



Schedule of Notices for HARP Enrollment

Notice	Title	From	Sent To	Release Date (# Days Prior to Enrollment)	Notes
1	Announcement Letter - Benefit Change	Plan	All Enrollees	Aug 3-14	Announcing new BH services to be covered by MMC Plans; new HARP product open to eligible enrollees
2	Enrollment Notice - Passive Enrollment	NMYC	DOH-identified HARP Eligible Enrollees in MMCP with HARP Product	Aug 13, 14, 17	(3k, 3k, 4k) Starting 8/24 1,000 per day
or 2	Enrollment Notice - Voluntary Enrollment (Opt In)	NMYC	DOH-identified HARP Eligible Enrollees in MMCP without a HARP Product	Aug 13, 14, 17	(3k, 3k, 4k) Starting 8/24 1,000 per day
or 2	SNP Enrollment Notice - Voluntary Enrollment (Opt In - SNP)	NMYC	DOH-identified HARP Eligible Enrollees in SNP	Aug 13, 14, 17	Include statement that enrollee may lose services by enrolling in HARP, SNP will cover same services as HARP in addition to services available only through SNP
3	Passive Enrollment Notice	NMYC	HARP Eligible Enrollees in MMCP with HARP Product - did not opt out and will be transferred to HARP	Sept 13-17	Include effective date of enrollment and final date to opt out
or 3	Outreach Notice	NMYC	HARP Eligible Enrollees in MMCP without HARP Product - did not opt in to HARP	Sept 1	Reminder notice that HARP is available as enrollment choice
or 3	Confirmation of opt-out*	NMYC	HARP eligible Enrollees in MMCP with HARP product who elected to opt-out.	generated after NMYC notified	Confirms enrollee chose to opt out of HARP and current enrollment does not change.
	Last day to opt out of passive enrollment			Pull down	NMYC will process opt-out requests
	Effective date of HARP enrollment			Oct 1	
4	Announcement letter - new product, encouraging enrollment*	Plan	Consumers who opted out or did not actively enroll in HARP	TBD	Encourages HARP enrollment; Sent to current enrollees who did not enroll in HARP

This schedule applies only to HARP enrollments effective October 1, 2015.

Note: For Voluntary Enrollment path, notices are followed by an outreach call.

* Not included in this packet