

IPA - New Strategy for LTC Providers

"By 2020, the American health insurance industry will be extinct. Insurance companies will be replaced by accountable care organizations — groups of doctors, hospitals and other health care providers who come together to provide the full range of medical care for patients"

Ezekiel Emanuel, New York Times, Jan. 30, 2012

Insurance Industry Response: *"To paraphrase Mark Twain, the death of the health insurance industry has been greatly exaggerated. Plans simply have to develop new business models. "*



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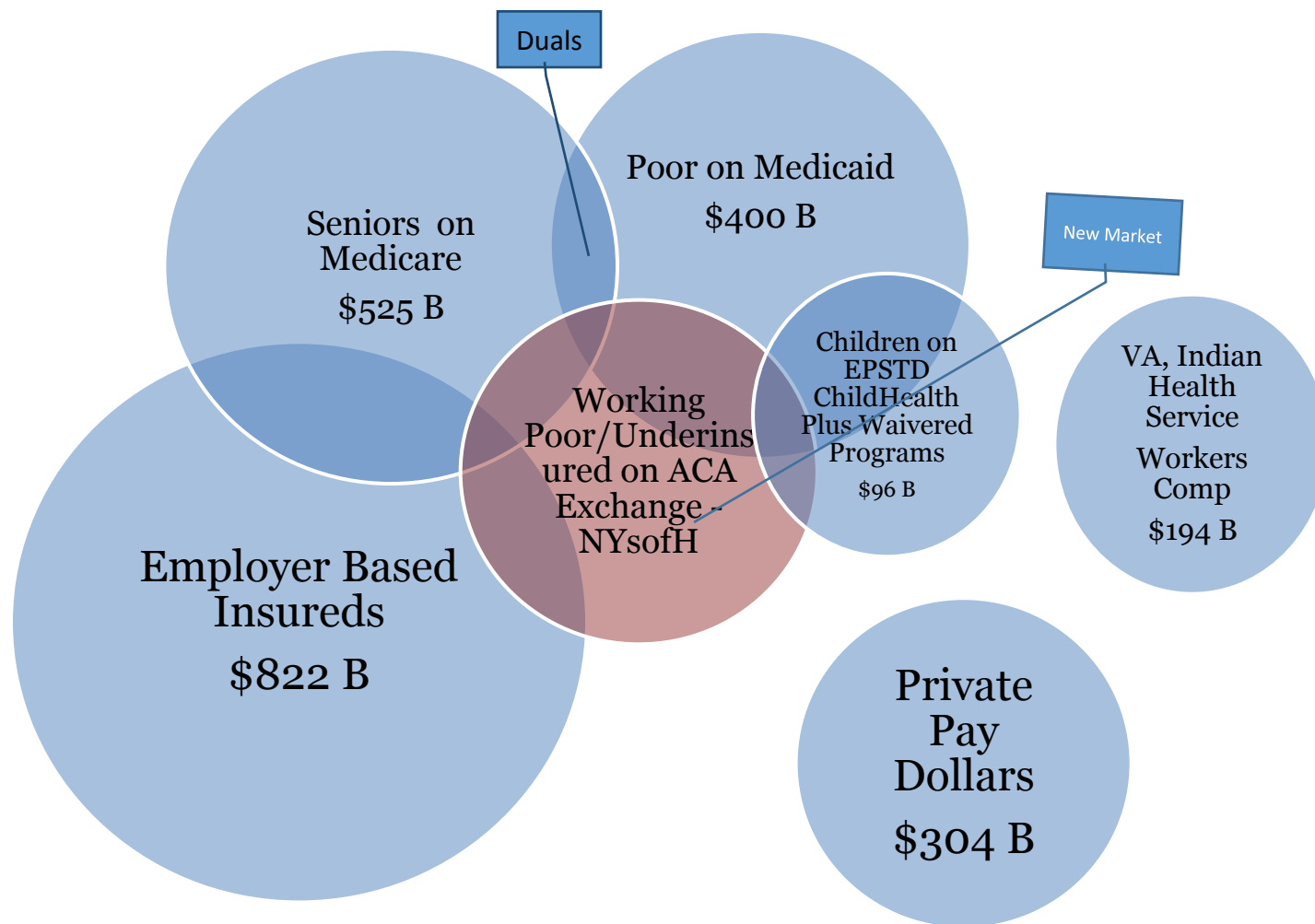
Disruption for MCOs and Providers...

“What we’re talking about is the end of insurance companies in their current form,” says Charles Kennedy, CEO of Aetna Accountable Care Solutions. “The suite of activities that insurers have is built for a business model that’s changing.

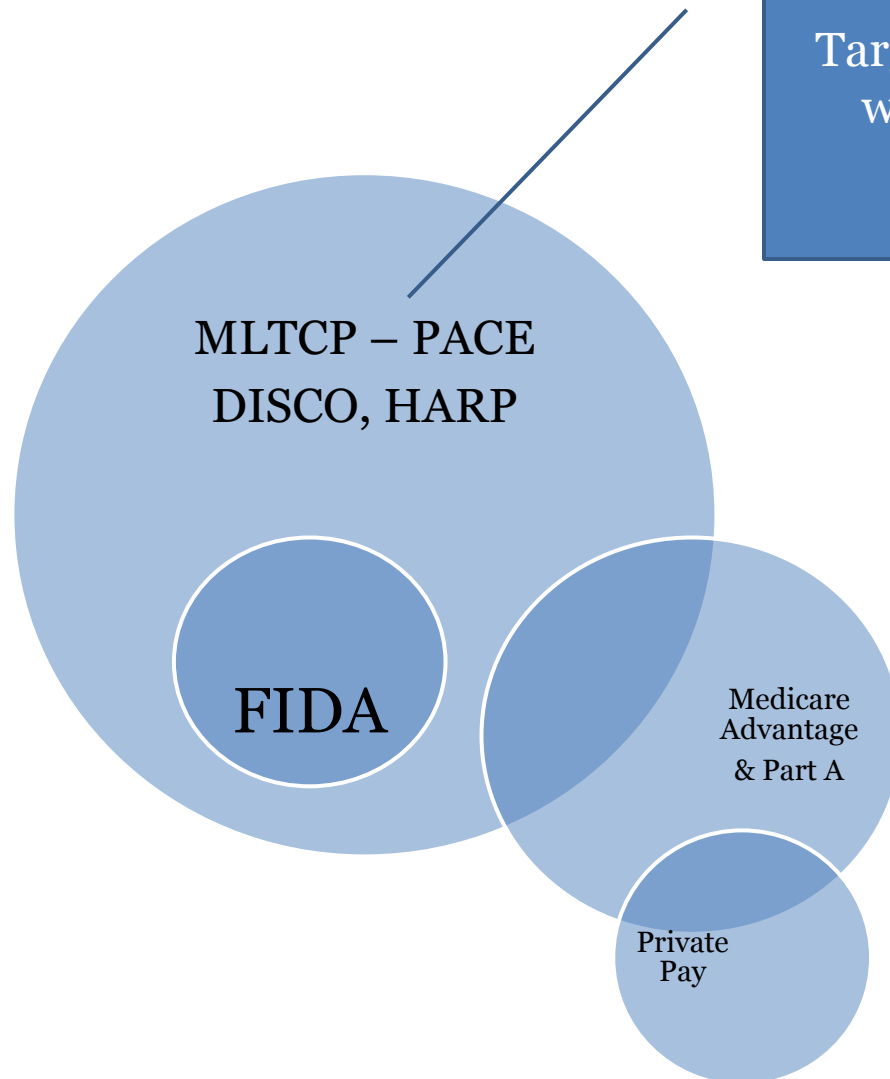
“In the new ACO model, there will no longer be a relationship based on negotiations over rates. It will be a relationship based on data, care management, and analytics,” he explains. “We will still pay claims and do sales and marketing. But the core premise of health plans, which is contracting with providers at discounted rates, is dying. When people say health insurance companies will go away, that’s what they mean.”

Managed Care Magazine – April, 2012

Multi-Payor Market - \$2.5 Trillion (2010)



Future World of Managed Care Coverage – Tackling a segmented payor market.



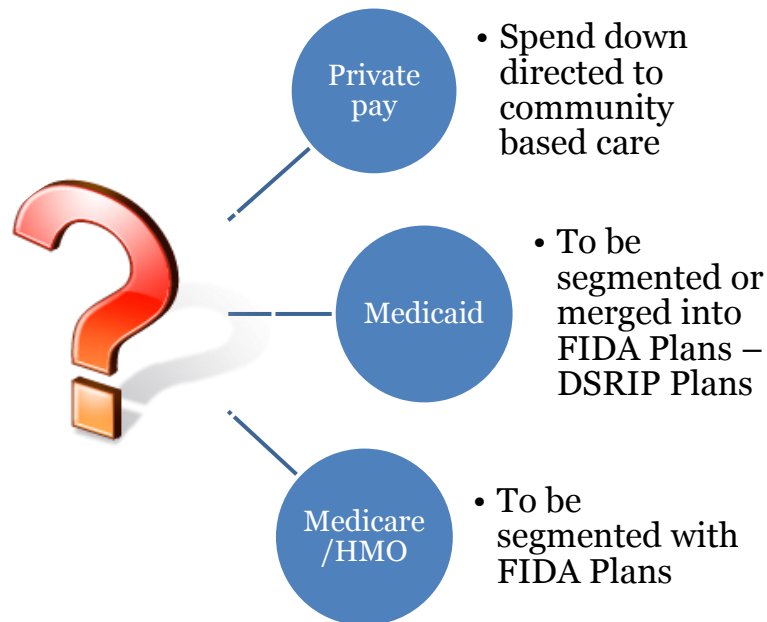
Target – DSRIP could connect the dots with a more comprehensive MCO market.

5 year journey to integrate coverage and align up hospital, physician and ancillary payor markets for the State's Medicaid population.

Medicaid Deficits Increase making Current Payment System Unsustainable

Traditional Payment Mix is now going through Price De-Regulation

| | | Private | Medicaid | Medicare/HMO |
|--------------|--|---------|----------|--------------|
| Revenue | | 16.9% | 64.1% | 19.0% |
| Days of Care | | 14.3% | 75.1% | 10.6% |
| Disparity | | 2.6% | -11.0% | 8.4% |



Unknown Future:

