to apply for continuing education credit.

**NAB
17.5
HOURS**
**ACF/
AL
17.5
HOURS**
**CPA
10.5
HOURS**
**LMSW/
LCSW
13.5
HOURS**
**HRCI
13
HOURS**
**SPECIAL
EVENTS****TUESDAY, MAY 22**

Pre-Conference Intensives: One full-day program and three partial-day programs are available for an additional registration fee. Dive deep into:

- Implementing person-centered interventions to manage challenging situations with the dementia resident.
- An interactive session on developing a strategy and innovating for organization success.
- Avoiding HR landmines by reducing your organization's liability risk and learning how to address unique ADA accommodations.
- Developing your comprehensive emergency preparedness plan.

TUESDAY, MAY 22**Foundation for Long Term Care Golf****Tournament Fundraiser:** 11 a.m. shotgun start

Don't miss the popular annual Golf Tournament at the Ballston Spa Country Club. Proceeds will benefit the Foundation for Long Term Care scholarship fund to promote the development of leaders in aging services. A portion of your contribution to the FLTC, a 501(c)(3) organization, is tax-deductible to the extent permitted by law. Registration deadline is **May 16**. [Click here](#) for registration and sponsorship details.

WEDNESDAY, MAY 23*New this year!***Town Hall Conversation (5:15 – 6:15 p.m.)**

Join LeadingAge's first town hall in NYS. Your comments will be used to identify the most pressing concerns and emerging issues and to set public priorities in Washington, DC to better represent your interests and those of older adults. Beverages will be served.

Book Signing in the Exposition Hall

Visit Cara Silletto in the expo hall after her keynote address. She will be signing and giving away 50 free copies of her newly released book, Staying Power: Why Your Employees Leave & How to Keep Them Longer. Books will also be available for sale.

**THURSDAY, MAY 24****Awards Luncheon:** 12:45 – 2 p.m.

Join your colleagues in honoring the very best of New York's nonprofit senior living and service providers.

Sponsored by: **COOL SeniorCare**
INSURANCE PROGRAM
INSURANCE MADE SIMPLE

SCHEDULE OF EVENTS

Tuesday, May 22, 2018

9 a.m. – 4 p.m.
9:15 – 10:15 a.m.
10:30 a.m. – 5:30 p.m.
12:30 – 1:15 p.m.
1 – 5:15 p.m.
3 – 5 p.m.
4 – 7:30 p.m.
6:30 – 7:30 p.m.
9 – 11 p.m.

Pre-conference Registration
Bonus Session for Conference Attendees (*complimentary*)
Full-day Pre-Conference Intensive
Lunch (*for Full-Day Pre-Conference attendees*)
Half-day Pre-Conference Intensives
Two-Hour Pre-Conference Intensive
Conference Registration
LeadingAge New York Block Party
LeadingAge New York Leadership Academy Mixer (*by invitation only*)



10 a.m.
11 a.m.
11 a.m.
4 p.m.

Golf Registration
Shotgun Start for 18-hole Golf Tournament
BBQ Lunch Opens
Golf Tournament Prizes and Reception

Register at: birdeasepro.com/LeadingAgeNewYork

Wednesday, May 23, 2018

7 a.m. – 6:15 p.m.
7:30 – 8:30 a.m.
7:30 – 9:15 a.m.
9:15 – 10:30 a.m.
10:30 a.m. – 11:30 a.m.
11:30 a.m. – 1 p.m.
1 – 2:45 p.m.
3 – 5 p.m.
5:15 – 6:15 p.m.
6:15 – 7:15 p.m.
8 p.m.

Conference Registration
Coffee & Conversation Session in the Exposition Hall
Continental Breakfast in the Exposition Hall
Welcome/Keynote Address
Exposition
Concurrent Sessions
Lunch in the Exposition Hall (*Prizes awarded at 2:15*)
Concurrent Sessions
LeadingAge Town Hall Conversation
Appreciation Reception for Chair of LeadingAge New York Board of Directors
Assisted Living Member Gathering

Thursday, May 24, 2018

7:30 a.m. – 3:30 p.m.
7:30 – 9 a.m.
8 – 9 a.m.
9 – 9:30 a.m.
9:30 – 10 a.m.
10 – 11 a.m.
11:15 a.m. – 12:45 p.m.
12:45 – 2 p.m.
2 – 3:30 p.m.

