# VBP Roadmap –second draft

Version February 16, 2015

For discussion in Second Value Based Payment Work Group Meeting

Albany February 24, 2015

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### **Introduction**

On April 14, 2014, the State of New York and CMS reached agreement for a groundbreaking waiver that allows the state to reinvest \$8 billion dollars for comprehensive Medicaid delivery and payment reform through a Delivery System Reform Incentive Payment (DSRIP) program. The DSRIP program promotes community-level collaborations and aims to reduce avoidable hospital use by 25% over five years while financially stabilizing the state's safety net. Safety net providers have come together in 25 Performing Provider Systems (PPSs), covering the whole State, to implement innovative projects focusing on system transformation, clinical improvement and population health improvement. All DSRIP funds are based on performance linked to achievement of project milestones.

To ensure the long term sustainability of the DSRIP investments in the waiver, the Terms and Conditions (§ 39) state that the State must submit a multi-year roadmap for comprehensive payment reform before April 1<sup>st</sup> 2015, including how the States will amend its contracts with Managed Care organizations. The T&Cs mention the following specific topics to address:

- 1 What approaches MCOs will use to reimburse providers to encourage practices consistent with DSRIP objectives and metrics, including how the state will plan and implement its stated goal of 90% of managed care payments to providers using value-based payment methodologies.
- 2 How alternative payment systems deployed by MCOs will reward performance consistent with DSRIP objectives and measures.
- 3 How the state will use DSRIP measures and objectives in their contracting strategy approach for managed care plans, including reform.
- 4 How and when plans' currents contracts will be amended to include the collection and reporting of DSRIP objectives and measures.
- 5 How the DSRIP objectives and measures will impact the administrative load for MCOs, particularly insofar as plans are providing additional technical assistance and support to providers in support of DSRIP goals, or themselves carrying out programs or activities for workforce development or expansion of provider capacity. The state should also discuss how these efforts, to the extent carried out by plans, avoid duplication with DSRIP funding or other state funding; and how they differ from any services or administrative functions already accounted for in capitation rates.
- 6 How the state will assure that providers participating in and demonstrating successful performance through DSRIP will be included in provider networks.
- 7 How managed care rates will reflect changes in case mix, utilization, cost of care and enrollee health made possible by DSRIP, including how up to date data on these matters will be incorporated into capitation rate development.
- 8 How actuarially-sound rates will be developed, taking into account any specific expectations or tasks associated with DSRIP that the plans will undertake, and how the state will use benchmark measures (e.g., MLR) to ensure that payments are sound and appropriate. How plans will be measured based on utilization and quality in a manner consistent with DSRIP objectives and measures, including incorporating DSRIP objectives into their annual utilization and quality management plans submitted for state review and approval by January 31 of each calendar year.

In what follows, we will address each of these issues in turn.

Importantly, this Roadmap is designed as a living document. It is not a Blueprint; but rather attempts to demonstrate the State's ambition and the outlines of what the state and its stakeholders consider to be the payment reforms required for a high quality, financially sustainable Medicaid delivery system. Working intensely with the Managed Care Organizations, Providers, Beneficiaries and other stakeholders, many details will be added and changed over the next months. In addition, the State will work with CMS to optimally align these efforts with the Medicare Value-Based Payment Goals recently announced.<sup>1</sup> This Roadmap will be updated yearly throughout the DSRIP period, incorporating lessons learned in New York state and elsewhere.

#### What New York State's Medicaid Value-Based Payment plan is not

During the development of the Roadmap, stakeholders have expressed some concerns related to the pace and scope of the change that Value Based Payment could represent. Throughout a series of detailed stakeholder discussions, it became clear that there were some misperceptions related to the intent of the State's Roadmap. As such, the State has explicitly outlined what is not included in VBP, to address the roadmap's intention and to ensure all stakeholders understand the true direction of the course that the State is undertaking.

#### What New York State's Medicaid VBP plan is not:

- A new rate setting methodology: the state will show benchmarks and give guidance, but it will not set rates for value-based payment arrangements
- **One size fits all:** there is a menu of options to choose from, and many details to negotiate between MCOs and providers. Also, MCOs and providers can jointly opt to propose 'off-menu' value-based payment arrangements
- The state backing away from adequate reimbursement for FQHCs and other community-based providers: as outlined in the Figure on p.6, the state is committed to ensure adequate reimbursement aligned with the value provided for the Medicaid population
- An attempt to make providers do more for less: in fact, the intent is the opposite. Reducing lower value care and increasing higher value care in equal proportions should lead to higher revenues rather than lower revenues.
- An attempt to make PPS leads responsible for all PPS providers' contracting: what responsibilities providers delegate to their PPS is decided by themselves through the emerging PPS governance structure. Delegating contracting responsibility to the PPS is an option, but by no means the only one.

<sup>&</sup>lt;sup>1</sup> Burwell, S. M. (2015). "Setting Value-Based Payment Goals - HHS Efforts to Improve U.S. Health Care." <u>N Engl J Med</u>.

## 1. Towards 90% of value-based payments to providers

Issue 1: What approaches MCOs will use to reimburse providers to encourage practices consistent with DSRIP objectives and metrics, including how the state will plan and implement its stated goal of 90% of managed care payments to providers using value-based payment methodologies.

#### Sustainable Delivery Reform Requires Matching Payment Reform

DSRIP is a major collective effort to transform the NYS Medicaid Healthcare Delivery System from a fragmented system, overly focused on inpatient care, to an integrated and community-based system focused on providing care in or close to the home. Where the delivery system is currently predominantly re-active and (acute) providerfocused, DSRIP aims to create a more pro-active and patient-focused system, with a vibrant workforce,



emphasizing population health and closely involving social services.

These objectives have broad stakeholder support and are made measurable by a set of DSRIP metrics on potentially avoidable (re)admissions, ER visits and other potentially avoidable complications, as well as patient experience. Underlying these overall outcomes is a broader range of project-specific process-and outcome measures.

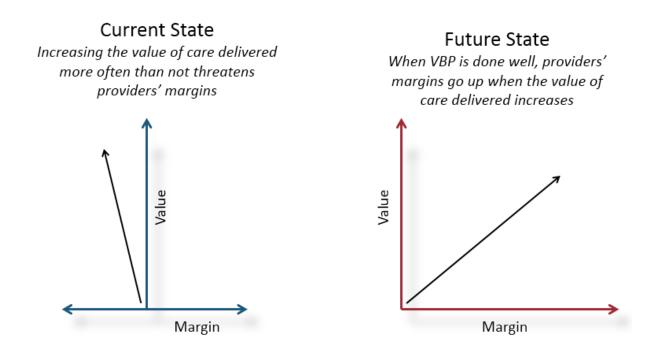
Reducing avoidable (re)admissions, ER visits and other potentially avoidable complications will further stabilize overall Medicaid expenditures. This will allow NYS to remain under the Global Cap, without curtailing eligibility, while strengthening the financial viability of the safety net and continuing to invest in innovation and improving outcomes.

Such a thorough transformation of the delivery system can only become and remain successful when the payment system is transformed as well. Many of the Medicaid delivery system's problems (fragmentation, high (re)admission rates, poor primary care infrastructure, lack of behavioral and physical health integration) are rooted in how providers are reimbursed. In most cases, siloed providers are still being paid Fee for Service (FFS) by their MCOs, incentivizing volume over value, and creating a focus on inputs rather than realizing adequate outcomes. To this day, an avoidable readmission is usually rewarded more than a successful transition to integrated home care; likewise, prevention, coordination or integration activities are rarely reimbursed sufficiently, if at all.

In addition, the current FFS system, and the diversity of contracting regimes between individual providers, individual MCOs and other, non-Medicaid payers, creates an administrative burden on providers that would be unfathomable in any health care sector in the world – or in any other US industry. Often, payment reform initiatives initially seem to increase the administrative burden: they necessarily constitute a change from the way current administrative processes and systems operate. Yet well-executed payment reform can significantly reduce this complexity by reducing the need for micro-accountability (such as the need for utilization review throughout the care process), standardizing rules and incentives across providers, and increasing transparency.<sup>2</sup>

<sup>&</sup>lt;sup>2</sup> Cutler, D., E. Wikler and P. Basch (2012). "Reducing administrative costs and improving the health care system." <u>N</u> Engl J Med **367**(20): 1875-1878.

In essence, the state's Medicaid Payment reform attempts to move away from a situation where increasing the value of the care delivered (preventing avoidable admissions, reducing administrative waste) has a *negative* impact on the financial sustainability of providers towards a situation where the delivery of high value care can result in *higher* margins (see Figure below).