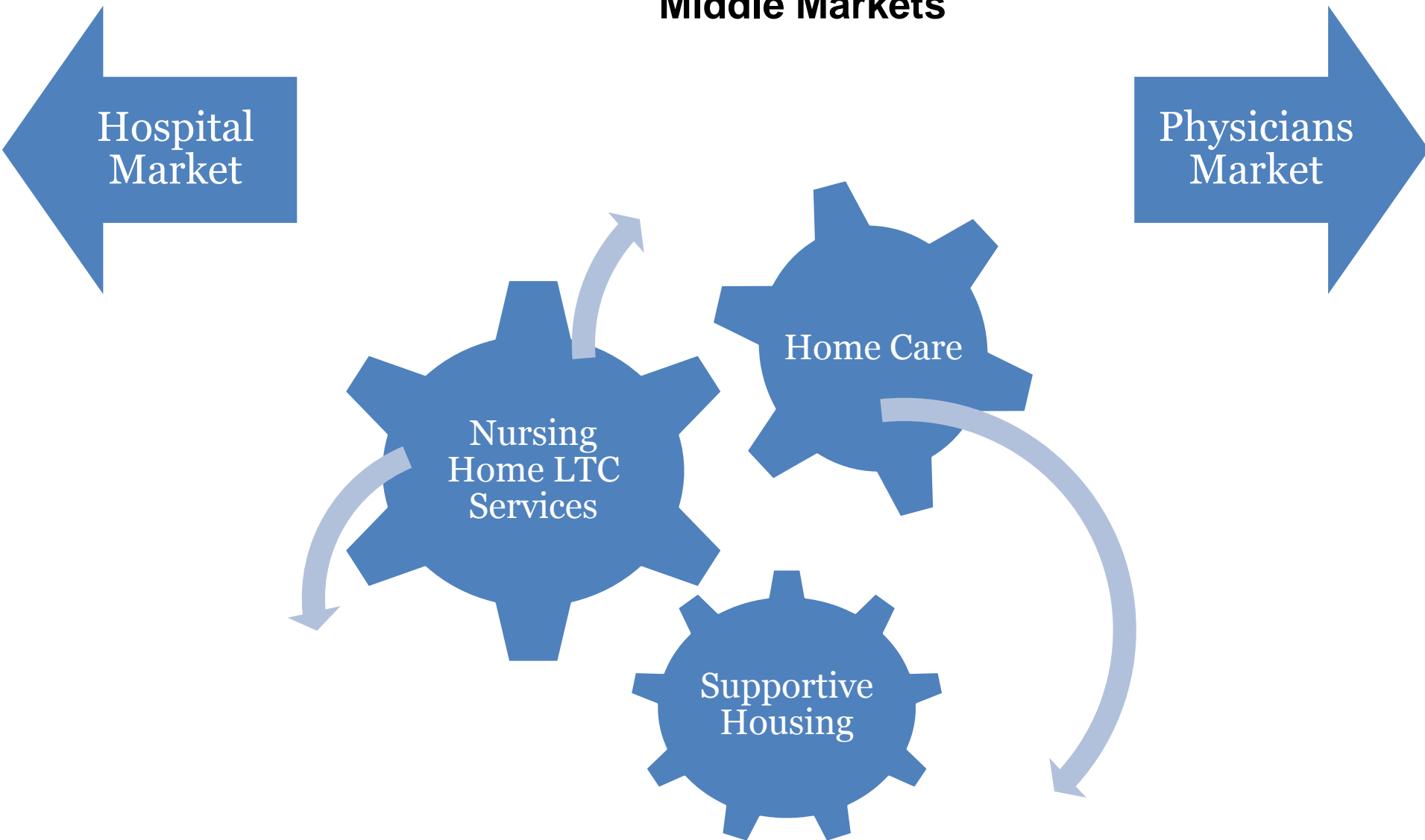
Transition to Managed Care – Utilization Controls; CFEEC – UAS-NY

DSRIP Incentive Payments

Bundled/Capitated Payments

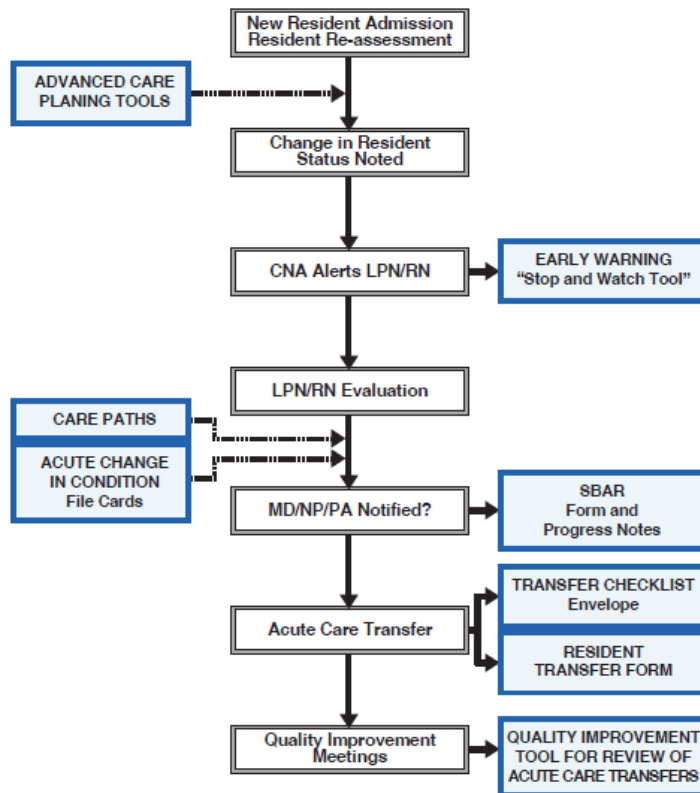
Efficiencies/P4P

Current Care Patterns - Assessment of Regional LTC Integration for Middle Markets



Level of Collaboration and Complexity of Care Coordination will require legal structures which provide the flexibility and fluidity of capital to survive - IPA model may provide solution.

Using the INTERACT^{II} Tools
in Every Day Work in the Nursing Home



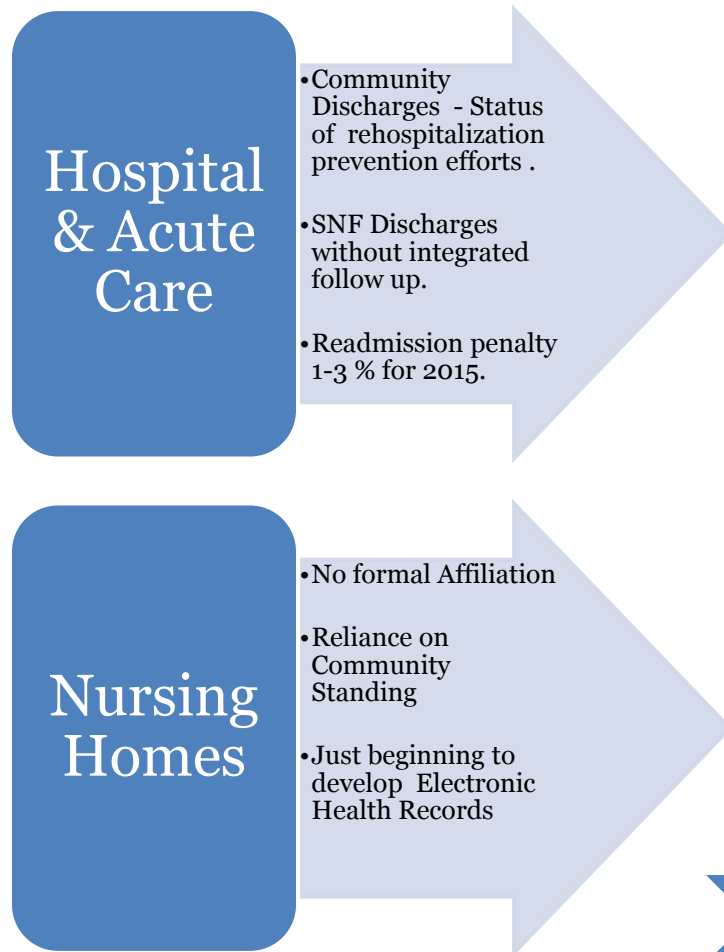
The screenshot shows the eMOLST web application interface. At the top, it says 'MOLST MEDICAL ORDERS FOR LIFE-SUSTAINING TREATMENT of MOLST Designated Patients'. Below this is a pink banner that says 'WELCOME TO eMOLST'. The main content area prompts the user to 'Please enter your username and password.' and provides input fields for 'User name:' (containing 'korem1.mlhs') and 'Password:' (containing '*****'). There are links for 'Log On', 'Forgot password?', and 'Need an account?'. Below the login section, there is a paragraph explaining that eMOLST is a web-based version of the current paper-based New York State Department of Health-5003 MOLST form, available through the Rochester RHIO's Health Information Exchange. It also mentions that health care providers, including EMS, can have access to MOLST forms at all sites of care. At the bottom, there is a section titled 'Learn How to Use eMOLST' with a link to 'Watch video tutorials'.

http://www.compassionandsupport.org/index.php/f/or_professionals/molst_training_center/emolst

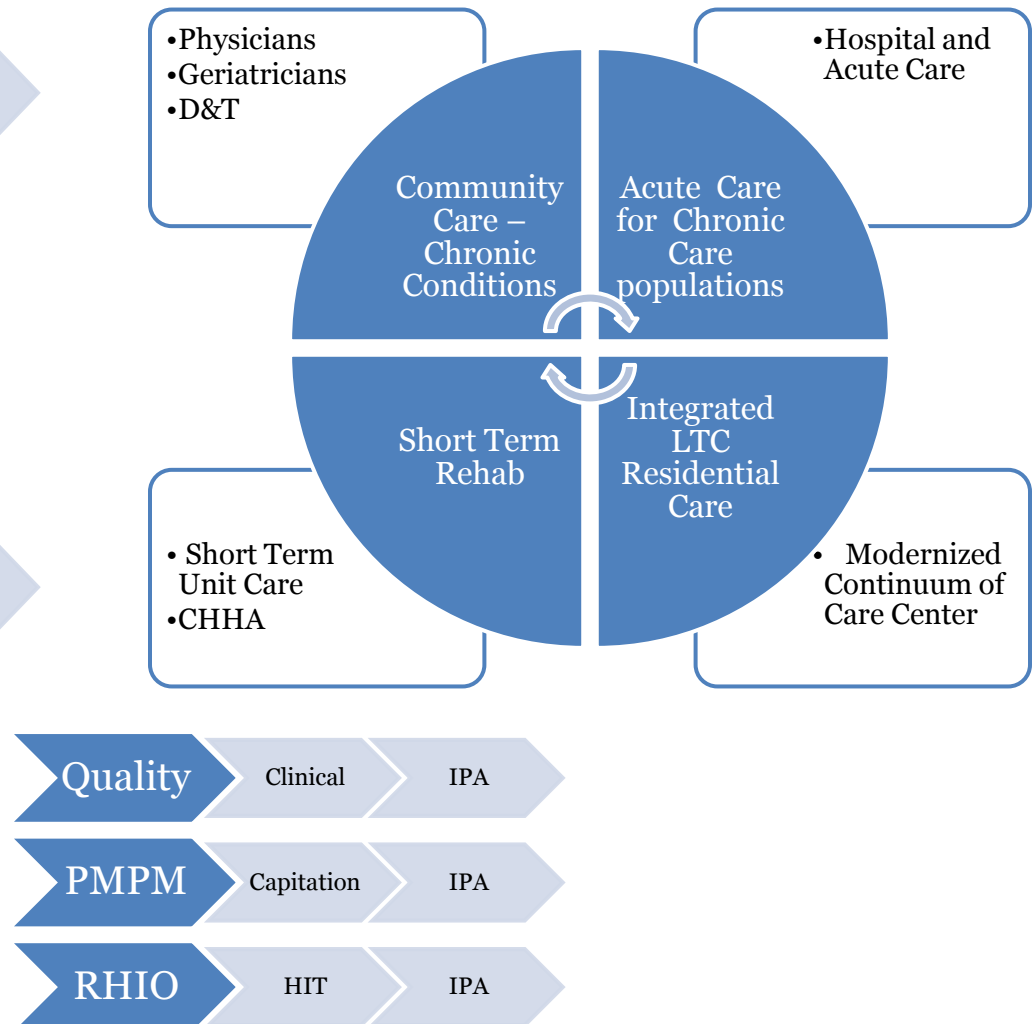
Source – CMS & Administration on Aging:

http://www.aoa.gov/aging_statistics/docs/AoA_A CA_Slides_032712.pdf

Current Structure in Many Cases:



Goals of MRT and CMS Policy: Integrated Delivery Systems



Q: What is an IPA?

