



New York State Advocacy Action Plan

Representatives for my organization

Senator: _____ Phone: _____

Assembly member: _____ Phone: _____

Representatives for my home residence

Senator: _____ Phone: _____

Assembly member: _____ Phone: _____

Resources: Senate <http://www.nysenate.gov/> Assembly: <http://www.assembly.state.ny.us/>

(Consider your organization's multiple sites– this is your Sphere of Influence. Also consider federal and local representatives as appropriate.)

Make contact: (Call the lawmakers you identified above then identify below the names of their lead staff that work on issues of importance to you.)

Meet and Greet: (Set up a meeting and invite them to an event to get to know legislators and staff - and share information.)

My story: (At a very basic level, what are the challenges you face in serving consumers or in accessing services yourself? What is the economic and social impact of your organization on the community? How can lawmakers help?)

Keep informed and learn more at <http://www.leadingageny.org/advocacy/>