Payment reform, then, is required to ensure that the changes in the care delivery system funded by DSRIP are sustained well beyond the waiver period, such that patient education and care coordination activities can be reimbursed, that value-destroying care patterns (avoidable (re)admissions, ER visits) do not simply return when the DSRIP dollars stop flowing, that healthcare workers' careers within the Medicaid delivery system become more fulfilling and rewarding, and that dollars currently lost in non-value added administrative processes become available for patient care. In fact, many PPSs are already actively discussing the importance of payment reform as a means to alleviate predicted losses in FFS revenue due to improved performance on DSRIP outcomes (reduced admissions, reduced ED visits).

#### **Payment Reform Guiding Principles**

The roadmap is built upon the foundation already put in place by the MRT Payment Reform & Quality Measurement Work Group. In 2012, that Work Group concluded that innovative payment reform and quality initiatives should:

- 1. Be transparent and fair, increase access to high quality health care services in the appropriate setting and create opportunities for both payers & providers to share savings generated if agreed upon benchmarks are achieved.
- 2. Be scalable and flexible to allow all providers and communities (regardless of size) to participate, reinforce health system planning and preserve an efficient essential community provider network.
- 3. Allow for flexible multi-year phase in to recognize administrative complexities including system requirements (i.e., IT).
- 4. Align payment policy with quality goals
- 5. Reward improved performance as well as continued high performance.
- 6. Incorporate strong evaluation component & technical assistance to assure successful implementation.
- 7. Engage in strategic planning to avoid the unintended consequences of price inflation, particularly in the commercial market

New guiding principle:

8. Financially reward rather than penalize providers and plans that deliver high value care through emphasizing prevention, coordination, and optimal patient outcomes.

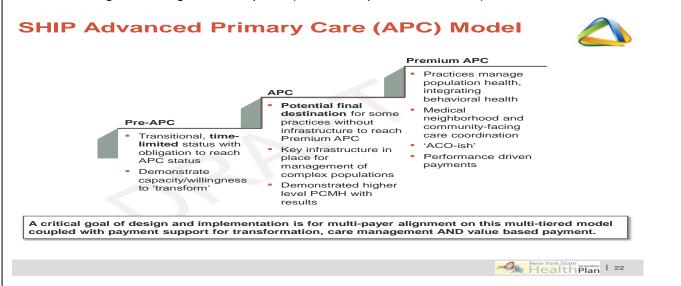
# Starting point: how should an integrated delivery system function from the consumer/patient's perspective

Different types of patients require different types of care. As foreseen in DSRIP, a high performing care delivery system encompasses three types of integrated care services, with optimal coordination between them:

Integrated Primary Care (including behavioral primary care, effective management of chronic disease, community based prevention activities and clear alignments with social services (Patient Centered Medical Home (PCMH)/Advanced Primary Care (APC) models)). This type of care is continuous in nature, strongly population-focused, based in the community, oriented towards primary and secondary prevention, and aims to act as the primary source of care for the majority of everyday care needs. (See textbox for a discussion about NYS's vision on Advanced Primary Care).

#### New York State's vision on Advanced Primary Care

Advanced Primary Care (APC) plays a core role in NY's State Health Innovation Plan (SHIP) as well as within DSRIP. The below Figure briefly explains how NYS sees the progression from 'pre-APC' status towards 'Premium APC' status, which fully aligns with DSRIP's end goals for Integrated Primary Care. (See the SHIP plan for more details).



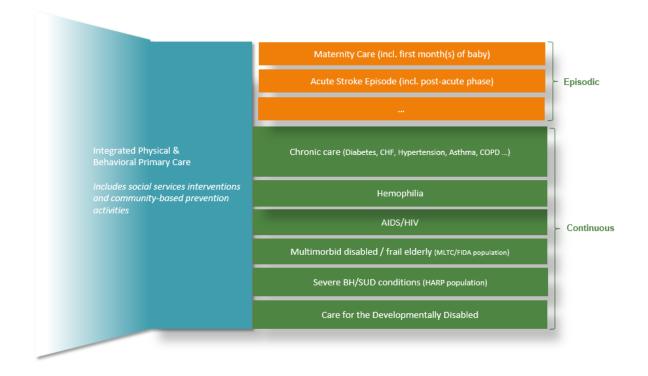
NYS has extensive experience with what will later be described as Level 0 Value Based Payments, FFS with quality bonus payments, during the early and ongoing support of the PCMH model through its Medicaid program, and its involvement in medical home demonstrations in a variety of settings across the state. As these initiatives have progressed, it has become clear that transformation of primary care practices to an APC model will include three broad phases, during which the practices require different types of financial support as follows:

- 1. <u>Initial investment</u> in practice transformation, including support for technical assistance, and for the costs of new programs and staff (or re-training existing staff).
- 2. Interim Support. Support for increased operating costs for a period of time (experience indicates 2-3 years), as practices improve quality and population health, but before realizing reductions in preventable utilization and other costs needed to support 'shared savings' payment. In the early years of the APC's operation, providers will be taking on new functions and costs, improving quality, patient access and experience, but not (yet) generating cost savings.
- Ongoing support. Once the APC model has begun to have a measurable impact on total cost of care and to generate measurable savings, the practice and payers may choose to reduce the basic program support and shift compensation to shared savings and/or risk sharing.

From the perspective of Medicaid, phase 1 and 2 will be funded through DSRIP; phase 3 is the transition towards Level 1 (and higher) Value-Based Payment for integrated primary care as discussed in this Roadmap.

Episodic care services are utilized for circumscribed periods of time when people require more specialized services for a specific health problem or condition, for circumscribed periods of time. Within the Medicaid population and DSRIP, maternity care may be the best example; for elderly patients, hip and knee replacement episodes are the most prevalent examples. These services should be tightly integrated, with multidisciplinary teams working with evidence-based care pathways, organized around these patients' specific needs.

Specialized continuous care services are required for those individuals which require ongoing, dedicated specialized services for their health problem(s) or condition(s). This type of care can involve both evidence-based specialty care for individual conditions (HIV/AIDS, hemophilia, advanced kidney disease, serious behavioral health conditions, significant developmental disabilities) as well as care for severely co-morbid populations (e.g. the HARP and FIDA populations). For the latter groups of patients, personalized goal setting and intensive care coordination become more dominant than disease management per se. In both, a focus on maximizing a patient's capabilities for self-management is central.



# Facilitating the Development of an Optimally Functioning Delivery System through Value-Based Payments: A Menu of Options

Following the spirit of the DSRIP program, NYS does not foresee one single path towards payment reform. Rather, NYS aims to give PPSs, their providers, and MCOs a Menu of Options to consider. This allows providers and MCOs to select those types of value-based payments that fit their strategy, local context and ability to manage innovative payment models, which has been proven a critical success factor in successfully realizing payment reform.<sup>3</sup>

Jointly, PPSs (or combinations of providers within the PPS) and MCOs can create value-based payments arrangements around:

<sup>&</sup>lt;sup>3</sup> Ginsburg, P. B. (2013). "Achieving health care cost containment through provider payment reform that engages patients and providers." <u>Health Aff (Millwood)</u> **32**(5): 929-934; Miller, H. D. (2009). "From volume to value: better ways to pay for health care." <u>Health Aff (Millwood)</u> **28**(5): 1418-1428.

- Total care for total population and/or
- Integrated primary care and/or
- Selected care bundles and/or
- Special needs subpopulations

At any given time, providers and MCOs are free to jointly propose 'off menu' versions of Value Based Payment arrangements. The state will accept these proposals when these 'off menu' versions are supported by evidence that the alternative arrangement has a high likelihood of success and they support the underlying goals of the payment reform as outlined above and sustain the transparency of costs vs outcomes.

#### Total care for the total population

In this model, the MCO contracts a value-based payment arrangement with the PPS (or with 'hubs' within the PPS) which considers total PMPM (per member, per month) expenditure for the total attributed population (global capitation), and overall outcomes of care (potentially avoidable ER visits, hospital admissions, and the underlying DSRIP Domain 2 and relevant Domain 3 metrics). Although there is less experience with these types of models in Medicaid than in Medicare or in the commercial plan market, the opportunities are widely deemed to be significant. Aligning pre-existing Medicare ACOs with a comparable model in Medicaid, moreover, would greatly reduce both costs and risks for the providers involved.<sup>4</sup>

#### Integrated Primary Care

In this model, the MCO contracts Patient Centered Medical Homes (PCMHs) or Advance Primary Care (APC) arrangements with the PPS or the PCMHs/APCs in the PPS to reimburse these PCMH/APCs based on the savings and quality outcomes they achieved. The savings here would be focused primarily on so-called 'downstream' costs: expenditures across the total spectrum of care that would be reduced when the PCMHs/APCs would be functioning optimally. Avoidable ER visits and hospital admissions for conditions such as diabetes and asthma are good examples; cancer care costs, on the other hand, would not be included when calculating potential PCMH/APC downstream savings. Likewise, the quality outcomes would be those DSRIP Domain 2 and 3 metrics attributable to integrated primary care, including the behavioral health, diabetes, asthma and cardiovascular health metrics.<sup>5</sup>

Leveraging such savings can substantially increase funding to PCMHs/APCs, because the potential downstream savings are much larger than the total current revenues of the PCMH. This addresses two key issues that have been identified as limiting the potential impact of emerging integrated primary care delivery models: lack of funding to sustainably enhance both staffing and infrastructure of integrated

<sup>&</sup>lt;sup>4</sup> Kocot, S. L., C. Dang-Vu, R. White and M. McClellan (2013). "Early experiences with accountable care in Medicaid: special challenges, big opportunities." <u>Popul Health Manag</u> **16 Suppl 1**: S4-11.