A: A creature of regulations

10 NYCRR 98-1.5(b)(6)(vii) (a) the certificate of incorporation or articles of organization of the IPA, which shall include "Independent Practice Association" or "IPA" within the IPA name, **contains powers and purposes permitting the arranging by contract for the delivery or provision of health services by individuals, entities and facilities licensed or certified to practice medicine and other health professions, and, as appropriate, ancillary medical services and equipment, by which arrangements such health care providers and suppliers will provide their services in accordance with and for such compensation as may be established by a contract between the IPA and one or more MCOs** which have been granted a certificate of authority pursuant to the provisions of article 44 of the Public Health Law of the State of New York, as amended;

State ACOs – Proposed Regulations

Modifications to IPA Regulations

- Subdivision (w) of section 98-1.2 of Part 98 is amended to read as follows:
- (w) *Independent Practice Association* or *IPA* means a corporation, limited liability company, or professional services limited liability company, other than a corporation or limited liability company established pursuant to articles 28, 36, 40, 44 or 47 of the Public Health Law, which contracts directly with providers of medical or medically related services or another IPA in order that it may then contract with one or more MCOs and/or workers' compensation preferred provider organizations to make the services of such providers available to the enrollees of an MCO and/or to injured workers participating in a workers' compensation preferred provider arrangement. An IPA may also be considered a provider within the meaning of section 4403(1)(c) of the Public Health law, but only for the purpose of and to the extent it shares risk with an MCO and/or the IPA's contracting providers, and shall be considered a provider for the purposes of paragraphs (1) and (2) of subdivision (a) of Section 98-1.21 of this Subpart. An IPA may be certified as an Accountable Care Organization pursuant to Article 29-E of the Public Health Law and Part 1003 of this title, and upon obtaining a certificate of authority may contract with third party health care payers defined in section 1003.2(x) of this title. To the extent allowed under New York's Partnership Plan section 1115(a) Medicaid Demonstration extension, as amended April 14, 2014, an IPA may participate in a Performing Provider System ("PPS") established as part of a Delivery System Reform Incentive Payment ("DSRIP") Program project.
- New subclauses (f) and (g) are added to clause (vii) of paragraph (6) of subdivision (b) of section 98-1.5 of Part 98 to read as follows:
 - (f) An IPA, in addition to the powers and purposes allowed under this Part, may seek certification as an Accountable Care Organization ("ACO") pursuant to article 29-E of the Public Health Law and Part 1003 of this Title. An IPA certified as an ACO shall comply with all the requirements of Part 1003, including but not limited to the requirements of section 1003.6(e) and (g). Upon receiving such certification, an IPA acting as an ACO may contract with the entities listed in section 1003.2(x) of this title.
 - (g) An IPA, in addition to the powers and purposes allowed under this Part, may include any and all necessary powers and purposes as authorized, allowed, or required under an approved Delivery System Reform Incentive Payment ("DSRIP") Program project pursuant to New York's Partnership Plan section 1115(a) Medicaid Demonstration extension, as amended April 14, 2014.

Q: Are all IPAs alike?

A: No, IPAs Take Various Forms -

- **Captive IPAs** - Some Plans and MLTCs consider forming IPAs to delegate certain functions
 - Single Point Contracting
 - Payment Administration
 - UR, Appeals, etc.
- **Association of Providers in same Field** - These are separate entities formed among similarly-situated organizations – historically involved physicians.
 - Separate Board appointed by participating members
 - Requires capital from some or all participating members
 - Contract negotiations are managed directly by the IPA Board and/or individuals designated by the Board
 - Single signature can make a regional network of organizations MLTC network participants without individual negotiations
- **Hospital/System IPAs** – These are dominated by a hospital or system and include ancillary providers/physicians and agencies

Q: Why would nursing homes form an IPA?

A: As a means of reducing costs and retaining market share under Medicaid Price De-Regulation.

- Smaller providers, linking with larger providers, or grouping together might consider forming a regional network within a geographical market which is suitable and practical to achieve common goals – pooling of resources such as IT and evidence based practice protocols.
- The primary goals in IPA participation may be to achieve a strategic position that:
 - Makes you too big to ignore by the MLTCs and Plans
 - Makes you too big to exclude from MLTC provider networks
 - Provides members with negotiating leverage and attractive one-stop shopping for Plans
 - Meets the State and Federal Goals on Triple Aim Programs, ACO and MRT.
- Each organization may determine whether to contract individually or in collaboration with an IPA – non-exclusivity is preferred from a risk vantage point.

Q: What else can an IPA do?

A: Focus on Clinical Integration to Ensure Successful Payor Plan Payments & Contract Administration

Goals for Collaboration:

- Coordinated fee for service contracting for LTC services - MLTCP and FIDA consumers
- Development of Bundled Payment or capitated payment – management of health care risk.
- Clinical Integration and practice protocols in collaboration with IDT at MCO level and related payor network participants – Care Coordination
- Smooth enrollment and assessment
- Quality Performance Benchmarks
- Customer Satisfaction

Functions:

- Development of uniform clinical protocols designed to comply with payor and DSRIP expectations
- Receivables Management
- Network and Linkage Development.
- Accreditation
- Development of Information Network
- Common IT interfaces
- Enrollment and Eligibility Systems
- Contract Administration Services
- Grievance and Appeals Management

Q: *What is the downside?*

A: *It depends...*

- Mandatory reserve requirements in risk-sharing arrangements
- Costs to form / administer the IPA
 - Formation document requires approval of Department of Health, Department of Financial Services, and State Education Department
 - Department of Health requires specific language per regulation
- Contracting advantages are not guaranteed and even if achieved, may not offset cost of formation / administration
- Sole purpose cannot be to negotiate better rates
 - Anti-trust issues
- Requires critical mass of participants to be viable and selective criteria.
- Demands an investment of time by leadership and key management
- Must assure Antitrust Compliance at State and Federal Levels

IPA - Risk Assessment - Antitrust

Clinton Attempted Reforms 1993-1997: Antitrust Safety Zones Now Revived under the ACA

Federal Laws:

Sherman Antitrust Act – 1890 – Cartels/Price Fixing/Boycotts

Clayton Act - 1914 - Mergers in Restraint of Trade

Robinson – Patman Act – 1936 – Producer Price Manipulation

NYS – Donnelly Act - 1899



IPA Members – Risk Awareness...



- “**Messenger Model**” IPAs must strictly assure that group discussions do not allow for sharing of data, sharing of pricing and generally prohibit group contracting – model is not clinically or financially integrated.
- **Clinically Integrated Network** IPAs fall within the Clinton Safety Zones where there is true clinical or financial integration.

Assessment of Litigation

Potential competitors: The courts have restricted claims by those left outside of a network requiring that competing providers who are not IPA Participants prove “adverse impact on price, quality, or output of medical services offered to consumers in the relevant market.” (Capital Imaging v. Mohawk Valley Medical Association, 996 F.2d 537 (2nd Cir. 1993).)

Health Plans: In other more recent cases, health plans have brought suit due to a loss of network capabilities,

Work Force Members: Those in the labor work force have brought suit on the basis that combinations have the effect of lowering wage rates. Major hospitals in Capital District settled a suit brought by RNs and LPNs prior to 2013 alleging that the sharing of nurse salaries resulted in salary freeze.

Consumers: In California, a case was recently dismissed in a potential class action suit against a dominant hospital and physician system where it was alleged that the IPA’s agreements with health plans significantly limited access and increased prices. (Sidibe v. Sutter Health (N.D.Cal Civ. 12-04854 (2014).) The case is being appealed but it is informative on how collaborations and systems may be targeted in litigation when they do not follow appropriate FTC guidance.

Assessment of Litigation

Spurned Members/Participants in the IPA:

Participants in an IPA are subject to being disciplined and terminated from participation if they do not follow IPA rules. (Sykes v. Health Network Solutions, 13 CVS 2595 (NC Superior Court, Forsyth County 2013).) The chiropractor here brought suit after he was placed on “probation” and ultimately terminated from the IPA because he allegedly could not decrease his average cost per patient. He sought an injunction but the court denied the stay based on defenses raised by the IPA. proper structuring of the collaboration may be used to avoid law suits of this nature is a case in which the court denied a preliminary injunction sought by a chiropractor when it was shown that the IPA in question had relied upon the FTC safe zones

*** The court noted that this IPA relied upon compliance with the U.S. Dep't of Justice and Federal Trade Commission, Statements of Antitrust Enforcement Policy in Health Care, Statement 8: Enforcement Physician Network Joint Ventures § B(1) (revised August 1996). Importantly, the court rejected any form of injunctive relief because collaborative IPA agreements which fall within the FTC guidelines would not be considered illegal *per se*. In sum, if the IPA agreements with payors are properly constructed and achieve the goals sought by the State and Federal government -- known as the triple aim of better care, better care outcomes and lower cost, the structure is viable

Assessment of Litigation

FTC or NYS Attorney General: Both the FTC and the State Attorney General may receive complaints alleging antitrust violations. Each has separate authority to review and investigate. Compliance with regard to FTC oversight will hinge on assessment of an IPA's clinical integration as per the Safety Zones noted above and as applied by the FTC in advisory opinions. In this regard, the FTC will apply a **"rule of reason"**. Under this analysis, where an IPO **exceeds 30% provider market share** the FTC and DOJ will apply heightened antitrust scrutiny.

The last advisory opinion issued by the FTC applied clinical integration standards in approving a proposed physician-hospital organization as sufficiently clinically integrated based on its commitment to further the goals of the Affordable Care Act through accountable care. (Norman PHO Advisory Opinion, Op. FTC 19 (Feb. 13, 2013).)

<https://www.ftc.gov/news-events/press-releases/2013/02/ftc-staff-advises-oklahoma-physician-hospital-organization-it>

FTC Antitrust Safe Zone

Clinically Integrated Networks

a. Indicia of Clinical Integration

- Commentators and industry experts describe various techniques and programs for achieving clinical integration. Commentators primarily focus on four indicia of clinical integration: **(1) the use of common information technology to ensure exchange of all relevant patient data; (2) the development and adoption of clinical protocols; (3) care review based on the implementation of protocols; and (4) mechanisms to ensure adherence to protocols.**

b. Are Joint Negotiations on Price Reasonably Necessary to Achieve Clinical Integration?

- clinically integrated IPAs "can offer payers a single, comprehensive, and integrated network" and should therefore "be priced in the aggregate, not through individual contracts with physicians."
- Commentators similarly asserted that joint pricing is necessary to ensure the active and ongoing participation of an entire group's members. These commentators also contend that joint negotiations are necessary to help physician members recover the substantial time and financial commitments that are necessary to implement a clinical integration program. Finally, they argue that joint negotiations are necessary to prevent physician members from free-riding on the contributions of their colleagues.
- **The extent to which joint contracting is reasonably necessary to achieve efficient clinical integration will vary, depending on the facts and circumstances**

From: "Improving Health Care: A Dose of Competition"

http://www.justice.gov/atr/public/health_care/204694/chapter2.htm#4b3

NYS - “COPA” Procedures:



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Certificate of Public Advantage (COPA)

Public Health Law (PHL) Article 29-F sets forth the State's policy of encouraging appropriate collaborative arrangements among health care providers who might otherwise be competitors. The statute requires the New York State Department of Health (Department) to establish a regulatory structure allowing it to engage in appropriate state supervision as necessary to promote state action immunity under state and federal antitrust laws. The regulations establish a process for providers to apply for a Certificate of Public Advantage (COPA) for their collaborative arrangements such as mergers and clinical integration agreements. The Department will consult with the Office of the Attorney General and, if appropriate, the Office of Mental Health, the Office of Alcoholism and Substance Abuse Services and/or the Office for People With Developmental Disabilities, and will consult with and receive a recommendation from the Public Health and Health Planning Council before granting a COPA.

COPA Regulations

Pursuant to Article 29-F, the Department has issued regulations establishing a process for the issuance of a Certificate of Public Advantage. The regulations, effective December 17, 2014, can be found here:

- [COPA Regulations \(PDF\)](#)

It should be noted that although such regulations were initially proposed as a new Subpart 83-1 of Title

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FTC Warns DOH on DSRIP-COPA



Office of Policy Planning
Bureau of Competition
Bureau of Economics

UNITED STATES OF AMERICA
Federal Trade Commission
WASHINGTON, D.C. 20580

April 22, 2015

Center for Health Care Policy and Resource Development
Office of Primary Care and Health Systems Management
New York State Department of Health
Corning Tower - Room 1815
Empire State Plaza
Albany, New York 12237

Re: Certificate of Public Advantage Applications Filed Pursuant to New York
Public Health Law, 10 NYCRR, Subpart 83-1

Dear Sir or Madam:

The staffs of the Federal Trade Commission's ("FTC" or "Commission") Office of Policy Planning, Bureau of Competition, and Bureau of Economics¹ respectfully submit this public comment regarding the potential competitive impact of the Certificate of Public Advantage ("COPA") applications submitted by three newly formed performing provider systems ("PPSs") under the Delivery System Reform Incentive Program ("DSRIP") – Adirondack Health Institute Performing Provider System,²

"COPAs are likely to lead to increased health care costs and decreased access to health care services for New York consumers."

