



National Influenza
Vaccination Week
12/6/15 - 12/12/15

NIVW is a Centers for Disease Control and Prevention (CDC) observance. It was established to highlight the importance of continuing influenza vaccination, as well as fostering greater use of flu vaccine, after the holiday season.

Flu vaccination for everyone 6 months of age and older should continue throughout flu season.
Flu activity usually peaks in February and can last as late as May.

Here are easy ways to encourage late season influenza vaccination in your practice or facility...

Visit the CDC website for free materials, resources, education, training, and updated information. Check back **frequently** over the course of the influenza season. www.cdc.gov/flu/NIVW/resources.htm and www.cdc.gov/flu/index.htm.

Check the New York State DOH Seasonal Influenza website **frequently** for updates, free materials. www.health.ny.gov/diseases/communicable/influenza/seasonal/

Patients give you excuses for not getting the flu vaccine? Give them a copy of the CDC's *No More Excuses—You Need a Flu Vaccine* fact sheet. www.cdc.gov/flu/pdf/freeresources/general/no-excuses-flu-vaccine.pdf

Place CDC flu prevention graphics on your web pages. These tools can be placed in any way that works best for your site. www.cdc.gov/flu/nivw/webtools.htm

Get vaccinated against the flu now! Encourage your staff to get vaccinated now as well. Consider mandating employee influenza vaccination in your facility. www.health.ny.gov/prevention/immunization/toolkits/hc_provider/

Sign up for the CDC's FREE email updates. Receive email notices whenever flu information is updated. Go to www.cdc.gov/Other/emailupdates/, click on "Subscribe," enter your email address, then choose all the flu (and immunization) topics important for your practice.

Change your outgoing phone message to include an influenza vaccination message. Go to the CDC's NIVW *Key Messages* page for ideas. www.cdc.gov/flu/pdf/nivw/nivw-keypoints-2013.pdf

Get up-to-the-minute news about flu.

VISIT

HEALTH.NY.GOV

Find constantly updated guidance about seasonal flu.

DOWNLOAD

FACT SHEETS

You Need a Seasonal Flu Shot or the Flu-Spray Vaccine

<http://tinyurl.com/bkqxput> *

Seasonal Flu Guide for Parents

<http://tinyurl.com/brd6vz3> *

Chronic Disease and The Flu

<http://tinyurl.com/a22yvhe> *

ORDER

FREE PUBLICATIONS



You Need a Seasonal Flu Shot or the Flu-spray Vaccine

Handout

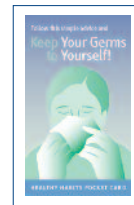
#2438 English
#2428 Spanish
#2431 Italian
#2432 Yiddish
#2433 French



Get Your Flu Vaccine!

Poster

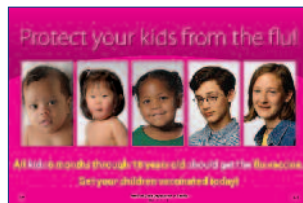
#2316 English



Healthy Habits

Pocket Card

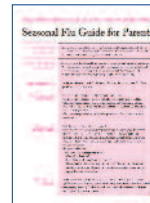
#7102 English



Protect Your Kids from the Flu

Poster

#2427 English



Seasonal Flu Guide for Parents

Fact Sheet

#2423 English
#2479 French
#2480 Italian
#2424 Spanish
#2481 Yiddish

To access and order much more information (including materials in various languages), visit <http://tinyurl.com/d8uo4yt> . * Click on educational materials for an order form. Some quantities are limited.

CLINICIANS

Please encourage your patients to get their seasonal flu vaccine ASAP. The vaccine will protect them against seasonal flu **throughout the entire flu season**.

**This will take you to a New York State Department of Health website.*

Follow us on: health.ny.gov | facebook.com/NYSDOH | twitter.com/HealthNYGov | youtube.com/NYSDOH

New York State Department of Health

9/15