<sup>&</sup>lt;sup>5</sup> Using potentially avoidable hospital (re)admissions and ER visits as outcome indicator for primary care is an approach also used in Colorado's Accountable Care Collaborative:

https://www.colorado.gov/pacific/sites/default/files/Accountable%20Care%20Collaborative%20Annual%20Report %202013.pdf. See also Kocot et. al. op. cit. footnote 4.

primary care<sup>6</sup> and a lack of adequate incentives for primary care providers to truly impact overall costs of care.<sup>7</sup> DSRIP will work closely with the State Health Innovation Plan Integrated Care Workgroup on the development of the Advanced Primary Care model that promotes high value care and is better integrated across the spectrum; that promotes and supports primary care providers and that assures a more efficiently operating health delivery system that promotes optimal health and well-being for all.

#### Bundles of care

In this model, the MCO contracts specific, patient-focused bundles of care (such as maternity care episodes or stroke) with the PPS or (groups of) providers within the PPS. Here, the cost of a patient's office visits, tests, treatments and hospitalizations associated with a specific illness, medical event, or condition are all rolled or "bundled" into a single, episode-based total cost for the episode.<sup>8</sup> Because variations in utilization and potentially avoidable complications are linked to the specific episodes, this model has shown much promise in stimulating patient-focused, integrated care delivery teams to substantially increase the value of care delivered from a wide range of conditions.<sup>9</sup>

This model has also proven useful for chronic care, as highlighted by the inclusion of chronic condition in the CMS Bundled Payments for Care Improvement (BPCI) Initiative<sup>10</sup>. Whereas the BPCI program's care bundles (for now) start with a hospital admission, NYS will follow the internationally emerging consensus to treat chronic conditions as full-year-of-care bundles (emphasizing the continuous nature of this care), including all condition-related care costs.<sup>11</sup> Those chronic conditions whose effective management is integral to New York's Advanced Primary Care model will in principle be part of the Integrated Primary Care contract.

http://innovation.cms.gov/initiatives/bundled-payments.

<sup>&</sup>lt;sup>6</sup> Nocon, R. S., R. Sharma, J. M. Birnberg, Q. Ngo-Metzger, S. M. Lee and M. H. Chin (2012). "Association between patient-centered medical home rating and operating cost at federally funded health centers." <u>JAMA</u> **308**(1): 60-66; Landon, B. E. (2014). "Structuring payments to patient-centered medical homes." <u>Jama</u> **312**(16): 1633-1634; Weissman, J. S., M. Bailit, G. D'Andrea and M. B. Rosenthal (2012). "The design and application of shared savings programs: lessons from early adopters." <u>Health Aff (Millwood)</u> **31**(9): 1959-1968; Edwards, S. T., M. K. Abrams, R. J. Baron, R. A. Berenson, E. C. Rich, G. E. Rosenthal, M. B. Rosenthal and B. E. Landon (2014). "Structuring payment to medical homes after the affordable care act." <u>J Gen Intern Med</u> **29**(10): 1410-1413.

 <sup>&</sup>lt;sup>7</sup> Nielsen, M., J. N. Olayiwola, P. Grundy and K. Grumbach (2014). The Patient-Centered Medical Home's Impact on Cost & Quality: An Annual Update of the Evidence, 2012-2013, Patient-centered primary care collaborative.
 <sup>8</sup> Sage, W. M. (2014). "Getting The Product Right: How Competition Policy Can Improve Health Care Markets." <u>Health Aff (Millwood)</u>; Mechanic, R. E. and S. H. Altman (2009). "Payment reform options: episode payment is a good place to start." <u>Health affairs (Project Hope)</u> 28: w262-271.

<sup>&</sup>lt;sup>9</sup> Miller, D. C., C. Gust, J. B. Dimick, N. Birkmeyer, J. Skinner and J. D. Birkmeyer (2011). "Large variations in medicare payments for surgery highlight savings potential from bundled payment programs." <u>Health affairs (Project Hope)</u> **30**: 2107-211; Struijs, J. N. and C. A. Baan (2011). "Integrating Care through Bundled Payments — Lessons from the Netherlands." <u>New England Journal of Medicine</u> **364**: 990-991; Bach, P. B., J. N. Mirkin and J. J. Luke (2011). "Episode-based payment for cancer care: a proposed pilot for Medicare." <u>Health Aff (Millwood)</u> **30**(3): 500-509.

<sup>&</sup>lt;sup>10</sup> Bailit, M., M. Burns and J. Margaret Houy (2013). Bundled Payments One Year Later: An Update on the Status of Implementations and Operational Findings. <u>HCI3 Issue Brief</u>, June 2013;

<sup>&</sup>lt;sup>11</sup> de Bakker, D. H., J. N. Struijs, C. B. Baan, J. Raams, J. E. de Wildt, H. J. Vrijhoef and F. T. Schut (2012). "Early results from adoption of bundled payment for diabetes care in the Netherlands show improvement in care coordination." <u>Health Aff (Millwood)</u> **31**(2): 426-433; De Brantes, F., A. Rastogi and M. Painter (2010). "Reducing potentially avoidable complications in patients with chronic diseases: the Prometheus Payment approach." <u>Health Serv Res</u> **45**(6 Pt 2): 1854-1871; xx.

#### Total care for special needs subpopulations

For some specific subpopulations, severe comorbidity or disability may require highly specific and costly care needs, so that the majority (or even all) of the care costs are included in the full-year-of-care bundles. At this point, this becomes similar to a capitated model (a PMPM for a specific special needs population). As part of the development towards Managed Care, NYS has already identified several special needs subpopulations for which contracting total costs of care will be an option (see further).

#### Possible contracting combinations

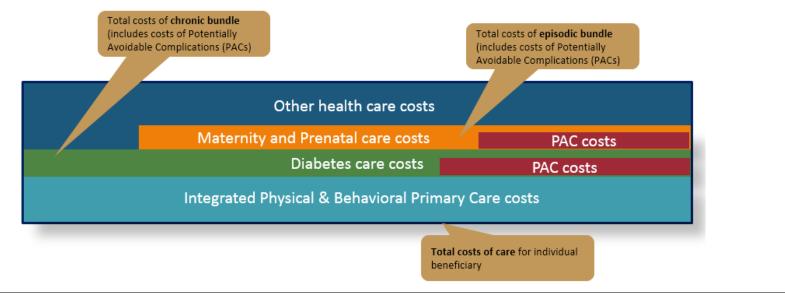
The MCOs and the PPSs/Providers may opt to either contract the total care for the total population (ACO model), or create combinations of the value-based payment arrangements discussed. Some MCOs may prefer to contract for integrated primary care (PCMH or APC) separately to optimize the chances of successful primary care reinforcement; some PPSs may want to specifically contract for fragile subpopulations and the maternity care bundle.

When combinations of integrated care services are contracted separately, it has to be clear what happens when a beneficiary requires two (or more) services. The table below outlines how these interactions would play out:

Integrated	A beneficiary can only be		
Primary	attributed to one IPC provider		
Care	at a time		
Episodic	A beneficiary will be expected	A beneficiary may receive two	
Bundle/	to keep IPC services (for e.g.	or potentially more episodes	
Specialty	non-related preventive	simultaneously. In some cases,	
Chronic	activities or e.g. diabetes	a second episode ('stroke') will	
Care	treatment) during the	be deemed to be a potential	
bundle	duration of an episodic illness	complication of a first episode	
	/ specialty chronic condition	('pregnancy & delivery')	
Sub-	This type of care is so	TBD on the basis of the	A beneficiary can only be
population	comprehensive that a	analyses. Some episodes (e.g.	attributed to one sub-
	distinctive IPC role is difficult	Maternity Care) may be so	population at a time
	to carve out	distinctive that they could be	
		'carved out'	
	Integrated Primary Care	Episodic Bundle/ Specialty	Sub-population
		Chronic Care Bundle	

#### **Calculations cost of care**

When multiple care services are involved, calculating the total cost of care involves adding the costs of the individual integrated care services, as illustrated below.