- “FTC staff is concerned that combining the DSRIP program with the COPA regulations will encourage health care providers to share competitively sensitive information and engage in joint negotiations with payers in ways that will not yield efficiencies or benefit consumers.”
- “Typically, antitrust exemptions create economic benefits that flow to small, concentrated interest groups, while the costs of the exemption are widely dispersed, usually passed on to a large population of consumers”

Best Practice – “Must Haves”

True Clinical Integration.



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IPAs or ACOs in LTC Clinically Integrated Network – The “Must Haves” (For Success/Compliance)

1. Must Explore benefits of Clinical Integration; cost efficiencies and uniform FIDA/MLTCP/DSRIP contracting. Must assure clinical integration aligns up with public policy benefits to community/consumers.
2. Must have a Joint Committee Structure. (See below.)
3. Must have some leadership integration composed of leadership from within each organization - CEO/CFO/COO and Board membership
4. Governance in “independent” entity may be structured with participant organizations either using a non-profit corporate model or a Limited Liability Company model.
5. Ultimate IPA could be used to negotiate contracts with payors; conduct U/R; receive and disburse claims payments; arrange for bundled payment models; develop HIT systems, etc.
6. Non-exclusivity – Members may enter into separate payor agreements and use alternate means of MCO contracting.
7. Antitrust Compliance Training must be provided to members and staff.

Must Have: Governance, Operations & Contracting



Executive Committee

Joint Committees
Advisory, Financial, Q/A, HIT

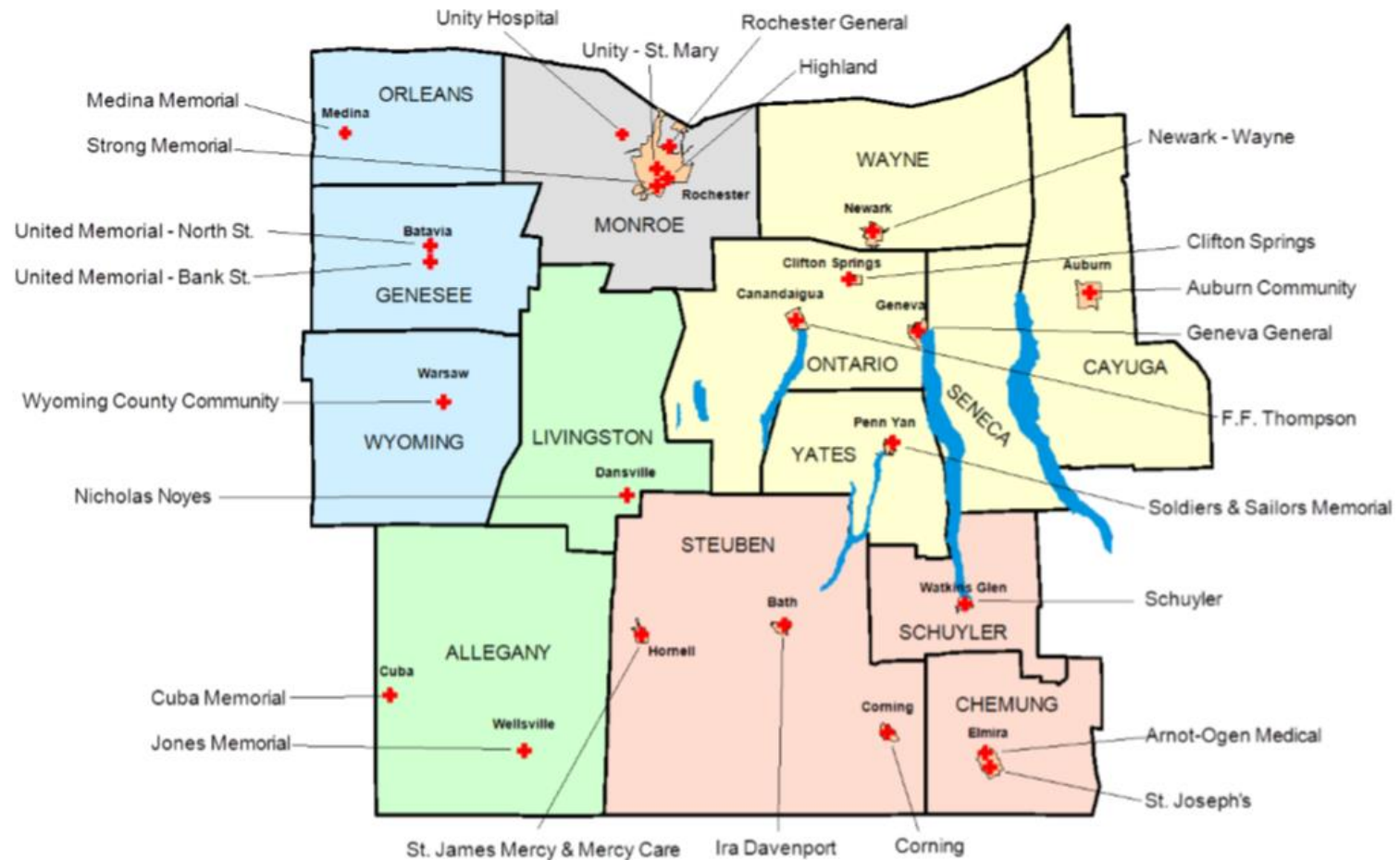
Board/Members
Supermajority for Payor Contract Approval

Must Have - Assessment of Market Area – LTC Market Share is Untested and Undefined

- Associations commented to the FTC in 2011 regarding ACO guidelines under Safety Zones: “the Proposed Statement provides examples for how an ACO's PSA shares would be calculated for physician groups, hospitals, and ambulatory surgery centers, but does not provide an example for how an ACO's PSA shares would be calculated for a SNF or other post-acute care facility.”
- Because it is expected that many ACOs will involve SNFs and other post-acute care facilities in some capacity, whether as an ACO participant, ACO provider, an advisory board member, or community stakeholder, additional antitrust guidance would provide much needed direction to ACOs.
- FTC uses concept of “Primary Service Area” PSA to assess market manipulation or dominance and “common services”. Unclear whether this would be defined by resident capacity, rehabilitation services or other factors in LTC residential field.
Guidance:
- <https://www.ftc.gov/tips-advice/competition-guidance/industry-guidance/health-care/accountable-care-organizations/primary-service-area-questions-and-answers>

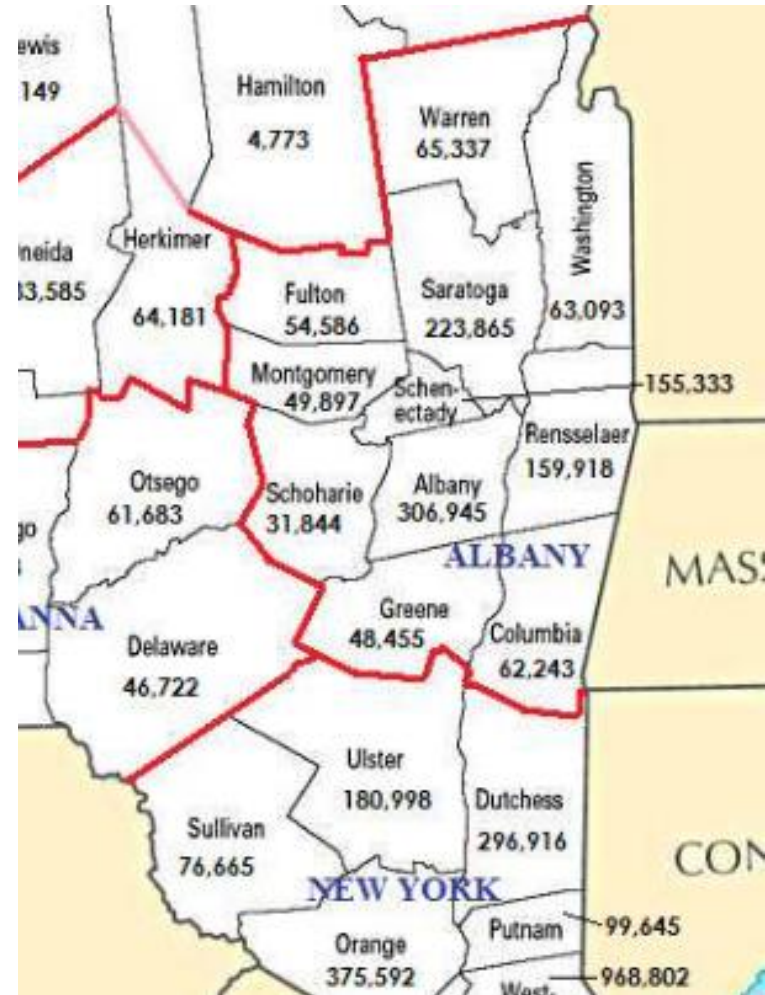
Primary Service Areas – Market Analysis

<http://www.flhsa.org/community-needs-assessment-for-finger-lakes-performing-provider-system-dsrip-application>

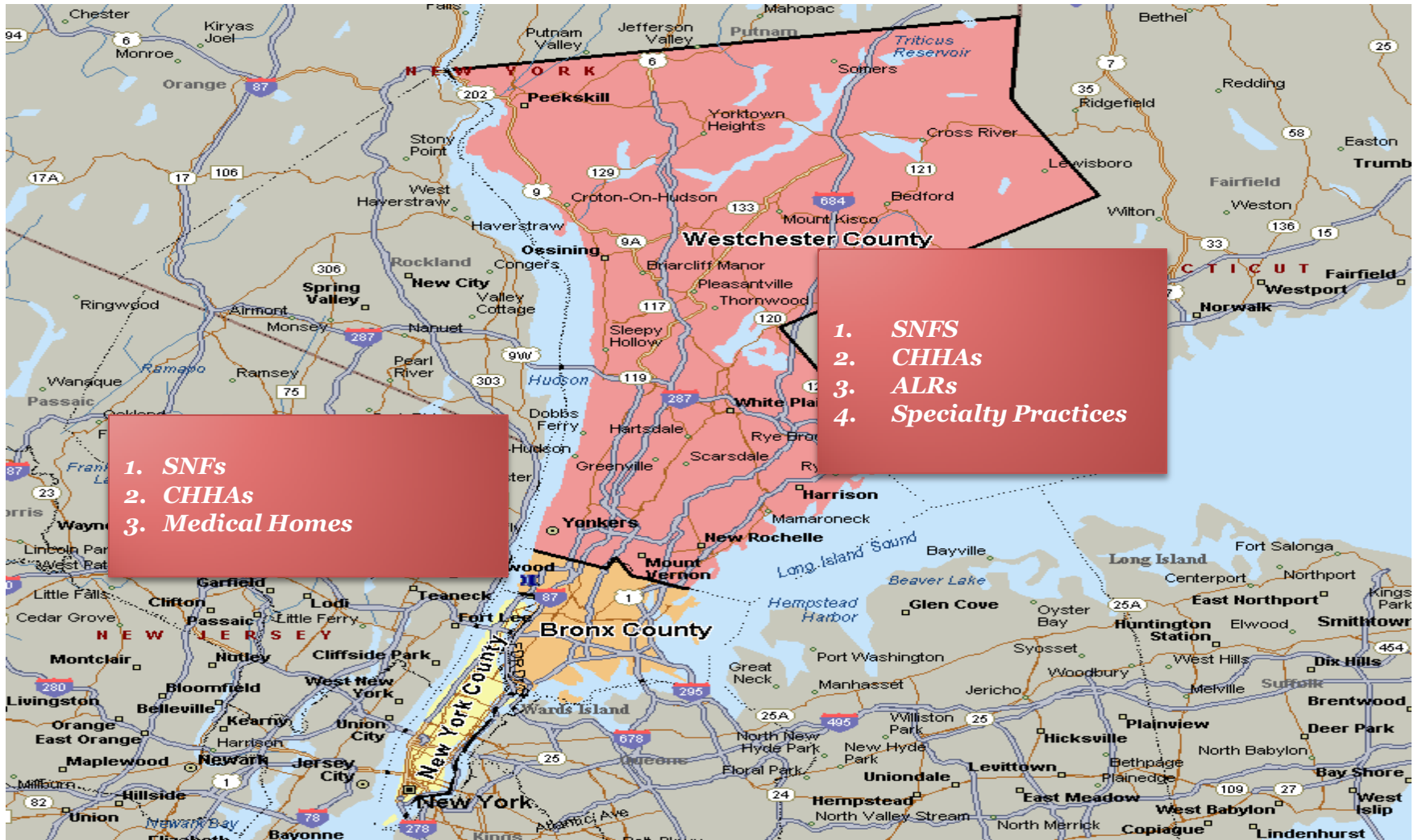


Sample Market Area:

| | Total Beds | Total DSRIP Attributi on | Beds | DSRIP Attributio n | Facility | | |
|-------------|---------------|-----------------------------------|------|--------------------------|----------|-----|--|
| Washington | 528 | 853 | 200 | 270 | | | |
| Saratoga | 905 | 760 | 300 | 450 | | | |
| Renslr | 1243 | 1612 | 350 | 480 | | | |
| Albany | 1829 | 2943 | 80 | 130 | | | |
| | | | 200 | 250 | | | |
| | | | 300 | 390 | | | |
| Schenectady | 976 | 1035 | 250 | 350 | | | |
| Dutchess | 1926 | 2711 | 100 | 150 | | | |
| Totals | 7407 | 9914 | 1889 | 2426 | 26% | 24% | |