Conference Registration
Continental Breakfast
Concurrent Sessions (*with breakfast served*)
LeadingAge New York Annual Meeting
LeadingAge New York Leadership Academy Graduation
Plenary Session
Concurrent Sessions
LeadingAge New York Awards Luncheon
Concurrent Sessions

REGISTRATION

For more information or to register, go to www.leadingageny.org and click on the Events and Education tab to reach the conference web page.

FEATURED SPEAKERS



Teepa Snow, MS, OTR/L, FAOTA, dementia care and training specialist, Positive Approach, LLC, Efland, NC

As one of America's leading educators on dementia, Teepa Snow's philosophy is reflective of her education, work experience, available medical research and first-hand caregiving interactions. Working as a registered occupational therapist for over 30 years, Ms. Snow's wealth of experience has led her to develop Positive Approach™ to Care techniques and training models that now are used throughout the world by families and professionals working or living with dementia or other brain changes. Her hands-on caregiving experiences include providing direct care in community and wellness centers, day programming sites, home care settings, assisted living and CCRC communities, long term care facilities, outpatient clinics, hospitals and rehabilitation settings. She has served in a wide variety of leadership and advisory positions in professional organizations at both state and national levels, including the Alzheimer's Association, Alzheimer's Foundation of America, AOTA and NBCOT.



Cara Silletto, speaker/author/consultant, Louisville, KY

Workforce thought-leader Cara Silletto, MBA, works with organizations to reduce unnecessary employee turnover by bridging generational gaps and helping managers become more effective in their roles. As a Millennial herself, she knows firsthand what it is like to have a heightened sense of entitlement, minimal loyalty toward a company and a dependency upon her smart phone. However, unlike most Millennials, Ms. Silletto has figured out exactly where these characteristics came from throughout her upbringing.

Ms. Silletto earned her Master's in Business Administration from the top-ranked University of Louisville Entrepreneurship program and started her consulting firm, Crescendo Strategies, in 2012. She's a highly-sought-after national speaker and co-author of the book, What's Next in HR. Her newly released book is Staying Power: Why Your Employees Leave & How to Keep Them Longer.



Denise Boudreau-Scott, president, Drive, Manasquan, NJ

Denise Boudreau-Scott is president of Drive, which helps aging services organizations improve the resident and staff experience, and the bottom-line, through more engaged leaders and employees.

A former nursing home and assisted living administrator, Ms. Boudreau-Scott co-founded and is chairperson of the New Jersey Alliance for Culture Change, a member of NAB's Exam Writing Committee and former board member of the Pioneer Network.

Ms. Boudreau-Scott received her Bachelor of Science in Gerontology from the University of Scranton and her Master in Health Administration from Cornell University where she serves as a student mentor and speaker. She is proud to share that she started off her career as a dietary aide and nursing assistant.



Francis Battisti, Ph.D., executive vice president and chief academic officer, SUNY Broome at Broome Community College, Binghamton

Noted educator, speaker, consultant and author, Dr. Battisti offers a pathway to explore potential and move toward desired transformation. His national reputation in the fields of motivation, health enhancement, organizational development and conflict disposition is manifest in his work with numerous major health care and other organizations throughout the United States, Europe, Canada and the Caribbean.

Dr. Battisti is executive vice president and chief academic officer at SUNY Broome Community College, where he was admitted to The State University of New York Distinguished Professorship for Service Academy. He has been recognized by the Alzheimer's Association Central New York Chapter as the honoree of the "Memory Makers Award." Dr. Battisti received his Ph.D. from Marywood University, Scranton Pennsylvania.

Thank you to our sponsors:



RESERVE YOUR HOTEL ROOM

Various local hotels have provided reduced room rates for conference attendees.

Go to: <https://goo.gl/dmUNBv> to check availability and make your reservation.

LeadingAge New York Mission Statement: To create the future of aging and continuing care services in New York State.

Sponsored by the Foundation for Long Term Care (FLTC), educational affiliate of LeadingAge New York.

Our national partner, LeadingAge, is an association of 6,000 not-for-profit organizations dedicated to expanding the possibilities for aging. Together, we advance policies, promote practices and conduct research that supports, enables and empowers people to live fully as they age.