In addition, MCOs do not necessarily have to contract these value-based payment arrangements with the PPS: they may also contract provider-combinations<sup>12</sup> within the PPS for total care for the total population, integrated primary care, care bundles or specific subpopulations. Both providers and health plans have suggested that although joint contracting at the PPS level for the most vulnerable, multi-morbid subpopulations could be highly beneficial, joint contracting at the PPS level for more circumscribed and prevalent types of care – such as maternity care - would stifle competition. Also, some PPSs might consist of 2-3 hubs that would prefer contracting the total care for the total population separately rather than as a single PPS.<sup>13</sup> Likewise, in some cases contracting at the PPS level for integrated primary care may be the best answer to rapidly develop region-wide APC capabilities, while in other cases it would rather disrupt locally grown collaboration patterns that require differential treatment to truly blossom.<sup>14</sup>

This leads to the following possible options:

<sup>&</sup>lt;sup>12</sup> Because advanced primary care, or the care for a pregnant woman (including the delivery) requires the cooperation of and coordination between different professionals and types of providers, contracting for these types of integrated care services will more often than not involves different providers within the PPS. These providers will have to contractually agree to jointly deliver these services with the MCO and/or amongst themselves. Much like the emergence of a more integrated governance structure at the PPS level, experience shows that providers involved in jointly delivering and contracting integrated care services often tend to evolve towards having one single point of cont(r)act with the MCO. (See e.g. Bailit, M. (2014). Key Payer and Provider Operational Steps to Successfully Implement Bundled Payments. <u>HCI3 Issue Brief</u>, May 2014).

<sup>&</sup>lt;sup>13</sup> Importantly, when the total care for the total population is contracted at the level of a hub (or other entity) rather than the PPS, the total PPS attribution is divided over these hubs. In other words, no beneficiaries can be 'left out'.

<sup>&</sup>lt;sup>14</sup> What care the PPS can actively contract for on behalf of the providers in the PPS is decided through the governance structure the PPS has put in place.

Contracting at the PPS level (no in-PPS competition)	A value-based arrangement (e.g. integrated primary care, total care for the total population, a bundle of care, care for a specific subpopulations) is contracted between MCO and PPS. All providers within the PPS delivering this care are held to that arrangement.
Contract with PPS provides for direct MCO- Provider contracting (in-PPS competition)	The PPS works with the MCO <i>how</i> to contract with providers within the PPS on a value-based arrangement. Within that framework, MCOs can contract directly with combinations of providers to deliver that care.
No contract at PPS level	The PPS has no responsibilities for the contracting of a value-based arrangement. MCOs contract that care directly with combinations of providers within the PPS.

When MCOs, PPSs and providers contract primary care, bundles and/or subpopulations, they may not be able to reach the minimum of 90% value-based payments by end of DY 5. In those instances, the MCO and the PPS (or its hubs) will need to contract a total care for the populations and care services *not* covered by the integrated primary care, care bundles and subpopulations contracts. (In other words, a 'total care for the total population' arrangement from which the otherwise contracted populations and services are carved out).

Although both providers and MCOs have stressed the importance of flexibility in contracting options, they have also stressed the enormous benefits of a reduced administrative burden when contracts with MCOs would be more aligned. Especially smaller providers will benefit greatly if PPSs and MCOs can agree on a similar set of rules and conditions to which they will be held accountable – whether that is arranged through a single MCO-PPS contract or through the MCO and the PPS agreeing on the framework how to contract directly with groups of providers.

In addition, to further reduce administrative burden for both MCOs and providers, and to allow for transparency in performance between PPSs, the state will work in close collaboration with the stakeholders to standardize the definitions of the integrated care services, building upon what is already outlined in DSRIP:

- the delineation of the PCMH/APC care, care bundles and specific subpopulations;
- the outcome measures to be used (payers/providers are of course free to add additional measures)
- cost of care (total PMPM, per bundle, subpopulation) methodologies will be standardized, including required risk-adjustment methodologies<sup>15</sup>

The state will provide MCOs and providers with extensive information detailing their data and performance (see further).

Finally, the Integrated Delivery System that DSRIP aims for can take many shapes and forms: virtual or not, centered in a strongly developed Advanced Primary Care concept or more diffusely embedded throughout the entire care delivery network. Yet there is a risk that PPSs that do not contract either the total care for their population or integrated primary care at the PPS level end up jeopardizing the population-health focused infrastructure, patient-centered integration and associated overall workforce

<sup>&</sup>lt;sup>15</sup> Standardization required to reduce administrative load for Providers, but also to allow realizing state-wide information support strategy for providers and payers to facilitate VB Contracting as well as state-wide transparency and cost- and outcomes-reporting.

strategy that DSRIP sets out to build. In these cases, the PPS and the MCO will have to submit a plan outlining how the value-based arrangements that they opt for will ensure that these gains will be sustained. In addition, PPS level measures on patient-centeredness and the workforce will remain in place after the DSRIP funding stops, and will be considered a component of the overall outcomes of care contracted within the different VBP arrangements.

#### From Shared Savings towards Assuming Risk

In addition to choosing *what integrated services* to focus on, the MCOs and PPSs/providers can choose different *levels* of Value Based Payments. (Assuming risk is a fundamental step; it goes without saying that PPSs should focus first on building out the projects and strong networks in the early days before focusing on potential risk-sharing arrangements.)

Options	Level 0 VBP	Level 1 VBP	Level 2 VBP	Level 3 VBP (only feasible after experience with Level; requires mature PPS)
All care for total population*	FFS with bonus and/or withhold based on quality scores	FFS with upside-only shared savings when outcome scores are sufficient	FFS with risk sharing (upside available when outcome scores are sufficient; downside is reduced when outcomes scores are high)	Global capitation (with outcome-based component)
Integrated Primary Care	FFS (plus PMPM subsidy) with bonus and/or withhold based on quality scores	FFS (plus PMPM subsidy) with upside-only shared savings based on total cost of care (savings available when outcome scores are sufficient)	FFS (plus PMPM subsidy) with risk sharing based on total cost of care (upside available when outcome scores are sufficient; downside is reduced when outcomes scores are high)	PMPM Capitated Payment for Primary Care Services (with outcome-based component)
Episodic Care	FFS with bonus and/or withhold based on quality scores	FFS with upside-only shared savings based on bundle of care (savings available when outcome scores are sufficient)	FFS with risk sharing based on bundle of care (upside available when outcome scores are sufficient; downside is reduced when outcomes scores are high)	Prospective Bundled Payment (with outcome-based component)
Total care for subpopulation	FFS with bonus and/or withhold based on quality scores	FFS with upside-only shared savings based on subpopulation capitation (savings available when outcome scores are sufficient)	FFS with risk sharing based on subpopulation capitation (upside available when outcome scores are sufficient; downside is reduced when outcomes scores are high)	PMPM Capitated Payment for total care for subpopulation (with outcome-based component)

Together, this creates the following Menu of Options:

# Integrated primary care, shared savings and assuming risk

As mentioned above (p. 11), in the context of integrated primary care, 'shared savings' and 'assuming risk' takes on a somewhat different meaning. In the case of the other value-based payment arrangements, 'total cost of care' refers to the total costs of care of the total population, the subpopulation, or the care included in the bundle. In the case of integrated primary care, however, (the considerably larger) *downstream costs* are included in addition to the costs of the primary care itself.

Costs that are largely outside of the sphere of influence of a well-functioning PCMH/APC will be excluded, such as costs for trauma, cancer, AIDS/HIV care and other conditions requiring highly specialized treatment. Also, to avoid double-counting of savings/losses, and to fairly attribute shared savings/losses to those who have realized them, once in a PPS bundles or subpopulations are subcontracted in Level 1 arrangements or higher, the PCMH/APC can no longer receive shared savings for reductions of average cost per episode or PMPM per subpopulation patient. It can, however, still realize shared savings by avoiding an episode or a patient becoming eligible for a special needs subpopulation. The inverse is similarly true for incurred losses.<sup>19</sup> Following the same principle, if a PPS contracts total cost of care in addition to one or more integrated primary care contracts, the PCMH/APC will similarly not be accountable for average costs per episode or subpopulation for *all* care bundles/subpopulations tracked by the state that are included in the total care for total population arrangement.

For integrated primary care, the 'upside' percentages are as described, which can help further generate the substantial additional income required to further implement the infrastructure and staff required for a fullblown APC.