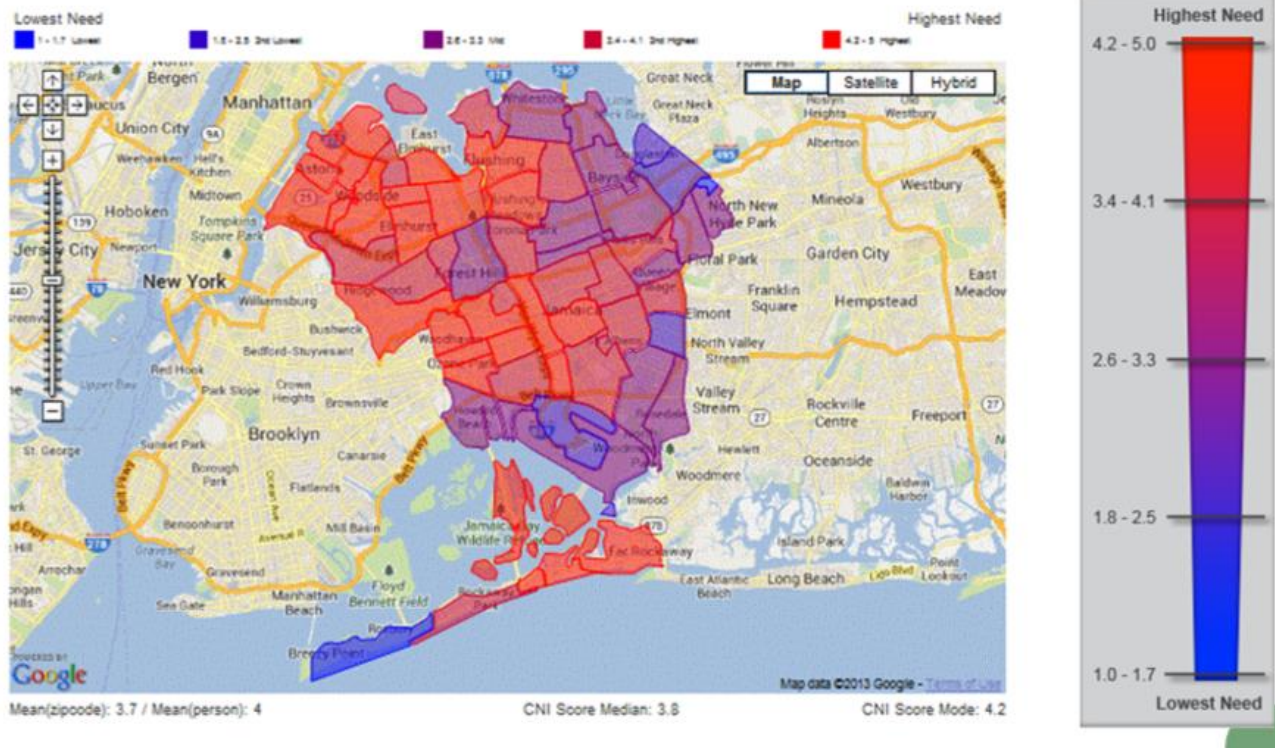
Sample Market Area:



Aligning up with Hospital Markets:

The New York Hospital Medical Center of Queens Community Health Needs Assessment And Implementation Strategy/Community Service Plan 2013-2017

Community Need Index¹⁴
Queens County
2013



Aligning up with Hospital and PPS Service Agenda

live birth. Variance from New York City and New York State was less than 1% for adult smoking and pre-term births.

New York Hospital Queens Selected Prevention Agenda Priorities¹⁶
Queens County Performance by Indicator
2012

| NYS Prevention Agenda Priority | Prevention Priority Indicator | Queens | Comparison | | % Variance | |
|--|--------------------------------------|--------|------------|-------|------------|--------|
| | | | NYC | NYS | NYC | NYS |
| Prevent Chronic Disease | Obese Adults | 20.6 | 21.3 | 23.2 | | |
| | Obese Children | 21.1 | 21.7 | 17.6 | | -19.9% |
| | Adult Smokers | 14.6 | 14.5 | 16.8 | -0.7% | |
| | Colorectal Screening | NA | 68.3 | 66.3 | | |
| | Asthma ED Visits | 76.4 | 127.0 | 83.7 | | |
| | Asthma ED Visits - Age 0-4 | 262.2 | 334.6 | 221.4 | | -18.4% |
| | Heart Attack Hospitalizations | 14.4 | 14.7 | 15.5 | | |
| | Diabetes Hospitalizations 6-17 | 2.5 | 3.6 | 3.2 | | |
| | Diabetes Hospitalizations 18+ | 4.5 | 6.7 | 5.6 | | |
| Promote Healthy Women, Infants, and Children | Preterm Birth | 12.1 | 12.7 | 12.0 | | -0.8% |
| | In-Hospital Breastfeeding | 27.5 | 32.4 | 42.5 | 17.8% | 54.5% |
| | Maternal Mortality | 32.5 | 29.2 | 23.3 | -10.2% | -28.3% |
| | Well-Child Visits (Govt Insured Pts) | 73.2 | 70.8 | 69.9 | | |
| | Third Grade Children Tooth Decay | NA | NA | 24.0 | | |
| | Adolescent Pregnancy | 35.4 | 47.5 | 31.1 | | -12.1% |
| | Unintended Pregnancy Live Births | 26.4 | 24.6 | 26.7 | -6.8% | |
| | Live Birth <24 mos of previous birth | 13.6 | 14.8 | 18.0 | | |

The eight remaining indicators in which Queens County performed below New York City and/or New York State included:

- Obese Children
- Adult Smokers
- Asthma ED visits – Age 0-4
- Pre-term Births
- In-hospital exclusive breastfeeding

Risks of Status Quo

“A ship is always safe at shore, but that is NOT what it was built for” -- Albert Einstein

Risks of Not Making a Decision & The Risk of Not Assessing Strategic Options



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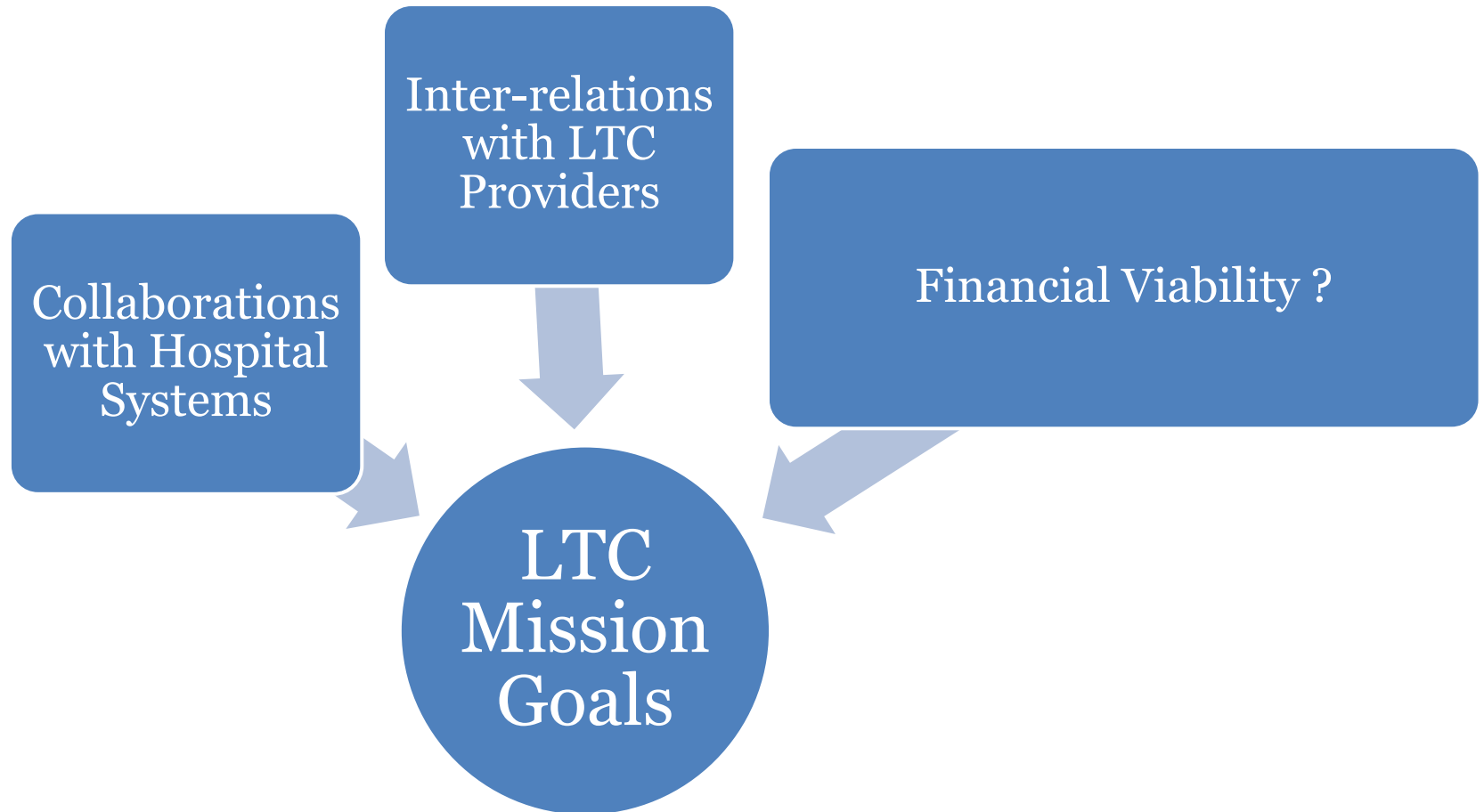
Avoiding Risk of Status Quo



<https://www.jewishvirtuallibrary.org/jsource/ww2/navypearl.html>

“When the Japanese attacked Pearl Harbor, two surface ship task forces of the Pacific Fleet were carrying out assigned missions at sea, and two such task forces were at their main base following extensive operations at sea. Discounting small craft, eighty-six ships of the Pacific Fleet were moored at Pearl Harbor. Included in this force were eight battleships, seven cruisers, twenty-eight destroyers and five submarines. No United States aircraft carriers were present.”

Options - Strategic Assessment



Evaluation – Meeting Community Goals and Mission? Sustainability?

Gap Analysis Collaborations

- Collaborations which drive revenues
- Collaborations which centralize resources
- Shared Services
- Cost assessment
- Margins

Clinical Affiliations

- Provides integration
- Provides access to Health Information Systems
- Provides forum for strategic planning
- Provides Community Planning and Q/A

Alliances

- Affiliations
- Integrated Delivery Systems
- ACOs, IPAs

Facilities will be Forced into Price De-Regulation

Referral Patterns will be (are being) Disrupted

IPA and Centralized Resources May Provide Strength Needed to Navigate and Steer through program after program implemented by State and Federal Agencies.



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Future of LTC in NYS

- The future of LTC will require integrated delivery systems which consist of collaborations between primary community care, chronic care physicians, acute care interventions and needed residential health care.
- Payment for LTC will reward those integrated systems which manage the care needs of the populations they serve with efficiency, economies of scale and high quality of care.
- The legal structure and contractual relationships needed in the redesigned world of LTC will be a critical element for successful outcomes.

DSRIP/MCO Strategies

- **Network and Linkage Development.**
 - Hospital Affiliations
 - RHIO/EMR Interfaces
 - Network Credentialing
- **Coordination of admissions and discharge policies and legal documentation.**
 - Admission Agreement – MCO/HMO Addenda – Short Term Agreements
 - Discharge Planning – Custodial Care (LTC conversion)
- **Payment – Receivables Management Integration**
 - Notices required by MLTCP/FIDA/DSRIP Consents
 - Guardianship, POA FHCDA.
 - Q/A P4P DSRIP Measures.

Example: FIDA Demonstration MOU: A natural fit for Clinically Integrated IPAs:

- Key objectives of the initiative are to improve the Participant experience in accessing care, deliver person-centered care, promote independence in the community, improve quality, eliminate cost shifting between Medicare and Medicaid, and **achieve cost savings for the State and Federal government through improvements in care and coordination. CMS and the State expect this model of integrated care and financing to, among other things, improve quality of care and reduce health disparities, meet both health and functional needs, and improve transitions among care settings.** Meeting Participant needs, including the ability to self-direct care, be involved in one's care, and live independently in the community, are central goals of this initiative.***.
- The initiative **will test the effect of an integrated care and payment model on serving both community and institutional populations. In order to accomplish these objectives, comprehensive contract requirements will specify access, quality, network, financial solvency, and oversight standards. Contract management will focus on performance measurement and continuous quality improvement.** *** This will be further specified in a Three-way Contract to be executed among the FIDA Plans, the State, and CMS.

Example: DSRIP Standards for SNFs:

| | |
|---|--|
| Project Domain | System Transformation Projects (Domain 2) B. Implementation of Care Coordination and Transitional Care Programs |
| Project ID | 2.b.v |
| Project Title | Care transitions intervention for skilled nursing facility (SNF) residents |
| Objective | |
| Utilizing a similar model as 2.b.iv, this will provide a supported transition period after a hospitalization to ensure discharge directions are understood and implemented for skilled nursing home patients at high risk of readmission, particularly those with cardiac, renal, diabetes, respiratory and/or psychiatric disorders. | |
| Rationale and Relationship to Other Projects | |
| Nursing home patients with recent hospital discharges are at risk of early re-hospitalizations even though they are in a controlled medical environment. This is often due to inadequate care coordination between the SNF staff and the hospital staff. For example, discharge summaries may not be complete nor include minor facts that can become significant in the SNF environment. Additionally, information about treated precursors to pressure ulcers or increased risk for healthcare associated infections may not be fully transferred, preventing what should be continuous surveillance measures. Additional resources for these projects can be found at www.caretransitions.org and http://innovation.cms.gov/initiatives/CCTP/ . | |
| Project Index Score | |
| 41 | |
| Core Components | |
| Systems undertaking this project will be required to complete the following components to meet the two main objectives of this project, 1) SNF staff access to hospital patient record and hospital staff prior to patient discharge and 2) timely care record transition to SNF and receiving practitioner: | |
| <ul style="list-style-type: none"> The community assessment will be utilized to identify the key causes of SNF readmissions at the partner hospitals, including diagnoses, identifiable social concerns, and medical issues such as lack of engagement with a primary care physician, medication access and medication reconciliation. These hospitals will partner with associated SNFs to develop a standardized protocol to assist with resolution of the identified issues. This may include development of a standard medical record transfer form to follow the patient during any care site transfer. The PPS will engage with the Medicaid Managed Care and Managed Long Term Care or FIDA Plans associated with their identified population to develop transition of care protocols that will ensure coordination of care will be supported, covered services including DME will be readily available and that there is a payment strategy for the transition of care services. Transition of care protocols will include as early as possible notification of planned discharges and the ability of the SNF staff to visit the patient and staff in the hospital to develop the transition of care services. SNF staff will be allowed access to review the hospital medical record. Additionally, SNF staff will be able to discuss patient care issues with the staff caring for the patient prior to discharge and additional access to staff post-discharge/re-admission to the SNF. Protocols will include standardized care record transitions to the SNF staff and medical personnel. Hospitals and SNFs will be expected to have shared EHR system capability and RHIO HIE access for | |

- Economies of scale will be essential to proper implementation of DSRIP, MLTCP and FIDA Contract Requirements.
- Micro-Systems such as IPA or ACO models which seek to establish uniformity of compliance will reduce costs and enhance quality.

DSRIP Project - 2.a.i “Create an Integrated Delivery System focused on Evidence-Based Medicine and Population Health Management”

Project Objective: Create an Integrated Delivery System focused on Evidence-Based Medicine and Population Health Management.

Project Description: This project will require an organizational structure with committed leadership, clear governance and communication channels, a clinically integrated provider network, and financial levers to incentivize and sustain interventions to holistically address the health of the attributed population and reduce avoidable hospital activity. For this project, avoidable hospital activity is defined as potentially preventable admissions and readmissions (PPAs and PPRs) that can be addressed with the right community-based services and interventions. This project will incorporate medical, behavioral health, post-acute, long term care, social service organizations and payers to transform the current service delivery system – from one that is institutionally-based to one that is community-based. This project will create an integrated, collaborative, and accountable service delivery structure that incorporates the full continuum of services. If successful, this project will eliminate fragmentation and evolve provider compensation and performance management systems to reward providers demonstrating improved patient outcomes.

DSRIP Project - 2.b.iv “Care Transitions Intervention Model to Reduce 30-day Readmissions for Chronic Health Conditions”

“Project Objective: To provide a 30-day supported transition period after a hospitalization to ensure discharge directions are understood and implemented by the patients at high risk of readmission, particularly patients with cardiac, renal, diabetes, respiratory and/or behavioral health disorders.

Project Description: A significant cause of avoidable readmissions is non-compliance with discharge regimens. Non-compliance is a result of many factors including health literacy, language issues, and lack of engagement with the community health care system. Many of these can be addressed by a transition case manager or other qualified team member working one-on-one with the patient to identify the relevant factors and find solutions. The following components to meet the three main objectives of this project, 1) pre-discharge patient education, 2) care record transition to receiving practitioner, and 3) community-based support for the patient for a 30-day transition period post-hospitalization.

Additional resources for these projects can be found at www.caretransitions.org and <http://innovation.cms.gov/initiatives/CCTP/>

Example: Resources for LTC Delivery

Development of Potentially Avoidable Readmission and Functional Outcome SNF Quality Measures

3/14/2014 ■ Document Type: Contractor Reports ■

by the SNF population. MedPAC began reporting potentially avoidable **rehospitalization** rates in 2004. Since

Chapter 7: Post-acute care providers: Steps toward broad payment reforms (March 2014 report)

3/14/2014 ■ Document Type: Report Chapter ■ [Download Full Report](#)

be evaluated. For example, risk-adjusted rates of **rehospitalization** are a good gauge of the care furnished, two risk-adjusted outcomes (**rehospitalization** rates and changes in mobility) did not differ significantly across SNFs, IRFs, and HHAs. LTCHs had lower **rehospitalization** rates, reflecting

Chapter 8: Skilled nursing facility services (March 2014 report)

3/14/2014 ■ Document Type: Report Chapter ■ [Download Full Report](#)

relatively stable between 2011 and 2012. **Rehospitalization** and community discharge rates show small, of **rehospitalization** for SNF patients with any of five potentially avoidable conditions and the rate, the **rehospitalization** measure to better reflect potentially avoidable readmissions. In the past, the measure, avoidable **rehospitalization** rates (while the beneficiary was still a SNF patient) declined between 2011, of community discharge and potentially avoidable **rehospitalization** Measure 2011 2012 Discharged

Chapter 9: Home health care services (March 2014 report)

3/14/2014 ■ Document Type: Report Chapter ■ [Download Full Report](#)

22% Note: MSS (medical social services). Sample includes freestanding agencies with complete data for three consecutive years (2008–2010). A home health agency is classified as relatively efficient if it is in the lowest third in cost per episode or **rehospitalization** and is not in the highest third of either measure for three consecutive years. Quality is measured using a risk-adjusted measure of hospitalization, and cost is measured using risk-adjusted cost per episode. Sample includes freesta



MEDPAC Findings - 2014

TABLE 8: Average Facility Outcome Measure Rates During SNF Stay and 30 Days Post SNF Discharge

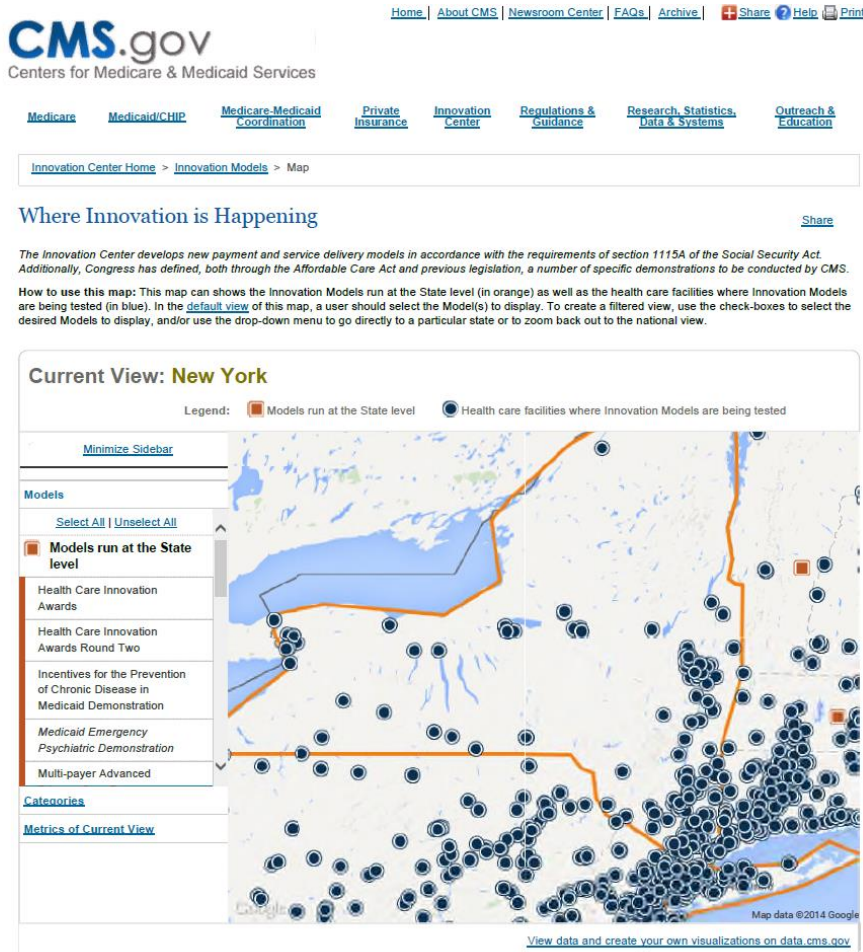
| Outcome Measure | Rate | |
|--|---------|---------|
| | FY 2011 | FY 2012 |
| During SNF Stay ¹ | | |
| Community Discharge | | |
| Observed | 33.4% | 34.9% |
| Risk Adjusted | 28.8% | 30.6% |
| Potentially Avoidable Readmission | | |
| Observed | 12.5% | 11.7% |
| Risk Adjusted | 12.5% | 11.7% |
| 30-Day Post SNF Discharge Potentially Avoidable Readmission ² | | |
| Observed | 6.0% | 5.9% |
| Risk Adjusted | 5.9% | 5.8% |
| Combined During and 30-Day Post SNF Discharge Potentially Avoidable Readmission ¹ | | |
| Observed | 17.0% | 16.2% |
| Risk Adjusted | 15.6% | 14.9% |

¹ Includes SNFs with 25 or more SNF stays excluding deaths during the SNF stay (Fiscal Year 2011 N=12,944, Fiscal Year 2012 N=12,911).