Because the downstream costs are relatively high compared to these providers overall revenue, and the influence primary care providers can exert on that care is Level 0 is not considered to be a sufficient move away from traditional fee for service incentives to be counted as value-based payments in the terms of this Roadmap. Because of the need to incentivize crossorganizational coordination and integration of care, shared-savings payments to individual providers that do not or cannot take responsibility for the integrated care services described above are equally counted as 'level 0'.

Level 1 consists of 'upside only' shared savings arrangements. Here, the capitation and bundled payments exist only virtually. When the accrued Fee-for-Service payments for the integrated care service are lower than the virtual PMPM capitation or bundle budget, the MCO can share the savings with the providers ('retrospective reconciliation'). Potential provider losses are not shared; providers are not 'at risk' in Level 1. If a PPS or a combination of providers meets >90% of its contracted quality outcomes, MCOs can return between 50-60% of the savings; when fewer goals are met, the shared savings percentage is reduced. When less than 50% of the outcomes are realized, no savings are shared.<sup>16</sup>

Level 2 consists of upside and downside risk sharing arrangements. Again, the capitation and bundled payments exist only virtually, and only when > 50% of the contracted quality outcomes are achieved will potential savings be shared. When the accrued Fee-for-Service payments are higher than the virtual PMPM or bundle budget, these excess expenses will be compensated through reductions in the

reimbursement payments to be made in the subsequent year to the PPS/providers. In level 2, because

<sup>&</sup>lt;sup>16</sup> The percentages are set high so as to create a true economic incentive to deliver high quality care (and thus avoid the common mistake that the financial incentives to improve outcomes are insufficient). See: McKethan, A. and A. K. Jha (2014). "Designing Smarter Pay-for-Performance Programs." JAMA; Ginsburg, P. B. (2013). "Achieving health care cost containment through provider payment reform that engages patients and providers." <u>Health Aff</u> (Millwood) **32**(5): 929-934'.

the providers share in the risk, if a PPS or a combination of providers meets >90% of its contracted quality outcomes, the MCOs can return 90-100% of the savings. Conversely, if a PPS or a combination of providers exceed the virtual PMPM capitation or bundle budget, and fewer than 50% of outcome goals are met, then these providers are responsible for 95% of this difference (see Table below).<sup>17</sup>

To reduce unwarranted insurance risk for providers, there will be two types of stop-loss put in place:

- (per episode/subpopulation patient): a stop loss of two or three standard deviations above the set budget benchmark
- (total assumed risk for PPS/combination of providers): a stop loss of 8% (to be determined) of the *total* Medicaid payments received by the contracting PPS or combination of providers.<sup>18</sup>

The percentages mentioned here, including the stop loss limits, are tentative, and will be further defined in close collaboration with the stakeholders during DY 1 (2015) to find the optimal balance between incentives and risks for the PPS, actuarially responsible risk for the MCO and the desired overall outcomes for the state. The state will likely set ranges within which MCOs and providers can realize in their contracts; it may also consider varying percentages over time. For example, to stimulate providers to move towards Level 2 VBP arrangements, the shared savings percentage may be lowered by e.g. 5-10% each year a Level 1 arrangement is extended. Similarly, to reduce real or

# Pharmaceutical costs and the role of the Pharmacist

Costs for drugs and the dispensing of drugs (including adequate pharmaco-therapeutic management) are included in the value-based payment arrangements described. Pharmacists can add great value in managing polypharmacy, for example, or in enhancing proper medication usage and compliance. State of the art Medication Therapy Management (MTM) can improve outcomes and reduce overall costs, and many innovative contracting models are available for MCOs as well as PPSs to incorporate the benefits that MTM can bring into the value-based arrangements discussed here.

perceived risk, the aggregate stop loss in the first year of a Level 2 arrangement may be set low – say at 2-3% -, and gradually set to increase over the years. (In those cases, an aggregate ceiling for total shared savings would also be put in place). The definite choices will be made in close collaboration with stakeholders and will be presented to CMS in the state's next update of this Managed Care DSRIP plan, early 2016.

In Level 3 the underlying Fee-for-Service payment system is largely replaced by PMPM and/or single bundled payments. No retrospective reconciliation is necessary. Because of the importance to stimulate reaching out to the whole population, purely preventative activities (such as immunizations or evidence-based screening activities) will remain reimbursed on a Fee for Service basis.<sup>2021</sup> The Level 2 stop loss arrangements would remain to prevent providers from inadvertently taking on insurance risk.

<sup>&</sup>lt;sup>17</sup> There is no minimum savings/losses threshold foreseen before savings/risk sharing begins.

<sup>&</sup>lt;sup>18</sup> The State will set minimum and maximum sharing percentages for both shared savings and losses.

<sup>&</sup>lt;sup>19</sup> This responsibility for the PCMH/APC not only incentivizes the primary care providers to reduce morbidity, but also effectively limits the volume-risk that can still be associated with the use of bundled payments. Miller, H. D. (2009). "From volume to value: better ways to pay for health care." <u>Health Aff (Millwood)</u> **28**(5): 1418-1428.

<sup>&</sup>lt;sup>20</sup> The State will delineate the services that will remain fee for service in the near future, and for these services the FFS payment will be considered value based and will count towards the State's 90% goal.

Outcome Targets % Met	Level 1 VBP Upside only	Level 2 VBP Up- and downside When actual costs < budgeted costs	<b>Level 2 VBP</b> <b>Up- and downside</b> <i>When actual costs &gt; budgeted costs</i>
> 90% of Outcome Targets met	50-60% of savings returned to PPS/ Providers	90-100% of savings returned to PPS/ Providers	PPS/ Providers responsible for 50% of losses. For Stop Loss see text. For Integrated Primary Care see IPC textbox.
50 – 90% of Outcome Targets met	Between 10 – 50/60% of savings returned to PPS/ Providers (gliding scale in proportion with % of Outcome Targets met)	Between 10 – 90/100% of savings returned to PPS/ Providers (gliding scale in proportion with % of Outcome Targets met)	PPS/ Providers responsible for 50%-95% of losses (gliding scale in proportion with % of Outcome Targets met). For Stop Loss see text. For Integrated Primary Care see IPC textbox.
< 50% of Outcome Targets met	No savings returned to PPS/ Providers	No savings returned to PPS/ Providers	PPS/ Providers responsible for 95% of losses. For Stop Loss see text. For Integrated Primary Care see IPC textbox.

#### Transparency of outcomes and cost as the foundation for Value Based Payments

The NYS DSRIP program is geared towards the realization of outcomes (reduced potentially avoidable (re)admissions, visits and complications; better patient experience, reduced number of uninsured and beneficiaries not using preventive and primary care services); PPSs that do not realize their goals receive less DSRIP performance payments. The NYS Medicaid Payment Reform strategy embraces these same goals, structurally rewarding outcomes over inputs. As said, the outcomes to be contracted for the different VBPs will directly aligned the DSRIP measures: the Domain 2 and 3 measures that have been selected for the DSRIP program will form the starting point. Measures outside of the DSRIP core measures, that do not align with these goals will be addressed and retired when possible. Additional measures will be added when it is deemed that outcomes of care are not optimally captured for specific care bundles or subpopulations. One key goal is the inclusion of Patient Reported Outcome Measures (including quality of life metrics), a key missing link is truly assessing the outcomes of care for many health problems and conditions. Similarly, measures focusing not so much on 'cure' but on rehabilitation and individual recovery are as yet underrepresented.<sup>22</sup>

Over 90% of these measures is based on claims data, or on other data (such as surveys) that are owned by or primarily available to the state (CAHPS, UAS-NY, ...). The state will make the scores of these measures available to the PPSs and the MCOs during DY 1 (2015), with the opportunity to compare between PPSs and regions, to identify providers responsible for high or low scores, and to explore some

<sup>&</sup>lt;sup>21</sup> Miller, H. D. (2009) op.cit. fn. 19; Chien, A. T., Z. Li and M. B. Rosenthal (2010). "Improving timely childhood immunizations through pay for performance in Medicaid-managed care." <u>Health Serv Res</u> **45**(6 Pt 2): 1934-1947.