² Includes SNFs with 20 or more SNF stays excluding deaths during the SNF stay, 30 days post SNF discharge stay, and readmissions during the SNF stay (Fiscal Year 2011 N=12,549, Fiscal Year 2012 N=12,615).

http://www.medpac.gov/documents/contractor-reports/mar14_snf_qualitymeasures_contractor.pdf?sfvr_sn=0

Level of Collaboration and Complexity of Care Coordination is easier to manage in acute care/primary care markets – CMS projects are numerous in this field.

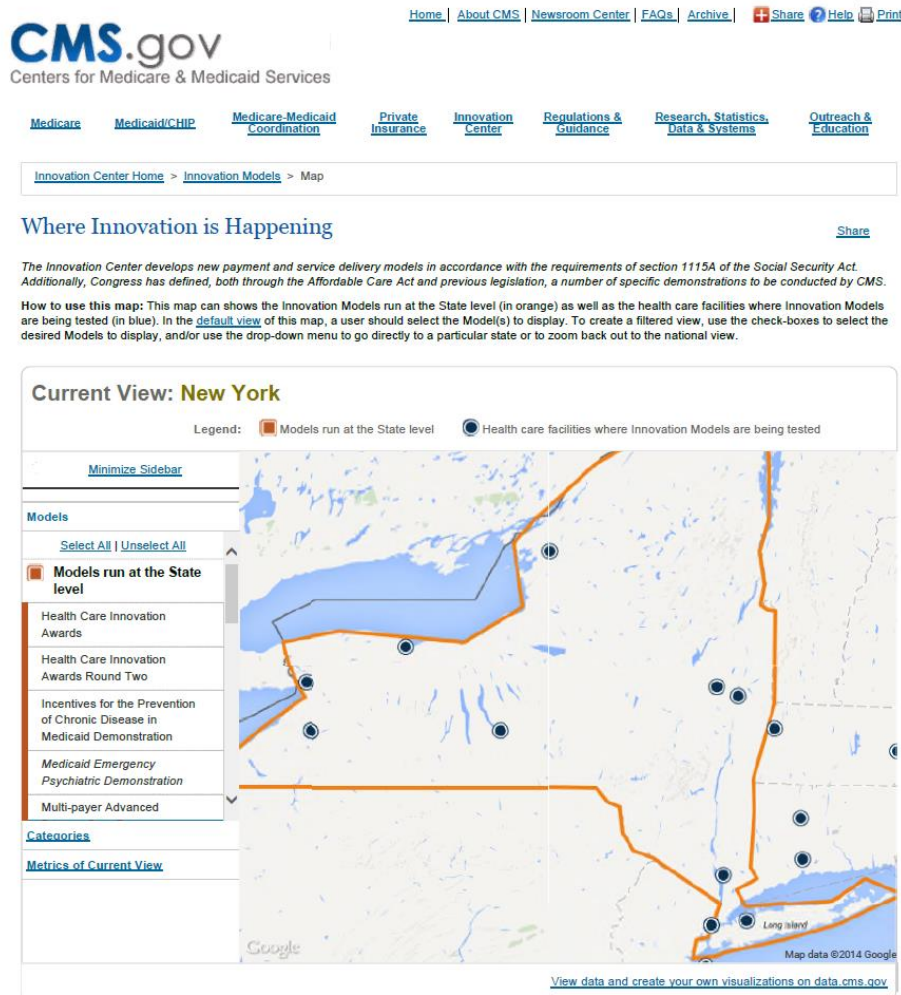


CMS Innovations Center – provides much of the research and results on care transitions.

Innovations outside of the LTC settings are depicted.

<http://innovation.cms.gov/initiatives/map/index.html#state=NY&model=community-based-care-transitions-program+independence-at-home-demonstration>

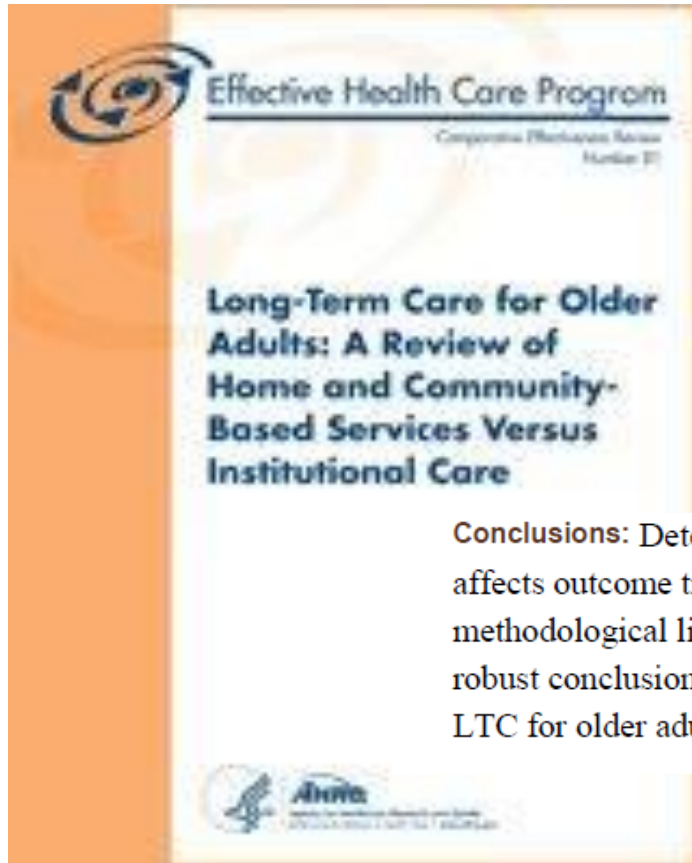
Collaboration and Complexity of Care Coordination in LTC world is still experimental as shown by how few projects are in place in two focus areas of DSRIP transitions project:



Community Based
Care Transitions
Program sites

Independence at Home
sites (only two)

DSRIP seeks to convert evidenced based research into practice - in LTC evidence on better care in transitions is still unresolved.



Long-Term Care for Older Adults

A Review of Home and Community-Based Services Versus Institutional Care

Comparative Effectiveness Reviews, No. 81

<http://www.ncbi.nlm.nih.gov/books/NBK114863/>

Conclusions: Determining whether and how the delivery of LTC through HCBS versus NHs affects outcome trajectories of older adults is difficult due to scant evidence and the methodological limitations of studies reviewed. More and better research is needed to draw robust conclusions about how the setting of care delivery influences the outcomes and costs of LTC for older adults.

Pooled Resources

Managing the Managed Care Contract
Legal Ammunition
Revenue Cycle Management

Mark Mainello, Esq.

Heads up Receivables Management Team at Bond's LTC Practice

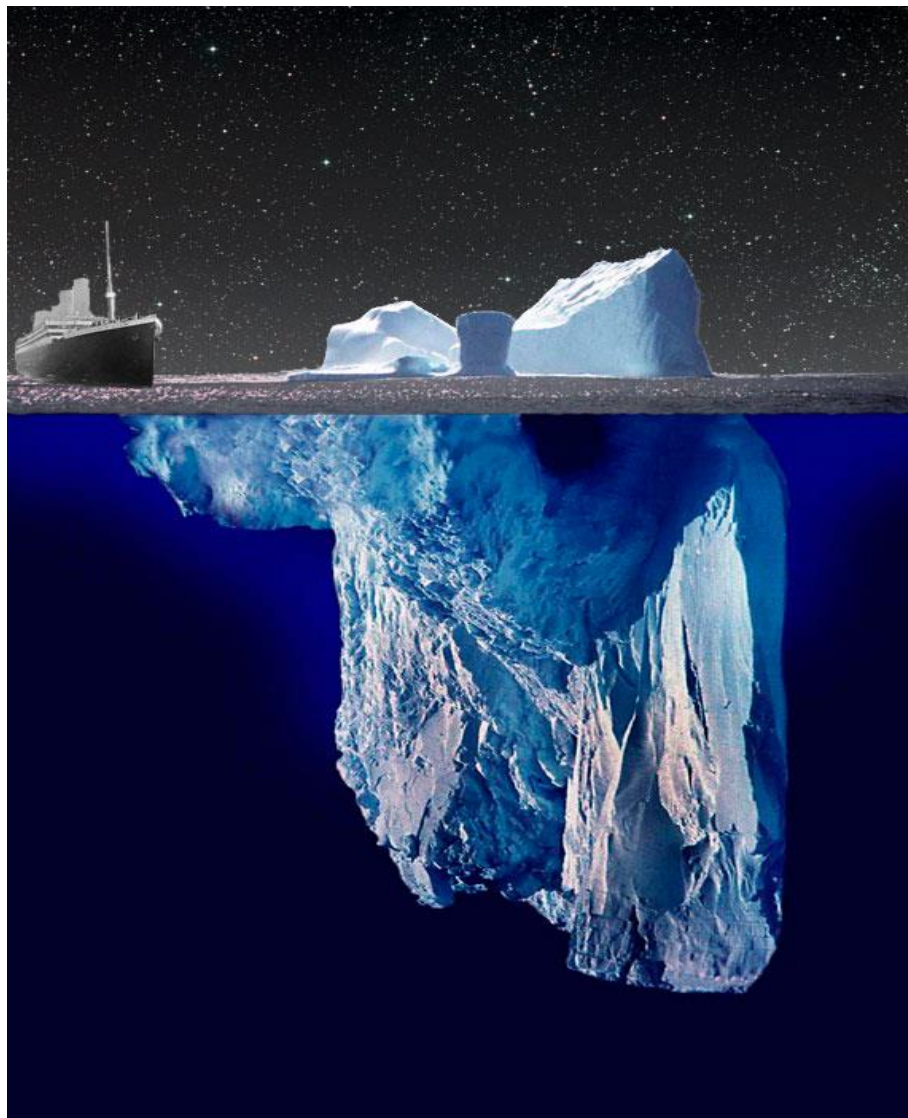


Commitment • Service • Value • Our Bond

Setting a course, avoiding risk ...



Screening to
lower the risk of
unknown
dangers



Inter-Departmental Coordination – Crucial to Success - Intake

- A. Admission agreement**
- B. Private pay/Financial Status**
- C. POA and Designated Representatives.**
- D. Third party insurance/payors**
- E. Coverage issues – Short Term/LTC**
- F. NAMI Coordination/Changes**

Knowledge = Power

- A. Financial Screen - Questionnaire**
- B. PRI/Admitting Screens**
- C. Managed Care – Coverage Cards – Calls to MLTCP – Rosters Available.**
- D. UAS-NY – Document Need for Future Appeals MCO Grievance.**
- E. MLTCP – Quick links to existing Plan requirements under contracts – establish MCO Data Center.**

Take-Away Items – Lowering the risk for the Worst Case Admission:

- Knowledge of an Applicant's Payor Source crucial upon admission – contact and prior approval request should be made ASAP
- Approval of services is Gold Standard toward ensuring prompt and sustained payment
- Uniform Assessment System (UAS-NY) is essential for conversion to Medicaid + Enrollment – MDS should document need.
- Information and Communications Flow may need to be re-designed for DSRIP and MLTCP

http://www.health.ny.gov/health_care/managed_care/mltc/mltcplans.htm

Prepaid Capitation Plans (PCP)

| Plan Type Abbreviation | description | Model contract link |
|------------------------|------------------------------------|---|
| Partial LTC | Long Term Care: Partial Capitation | http://www.health.state.ny.us/health_care/managed_care/mltc/pdf/mltc_contract.pdf |
| LTC Pace | Long Term Care: PACE | http://www.health.state.ny.us/health_care/managed_care/mltc/pdf/pace_model_contract.pdf |
| MA Adv Plus | Medicaid/Medicare Advantage Plus | http://www.health.state.ny.us/health_care/managed_care/mltc/pdf/map_model_contract.pdf |
| FHP | Family Health Plus | http://www.health.ny.gov/health_care/managed_care/docs/medicaid_managed_care_fhp_hiv-snp_model_contract.pdf |
| SNP | Special Needs Plan | http://www.health.ny.gov/health_care/managed_care/docs/medicaid_managed_care_fhp_hiv-snp_model_contract.pdf |
| Mainstream | Medical Assistance | http://www.health.ny.gov/health_care/managed_care/docs/medicaid_managed_care_fhp_hiv-snp_model_contract.pdf |
| MA Advantage | Medicaid/Medicare Advantage | http://www.health.state.ny.us/health_care/managed_care/docs/medicaid_advantage_model_contract.pdf |

| Plan Code | Plan ID # | PCP Provider Name | Telephone Number | Plan Type |
|-------------|-----------|--|------------------|-------------|
| 82 | 00477156 | Affinity Health Plan, Inc. | (800) 553-8247 | Mainstream |
| 92 | 00894519 | Metropolis Health Plan, Inc. | (800) 597-3380 | Mainstream |
| AC | 03114514 | Catholic MLTC - ArchCare Senior Life | (646) 289-7722 | LTC Pace |
| AH | 03458546 | Aetna Better Health | (855) 456-9126 | Partial LTC |
| AL | 03560441 | AlphaCare | (212) 466-6000 | Partial LTC |
| AM | 03598258 | Amida Care Home Life Plus | (646) 545-2580 | Partial LTC |
| AP | 03466800 | Archcare-Catholic Managed LTCS MLTC | (855) 467-9351 | Partial LTC |
| AV | 03560432 | Ahava Revival Choice | (718) 819-3876 | Partial LTC |
| C2 | 01249265 | HealthNow NY, Inc. (Community Blue) | (716) 887-6900 | Mainstream |
| C7 | 01234037 | CenterLight HealthCare | (718) 515-8600 | LTC Pace |
| | | | (877) 226-8500 | |
| CG | 01183013 | Capital District Physician's Health Plan | (518) 641-3500 | Mainstream |
| | | | (800) 926-7626 | |
| CH | 03072740 | Catholic Health Life PACE | (716) 819-5433 | LTC Pace |
| CP | 03506989 | Centers Plan for Healthy Living | (718) 215-7000 | Partial LTC |
| E7 | 01674982 | Senior Care Connection | (518) 382-3290 | LTC Pace |
| EC | 03549135 | Extended MLTC | (855) 299-6492 | Partial LTC |
| ED | 03253707 | Elderplan, Inc dba Homefirst | (718) 921-7979 | Partial LTC |
| EH | 03234044 | Elderserve | (800) 370-3600 | Partial LTC |
| GD | 01788325 | Fidelis Care at Home | (888) 343-3547 | Partial LTC |
| GN | 01827572 | Guildnet | (212) 769-6200 | Partial LTC |
| H1 | 02104369 | Senior Health Partners, Inc. | (800) 633-9717 | Partial LTC |
| HC | 03522947 | Hamaspik Choice | (855) 552-4642 | Partial LTC |
| HT,98,99,02 | 00313979 | HIP of Greater NY | (646) 447-5000 | Mainstream |

Tuesday, March 03, 2015

Participating Programs

| Plans | Comm | Mcaid | CHP | FHP |
|--|------|-------|-----|-----|
| 1. Aetna Health Inc. | YES | *** | *** | *** |
| 2. Affinity Health Plan, Inc. | *** | YES | YES | YES |
| 3. AMERIGROUP New York,LLC | *** | YES | YES | YES |
| 4. Amida Care, Inc. (HIV/SNP) | *** | YES | *** | *** |
| 5. Atlantis Health Plan, Inc. | YES | *** | *** | *** |
| 6. Empire HealthChoice HMO, Inc. | YES | *** | YES | *** |
| 7. Health Insurance Plan of Greater New York | YES | YES | YES | YES |
| 8. Health Net of New York, Inc. | YES | *** | *** | *** |
| 9. HealthFirst PHSP, Inc. | *** | YES | YES | YES |
| 10. Managed Health, Inc. | YES | *** | *** | *** |
| 11. MetroPlus Health Plan, Inc. | YES | YES | YES | YES |
| 12. MetroPlus Health Plan, Inc. Special Needs Plan (HIV/SNP) | *** | YES | *** | *** |
| 13. Neighborhood Health Providers, Inc. | *** | YES | YES | YES |
| 14. New York State Catholic Health Plan, Inc. | *** | YES | YES | YES |
| 15. OHP PHSP, Inc. | *** | *** | YES | *** |
| 16. Oxford Health Plans (NY), Inc. | YES | *** | *** | *** |
| 17. The New York-Presbyterian Community Health Plan, Inc. | *** | YES | *** | YES |
| 18. UnitedHealthcare of New York, Inc. | *** | YES | YES | YES |
| 19. VNS Choice SNP (HIV/SNP) | *** | YES | *** | *** |
| 20. WellCare of New York, Inc. | *** | YES | YES | YES |

MCO Data Center – Quick Links

http://www.health.ny.gov/health_care/medicaid/redesign/fida/plans.htm

Department of Health Information for a Healthy New York

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FIDA

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[Can I Join a FIDA Plan?](#)

[Take Control of Your Care](#)

[What Services Can I Get?](#)

[Participating Plans](#)

[Filing a Grievance or an Appeal](#)

[FIDA Ombudsman - ICAN](#)

[For More Information About FIDA](#)

You are Here: [Home Page](#) > [Fully Integrated Duals Advantage \(FIDA\)](#) > FIDA Plans

FIDA Plans

| Organization name | FIDA Plan Name | Kings | Queens | Bronx | New York | Richmond | Westchester | Suffolk | Nassau | Participant Phone Number | TTY Number | FIDA Website |
|--------------------------------------|---|-------|--------|-------|----------|----------|-------------|---------|--------|---|---|--|
| Aetna Better Health of New York | Aetna Better Health FIDA Plan | X | X | | X | | | X | X | 1-855-494-9945 | 711 | aetnabetterhealth.com/newyork |
| AgeWell New York, LLC | AgeWell New York FIDA | X | X | X | X | | X | X | X | 1-866-586-8044 | 1-800-662-1220 | agewellnewyork.com |
| AlphaCare of New York, Inc. | AlphaCare Signature FIDA Plan | X | X | X | X | | | | | 1-855-632-5742 | 711 | alphacare.com |
| Amerigroup New York, LLC | HealthPlus Amerigroup FIDA Plan | X | X | X | X | X | | | | 1-855-817-5789 | 1-800-855-2880 | healthplus.amerigroup.com/FIDA |
| Archcare Community Life | ArchCare Community Advantage FIDA Plan | X | X | X | X | X | X | | | 1-844-471-0620 | 711 | ArchCareCommunityAdvantage.org |
| Centerlight Healthcare, Inc. | CenterLight Healthcare FIDA Plan | X | X | X | X | X | X | X | X | 1-877-226-8500 | 711 | centerlighthealthcare.org |
| Centers Plan for Healthy Living, LLC | FIDA Care Complete | X | X | X | X | X | | | | 1-800-466-2745 | 1-800-421-1220 | centersplan.com/fida/fida-mmp-members |
| Elderplan, Inc. | Elderplan FIDA Total Care | X | X | X | X | X | X | X | X | 1-855-462-3167 | 711 | elderplanfida.org |
| Elderserve Health, Inc. | RiverSpring FIDA Plan (used to be Elderserve) | X | X | X | X | X | X | X | X | 1-800-950-9000 | 1-866-236-5800 | riverspringfida.org |
| Fidelis Care of NY (NYS) | Fidelis Care FIDA Plan | X | X | X | X | X | X | X | X | 1-800-247-1447 | 1-800-695- | fideliscare.org |

Upload Lists and Contract Standards & Manuals

SAMPLE CONTRACT MCO LISTING:

- Aetna
- Fidelis
- GuildNet
- Senior Health Partners
- HealthPlus

Links to Approval & Billing Standards

- Aetna
- <http://www.aetnabetterhealth.com/ny/providers/manual/claims>

<http://www.aetnabetterhealth.com/ny/providers/manual/>



AETNA BETTER HEALTH®
Managed Long Term Care
Provider Manual

www.aetnabetterhealth.com

Contact our Provider Relations Department at 1-855-456-9126

For the New York Managed Long Term Care (MLTC) program, Aetna Better Health in New York serves the following counties:

| | |
|------------------|------------|
| ▪ Nassau County | ▪ Queens |
| ▪ Suffolk County | ▪ New York |
| ▪ Kings | |

Aetna Better Health will process service authorization requests and issue written member and provider notifications within state-mandated timeframes or notify via telephonically, as follows:

| Decision | Decision/notification timeframe | Notification to | Notification method |
|-------------------------------|---|-----------------------|------------------------|
| Expedited Prior Authorization | 3 business days from request for service | Member | Telephonic and Written |
| | | Provider if indicated | Electronic and Written |
| Standard Prior Authorization | Within 3 business days of receipt of necessary information, but no more than 14 days of receipt of request for services | Member | Telephonic and Written |
| | | Provider if indicated | Electronic and Written |
| Standard Concurrent Review | Within 1 business day of receipt of necessary information, but no more than 14 days of receipt of request for services | Member | Telephonic and Written |
| | | Provider if indicated | Electronic and Written |
| Expedited Concurrent Review | Within 1 business day of receipt of necessary information, but no more than 3 business days of | Member | Telephonic and Written |

06/04/2012
NY-11-11-01

18

| | | | |
|--|--|-----------------------|------------------------|
| | receipt of request for services | Provider if indicated | Electronic and Written |
| Post-service | 30 calendar days from receipt of the request. | Member | Oral and Written |
| | | Provider if indicated | Electronic and Written |
| Termination, Suspension, or Reduction of Service Authorization | At least 10 Calendar Days before the date of the action. | Member | Oral and Written |
| | | Provider if indicated | Electronic and Written |

Bond

QUICK LINKS TO HEALTH AND LONG TERM CARE RESOURCES

WebRulation

- [Regulatory Waivers made Available for DSRIP Leads](#)
- [Inpatient Chemical Dependency Rehabilitation and Outpatient Chemical Dependency Services Compliance Guidance](#)
- [Managed Care Model Contract Revisions - Compliance](#)

Health Law Wire

- [US Department of Justice Chief for the Criminal Division stresses effective compliance plans](#)
- [OMIG Outlines Exclusions / Reinstatement Procedures](#)
- [Physician Medicare Revalidation Notice](#)

Information Memos

- [Ebola Advisory For Health Care Facilities and Providers](#)
- [Tackling DSRIP - Legal, Financial, and Clinical Issues for Non-Lead Providers](#)
- [CMS Issue Inpatient Rehabilitation Final Payment Rule For 2015](#)

Bond Academy

- [DSRIP - An Overview and Legal Implications for Non-Lead Providers](#)

HIPAA – FAQ

DSRIP

CMS Manuals

NY OMIG – Compliance

OIG – Compliance/Fraud

Long Term Care DOH Resources



These links are intended to provide an easy access to governmental information. It is up to you to evaluate the information which may be contained on any external sites. We provide no assurances on the accuracy or timeliness of any of the information on these external sites. Please note that this website is not intended to provide legal advice or counsel.

National Health Care

[Social Security Laws](#)

[National Coordinator for Health Care Technology \(HIT\)](#)

[CDC – Health Professionals](#)

[CDC – Work Place Safety](#)

[SSA – Medicare Information](#)

[Agency for Health Care Research and Quality](#)

[CMS Federal Survey and Certification](#)

Medicare Quick Paths

[Duals – Coordinated Care](#)

[SNF Center](#)

[Hospice Center](#)

[HHA Center](#)

[Hospital Center](#)

[Search - Medicare Learning Network](#)

Foundations and Tax Exempt Entities

[IRS Charities Resources](#)

[NYS AG – Charities Bureau](#)

NY Health & Medicaid

[Medicaid Update](#)

[eMedNY Provider Manuals](#)

[MRG – Medicaid Reference Guide](#)

[OASAS Services](#)

[Medicaid in Education – School Based Claiming Handbook](#)

[NYS Financial Services - External Appeals](#)

Capital Financing

[NYS DOH CON Overview](#) [HUD](#)

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