<sup>&</sup>lt;sup>22</sup> NQF (2013). Patient Reported Outcomes (PROs) in Performance Measurement. For especially the FIDA, HARP, and DISCO subpopulations measures will be developed which reward quality of life and rehabilitation outcomes. These measures will help New York State achieve Olmstead, Americans with Disability Act and Home and Community based setting requirements.

of the common drivers of better or lesser performance. In DY 2 (2016), the State will also make the total risk-adjusted cost of care available per PPS for the total population, as well as per integrated care service delineated above (Maternity care, Diabetes care, APC/PCMH care, etc; based on the average of the involved providers' historical data over the previous 2 years). Potential (shared) savings, estimated by e.g. benchmarks on potentially avoidable complications, will be publically provided as well at both the total population level as per care bundle and subpopulation. Having these costs and the outcomes of these services available and transparent is crucial for any transformation towards payments based on value rather than volume.<sup>23</sup>

For the population-based total cost of care calculations, the state will rely on 3M CRG risk adjustment methodologies to create comparability between PPSs/providers and to adjust for shifts in attribution profiles within a PPSs/provider group over time.<sup>24</sup> For the care bundles (including chronic care), the most recent version of the open source Evidence-informed Care Rate (ECR) risk-adjustment methodology will be used, developed by the Health Care Incentives Improvement Institute.<sup>25</sup>

#### Establishing Benchmarks, Setting Rates and Rebasing

To determine whether savings or losses are made in Level 1 and 2 arrangements, a 'virtual budget' needs to be agreed upon for the PMPM or bundle. Using the risk-adjusted cost information, the benchmarks and the potential for shared savings, the MCOs and PPSs/combinations of providers can negotiate target budgets per arrangement to disincentivize above-average avoidable complication rates, for example, or rather invest additionally in underserved areas of care.<sup>26</sup> The state, in other words, provides information and benchmarks, but does not intend to set these target budgets, nor does it intend to set the PMPM or bundle rates once Level 3 arrangements come into view.

A common concern in shared savings arrangements is downwards resetting of the baseline once savings have become commonplace, leading to a gradual downward trend in overall provider reimbursement. As the Figure on page 6 illustrates, however, the state aims to link the realization of high value care to *increased* provider margins rather than to reduced margins. So while the reduction of rates of costly avoidable complications may lead to downward rebasing within a single bundle, investments in primary and secondary prevention may lead to upward rebasing. Similarly, those PPSs or combinations of providers that already deliver high value care (good to excellent outcomes and little opportunity in terms of savings) should be rewarded for doing so, while those PPSs of combinations of providers that reap significant savings because their potentially avoidable complication levels were high can expect some downward rebasing until the value they realize is in line with the reimbursements received.

Again, as long as the total statewide yearly growth rate remains within NYS' Medicaid global cap, the state will not force either way; it will merely provide the transparency for MCOs and providers to compare the total risk-adjusted costs of care per bundle and per (sub)population, including the virtual budgets, and present that information linked to the outcomes realized.

<sup>&</sup>lt;sup>23</sup> Watkins, L. D. (2014). Aligning Payers and Practices to Transform Primary Care: A Report from the Multi-State Collaborative, Milbank Memorial Fund.

<sup>&</sup>lt;sup>24</sup> For some of the selected subpopulations, 3M CRG-based rate adjustment methodologies have already been developed that will form the basis for the risk adjustment for provider payments for these subpopulations.
<sup>25</sup> http://www.hci3.org/content/ecrs-and-definitions

<sup>&</sup>lt;sup>26</sup> In projecting historical costs forwards, a price-index adjustment will be included

As said at the beginning of these section: at any given time, providers and MCOs are free to jointly propose 'off menu' versions of Value Based Payment arrangements. The state will accept these proposals when these 'off menu' versions support the underlying goals of the payment reform and sustain the transparency of value as outlined above (costs vs outcomes).

#### Attribution

Both the Total Care for Total Population as the Integrated Primary Care value-based arrangements require a clear definition of 'attributed lives'. DSRIP's attribution for performance mechanism will be the starting point for these purposes, which is updated monthly and also used for calculating the DSRIP outcomes of care for the overall DSRIP targets as well as for the selected projects.

Lessons learned during DSRIP that could further improve this attribution methodology will be incorporated. One improvement could be having members select a PPS at the time of enrolment, much like members currently choose a PCP. The state will investigate this possibility, which would

#### **Dual Eligibles**

The dual eligible population may seem relatively small (some 15% of Medicaid beneficiaries are also eligible for Medicare), but these 700,000 individuals comprise 27% of total Medicaid spending.<sup>1</sup> Because of these high costs, NYS intends to integrate the NYS Fully-Integrated Dual Advantage program in this VBP program. (For purposes of determining the '90% of total costs' goal, however, Medicare dollars will not be included).

have the PPS serve like a 'preferred provider network' for the patient (without restricting access to the plan's entire network). This approach could also facilitate the realization of across-PPS information sharing and patient consent.

For the care bundles and subpopulations, patients need to be attributed to the contracting PPS (or the PPS with which the contracting providers are affiliated), and need to fulfill standardized diagnostic criteria.

#### Goals

- ≥90%<sup>27</sup> of total MCO-PPS/provider payments (in terms of total dollars) will have to be captured in at least Level 1 VBPs at end of DY5
- To optimize the incentives, and allow providers to maximize their shares in realized savings so as to build towards a financially stronger Medicaid delivery system, the state aims to have ≥ 70%<sup>28</sup> of total costs captured in VBPs has to be in Level 2 VBPs or higher. The target here is not the percentage per se but the goals the state, the providers, MCOs and beneficiaries collectively want to achieve through payment reform. In that light, the State will incentivize responsibly moving towards Level 2 and higher, and yearly readjust this target in the light of the realization of our overall goals.

#### Exclusions

In principle, the state does not want to wholly exclude any cost categories from the VBP arrangements.

<sup>&</sup>lt;sup>27</sup> Analysis DOH.

<sup>28</sup> Ibid.

# 2. <u>Ensuring alignment between DSRIP goals and value based payment</u> <u>deployment</u>

Issue 2: How alternative payment systems deployed by MCOs will reward performance consistent with DSRIP objectives and measures

#### Selecting integrated care services

As discussed in the previous section, sustaining the achieved DSRIP goals is the starting point for the design of this payment reform. The overall aim to increase population health, individual health outcomes and reward high value care delivery is similar, and the outcome measures to be used in the different VBP arrangements will directly build upon the DSRIP measure set. In addition, the DSRIP objectives and measures play an important role in the selection of the care bundles and subpopulations to be prioritized. The following criteria have been used:

#### 1. The proportion of total Medicaid costs

Focusing on those care bundles and subpopulations with the largest spent is the best way to realize maximal impact while keeping the number of care bundles and subpopulations within reason.

# 2. The number of Medicaid beneficiaries included in these integrated care services per county/PPS

A minimum number of patients per PPS/provider combination per integrated care service is required for these value-based payment arrangements to become meaningful. When numbers are too low, after all, it becomes impossible to reliably measure outcomes of care. In addition, the lower the number of patients per care bundle or subpopulation, the higher the risk that natural variation will inadvertently cause significant gains or losses unrelated to the quality or efficiency of the care delivered.<sup>29</sup>

The care bundles and subpopulations with the highest numbers of patients will be prioritized. Minimum numbers for contracting will be established in 2015.

#### 3. Cost Variation

Variation in cost per integrated care service can be due to three factors<sup>30</sup>:

- Quantity of services delivered: the more admissions or expensive diagnostic tests, the higher the cost per care bundle/patient
- Mix of services: selecting more costly diagnostic tests, prescribing specialty rather than generic drugs or opting for inpatient rather than outpatient treatment modalities drives up cost per care bundle/patient
- Price per unit of service (this variation will be low within the Medicaid domain)

Large variations in costs per care bundle or subpopulations is indicative of potential waste and thus savings, and these care bundles or subpopulations will thus be prioritized.

 <sup>&</sup>lt;sup>29</sup> Mechanic, R. and C. Tompkins (2012). "Lessons learned preparing for Medicare bundled payments." <u>N Engl J Med</u>
 **367**(20): 1873-1875; Weissman, J. S., M. Bailit, G. D'Andrea and M. B. Rosenthal (2012). "The design and application of shared savings programs: lessons from early adopters." <u>Health Aff (Millwood)</u> **31**(9): 1959-1968.

<sup>&</sup>lt;sup>30</sup> de Brantes, F. and S. Eccleston (2013). Improving Incentives to Free Motivation, Healthcare Incentives Improvement Institute and Robert Wood Johnson Foundation.

#### 4. Rates of potentially avoidable complications

Because the core goal of DSRIP is reducing potentially avoidable (re)admissions and ER visits, identifying those care bundles and subpopulations with the highest rates of overall potentially avoidable complications is a crucial criteria for prioritization.

#### 5. Prioritized within DSRIP

To ensure alignment with the DSRIP objectives, the integrated care services selected within the DSRIP program will be prioritized as well.

Applying these criteria, the following selection of integrated care services emerges (see Appendix II for the quantitative analyses underlying this selection):

#### Integrated Primary Care, including integrated care for:

- Diabetes
- Asthma
- Hypertension
- Depression
- Chronic Heart Failure
- Coronary Artery Disease
- COPD

#### Care Bundles – Episodic:

- Maternity Care
- Stroke

#### Care Bundles – Specialty Chronic:

- AIDS/HIV
- Hemophilia
- Renal care (tbd)

#### Total Care for Subpopulations

- Multimorbid disabled / frail elderly (MLTC/FIDA population)
- Severe BH/SUD conditions (HARP population)
- Care for the Developmentally Disabled (DISCO population)

[this section to be developed further once analytics are done.]

The total dollar amount associated with these care services is xx\$, thus covering approx. xx% of the total payments between MCOs and PPSs/providers (excluding the Medicare component of the FIDA payments).

This initial selection will be tested, refined and expanded further during the remainder of 2015 through further data analysis and discussions with stakeholders.

#### Incentivizing the Patient: Value Based Benefit Design

Payment reform is incomplete without considering the financial incentives for patients in both lifestyle choices (leading to future health care costs) but also provider choices (choosing for either higher or lower value providers). Financial incentives for the former (stimulating behavior that will lead to healthier lives) are becoming common. Incentives to stimulate high-value care utilization, however, are less widespread. Yet the problems DSRIP set out to address have their roots in inadequate financial incentives for beneficiaries as well. Absence of coverage, leading to ER use as the only realistic location for care, is the most obvious one, and is being addressed by New York's Medicaid expansion, amongst others. Yet once a patient is enrolled in a Medicaid managed care plan, indiscriminate choices of providers and persistence of using the ER as the first line of care are more often than not similarly covered as judiciously selecting a primary care physician and high value care. If these behavioral patterns are not addressed, if providers' *and* patients' financial incentives are not fully aligned with the value of health care services, the chances that DSRIP sustainably realizes its goals will be reduced. Value-based benefit design is an important part of this and should thus be a core aspect of any payment reform.<sup>31</sup>

In NYS Medicaid, however, adding financial burdens by introducing co-pays or co-insurance as disincentives for poor choices is not a policy option. On the other hand, *positively* incentivizing desired behavior, including allowing access to previous inaccessible high-value care benefits (such as joint weight reduction programs, smoking cessation, post-acute care activation programs, or programs to teach healthy and affordable cooking habits and wellness management skills) can be a very powerful tool. The state will stimulate MCOs as well as PPSs and other provider combinations to introduce both types of positive incentives:

- Wellness or Lifestyle incentives, where the state can build upon its experience with its MIPCD (Medicaid Incentives for the Prevention of Chronic Disease) program. Any program that has been proven effective can be implemented by MCOs as part of their larger VBP approach. Plans are required to coordinate the approach with the PPSs to whom their populations are attributed.
- Patient incentives to make optimal health care choices, such as:
  - Actively and meaningfully using PCPs and preventive care
  - When indicated: Engaging in early Maternity care
  - When indicated: Engaging in chronic care
  - Using care In Network (ie., within IDS) rather than out-of-network (unless explicitly indicated).

In line with the levels of VBP described above, and learning from the rapidly growing experience in incentivizing patients/consumers, the state aims to maximally focus here as well on *outcomes* rather than efforts or process-steps. In this view, patients could be incentivized, for example through cash payments or housing subsidies, for meeting life style choices that are proven to improve health and

<sup>&</sup>lt;sup>31</sup> Thomson, S., L. Schang and M. E. Chernew (2013). "Value-based cost sharing in the United States and elsewhere can increase patients' use of high-value goods and services." <u>Health Aff (Millwood)</u> **32**(4): 704-712; Choudhry, N. K., M. B. Rosenthal and A. Milstein (2010). "Assessing the evidence for value-based insurance design." <u>Health affairs (Project Hope)</u> **29**: 1988-1994; Antos, J., K. Baicker, M. Chernew, D. Crippen, D. Cutler, T. Daschle, F. d. Brantes, D. Goldman, G. Hubbard, B. Kocher, M. Leavitt, M. McClellan, P. Orszag, M. Pauly, A. Rivlin, L. Schaeffer, D. Shalala and S. Shortell (2013). Bending the Curve. Person-Centered Health Care Reform: A Framework for Improving Care and Slowing Health Care Cost Growth. Washington DC, Brookings Institute.

reduce downstream costs, or truly choosing high value care. Any incentive, regardless of its form, would not impact a member's Medicaid or other State Health or Human Service (e.g. SNAP or TANF) eligibility status with regards to income or asset thresholds. This would be a form of 'inclusive shared savings', where patients' incentives to choose wisely become fully aligned with professionals and providers aiming to reduce avoidable hospitalizations and improve population health. It is important to note that the process of designing patient incentives is complex and will need to consider underlying disparities and social determinants of health.<sup>32</sup>

#### Public health and social determinants of health

Given the importance of the social determinants of health for the realization of the state's goals, its definition of Integrated Primary Care and its vision for the role of the PPS is explicitly population-health focused, reaching out into the community to stimulate community-based prevention activities and aligning itself with available social services. Concurrently, the framework for value-based payment will maximally incentivize providers to push the envelope in focusing on the core underlying drivers of poor health outcomes – whether traditionally within the medical realm or not.

Given the current state of primary care and IDS development in the state, however, and the difficulty to truly move the needle on a population-wide basis within a few years, the DSRIP Domain 4 population health measures are Pay for Reporting only. In the near future, however, the state foresees culturally competent community based organizations actively aligning with PPSs and/or Advanced Primary Care organizations to take responsibility for achieving the state's Prevention Agenda. DSRIP starts to build the infrastructure to take on housing, job placement and incarceration pathways as levers to increase population health, and the state foresees VBPs (for PPSs as a whole or for integrated primary care) to become a vehicle to maintain this infrastructure. Specifically, the state aims to introduce a dedicated value based payment arrangement for pilot purposes in DY 3 to focus specifically on achieving Prevention Agenda targets through CBO-led community-wide efforts.

Immediately after DY 5, the state intends to turn the Pay for Reporting measures into Pay for Outcomes measures, making a part of overall PPS reimbursement dependent on the achievement of specific public health goals as identified by these measures.

### 3. Amending contracts with the MCOs to realize payment reform

Issue 3: How the state will use DSRIP measures and objectives in their contracting strategy approach for managed care plans, including reform

#### **Aligning incentives**

The state will add the following incentives and regulations in its contracts with MCOs to stimulate MCOs towards adapting VBPs:

• The state plans to increase the managed care rate for those MCOs that capture more providerpayment dollars in VBP arrangements. It is exploring enhancing the existing quality incentive pool to

<sup>&</sup>lt;sup>32</sup> Thomson et al. op.cit. 31; Schmidt, H. and E. J. Emanuel (2014). "Lowering medical costs through the sharing of savings by physicians and patients: inclusive shared savings." JAMA Intern Med **174**(12): 2009-2013; Baicker, K. and M. Rosenthal (2014). "Shared savings, shared decisions, and incentives for high-value medical care." JAMA Intern Med **174**(12): 2014-2015.

reward those plans for engaging in VBP levels 1, 2 and 3. The state is currently in discussions with its actuary in order to determine the best method to implement these actions.

- Part of this increase will be paid to providers as a stimulus for engaging in higher level VBP contracts. This is one of the mechanism by which the state will ensure that financial resources for providers are 'depleted' when savings start to accumulate.
- Additionally, the State will need to formulate a methodology to evaluate the different levels of plan and provider value based payment arrangement. This method in turn would be basis for the distribution of additional quality pool funding related to this initiative.
- The state intends to include a provision that further incentivizes plan/provider arrangements that focus on integrated care services (APC/PCMH, care bundles or total care for selected subpopulations) rather than those that focus on total cost of care for the total population because a) infrastructure costs for these former arrangements will be higher and b) the State believes the total impact on quality, efficiency and sustainability of the Medicaid delivery system to be higher when a more differentiated VBP approach is taken.
- Starting DY 4, quality pool incentives for non-VBP payment rates from MCO to provider are no longer allowed without explicit permission by the state. This includes payments for achieving quality goals in Level 0 VBP arrangements. Permission will automatically be granted for services that are foreseen to remain part of the 10% non-VBP payments after DY 5. The funds saved through this measure will be utilized by the state to continue and/or further augment payment to MCOs through the quality incentive.
- The state will assure that it will not hold MCOs accountable when providers, to no fault of the MCO, run into financial difficulty because of underperformance on a Value Based Contract. To be able to give this guarantee, and as an additional layer of protection for the state's safety net infrastructure, the state will create a dedicated statewide fund / risk pool for distressed safety net providers that are too essential to allow to fail. The funding mechanism for this pool is still under development.

#### **VBP** Innovator Program

In addition to the incentives discussed above, the state will implement a VBP Innovator Program. This program will support multi-year agreements between plans and providers for those PPSs or combinations of providers that aim to lead the way in embracing the opportunities and flexibility that come with fully-fledged Level 2 or 3 value-based arrangements. In cooperation with MCOs, the Department of Health and the Department of Financial Services will work together to jointly set criteria to ensure the providers are ready to take on this risk. In addition, DOH and DFS will monitor performance and provide required oversight on an ongoing basis. The PPSs or provider combinations that meet these criteria will receive 95% of the dollars paid by the state to the MCO for this care. Plans will not be expected to cover any potential losses incurred by providers that participate in the Innovator Program.

#### Specific regulatory amendments

Successful transformation of the existing payment system will require restructuring of contractual arrangements which clearly define metrics and the ability to share savings and risk. Such Value Based Payment reform would necessitate changes in State statute to recognize integrated delivery systems

and to promote arrangements that impact the provision of services. Additionally, the existing regulations within the Department of Health and the Department of the Financial Services (DFS) will be thoroughly reviewed and amended as necessary to reflect changes necessitated by the adoption of the value base payments. While NYS has a regulatory framework for the review and approval of certain risk arrangements, additional regulations may be promulgated in order to effectively implement. Any new or revised regulations would also be promulgated in collaboration with the DFS and health care provider industry.

Changes to the Medicaid Managed Care model contract and the internal policies guiding the risk sharing arrangements with MCOs and downstream providers will also be evaluated and if necessary amended to promote value based contracting. Successful implementation of this new payment reform will ensure that existing provider and patient protections continue to be honored and provision of services to needy is not inadvertently disrupted.

To date the State has identified the following required amendments;

- Changes to Statute -- The Governor's FY 2016 Executive budget includes language that authorizes the Commissioner of Health, in consultation with the Superintendent of the Department of Financial Services, to require value based payments and set the framework for regulatory reform, as needed. In addition, it authorizes managed care organizations to contract with PPSs for the provision of services, and requires that all value based arrangements be reviewed and approved by the Department. This language is included in Appendix X.
- Regulatory Changes The DOH will engage and work collaboratively with the newly established PPSs, Provider Advocacy Groups and the Managed Care Industry along with the DFS to develop regulations guiding value based payment arrangements. It is envisioned that regulations will be promulgated to address: issues relating to reimbursement methodologies, approving discrete levels of value based arrangements, reserved requirements and risk transfers to ensure that the arrangements are sustainable for both MCOs and providers.
- **Model Contract and other Policy changes** -- The Department of Health has included language in the Medicaid Managed Care Model contract which begins to evaluate the baseline for current alternate value based payment arrangements in order to monitor the transition of payments from fee-for-service to value based over the next five years.

Medicaid managed care plans will be required to increase the percentage of value based payments each year and must submit an annual report to the Department identifying which providers will be impacted by alternate payment arrangements and the percent of provider payments impacted. Current MCO/Provider and Independent Practice Association (IPA) Guidelines as well as the Management Contract Guidelines will be modified accordingly and applied to all contracting arrangements with plans and providers. The contract modifications will have to be realized before the start of DY 3 (2017) (see also the Timeline section)

These initial regulatory implications have been identified, however the State plans to convene a Regulatory Work Group during 2015 with the charge of identifying additional regulatory challenges related to implementing VBP, and suggested solutions for resolving these issues. In addition, this group

will also examine the current rules and regulations that may no longer be required in the future including for example detailed monitoring and rate setting.

# 4. <u>Amending contracts with the MCOs: collection and reporting of</u> objectives and measures

Issue 4: How and when plans' currents contracts will be amended to include the collection and reporting of DSRIP objectives and measures.

The state currently includes quality and efficiency incentives in contracting with MCOs that are directly aligned with DSRIP. Many of its QARR metrics, for example, are identical to the metrics selected for DSRIP. In addition, 2015 will be the first year the State works with Efficiency Measures for MCOs, which are aimed at reducing ER visits and avoidable admissions through the same measures used within DSRIP. This further aligns MCO's incentives with DSRIP's desire to realize a lasting, sustainable transformation of the Safety Net system. In DY 1 the State will work with MCOs to finalize the streamlining of the overall MCO quality and efficiency frameworks with the payment reform proposed here. During that year, the state will involve multi-stakeholder groups to discuss the inclusion of additional outcome measures where necessary (see section on 'Transparency of Outcomes' above, p. 19).

## 5. <u>Creating synergy between DSRIP objectives and measures and MCOs</u> efforts

Issue 5: How the DSRIP objectives and measures will impact the administrative load for MCOs, particularly insofar as plans are providing additional technical assistance and support to providers in support of DSRIP goals, or themselves carrying out programs or activities for workforce development or expansion of provider capacity. The state should also discuss how these efforts, to the extent carried out by plans, avoid duplication with DSRIP funding or other state funding; and how they differ from any services or administrative functions already accounted for in capitation rates

Currently, the base administrative per member per month (PMPM) amounts are calculated for each of the State's nine managed care rating regions using plan Medicaid Managed Care Operating Reports (MMCORs). The regional PMPM amounts are calculated by dividing the total allowable administrative cost for each plan in a given region by the plan reported member months. Each plan PMPM amount is then subject to the Department's administrative PMPM cap and adjusted down if necessary. Additionally, the Department of Health (DOH) also incorporates an administrative component into premiums for all new populations and benefits moving into the benefit which are not reflected in the two year MMCOR base. This additional administrative component is developed by the State's actuary. The administration component is then adjusted by a plan specific risk score.

As with all new requirements, the Department and its actuary will review what will be expected of plans under DSRIP with regards to provide technical assistance/support, new activities, workforce development, etc. to achieve waiver goals. This analysis will also take into account activities already being accounted for in plan rates to ensure duplication of payment is avoided. Ultimately, the State's actuary will certify an actuarial sound rate range that takes into account the factors above which the State will pay for within the range to meet Federal requirements.

It is anticipated that the new requirements under DSRIP may result in additional administrative costs for the plans which will need to be evaluated by the State and its actuary. Two specific areas where this will likely occur are: 1) *workforce planning* where, under the waiver, plans are responsible for developing and implementing various workforce strategies; and 2) *value based payment* requirements which will necessitate plan/provider contract modifications. While there will likely be increases for these items, the Department believes they will not be excessive as it intends to set benchmark payment levels for use by plan/provider.

### 6. Assuring that providers successful in DSRIP are contracted

Issue 6: How the state will assure that providers participating in and demonstrating successful performance through DSRIP will be included in provider networks

VBP is not designed to limit patient options or to "lock" providers out. The state will maintain current managed care network requirements which both ensure adequate patient choice and provider inclusion. The state will also work with PPS to enhance their networks as needed to ensure that all vital providers are included. While there is no requirement for a provider to join a PPS network many already have during DSRIP which positions the state to ensure that VBP will be applied widely. Because high performing (combinations of) providers will be visible to both providers, MCOs and the public alike, it is highly unlikely that (combinations of) providers that are successful in delivery high value care would not be contracted by MCOs. In addition, the State will look to develop approaches which ensure the inclusion of providers who demonstrate successful performance. It is likely that some providers may need assistance engaging in value based payment. Smaller, less prepared providers may need access to resources and support to develop the sophistication to succeed. DSRIP funds are explicitly intended to facilitate this.

Over time, the state will also explore the possibility of having Medicaid members select a PPS at the time of enrollment much as they do their PCP. For PCPs included in only one PPS, members would be automatically enrolled in that PPS to assure attribution alignment. If a PCP was in more than one PPS a member would be entitled to select one of the PPS. Such an option would help better connect a member with his or her preferred provider group from the beginning of Medicaid eligibility which should ensure better care coordination especially for complex patients. Such a selection process would also enhance attribution for performance measurement purposes. The state doesn't envision a member being limited to the providers within the selected PPS network. Individuals would still have access to all providers within the managed care network. All current rights Medicaid members enjoy relative to provider access would be maintained within a VBP environment.

## 7. <u>Amending contracts with the MCOs: adjusting Managed Care rates</u> to improved population health and care utilization patterns

Issue 7: How managed care rates will reflect changes in case mix, utilization, cost of care and enrollee health made possible by DSRIP, including how up to date data on these matters will be incorporated into capitation rate development

Under the Department's Mainstream Managed Care risk adjusted rate methodology, all plans are paid at the same regional average premium, adjusted by a plan specific risk adjustment factor that accounts for differences in enrollee acuity across plans. The regional premiums are developed using two years of plan reported MMCOR data. Using collected encounter data, risk scores are calculated using 3M's Clinical Risk Group (CRG) model and cost weights developed by the Department. In simple terms, these two pieces are multiplied together to get plan specific risk adjusted rates. The Department and its actuary incorporate changes in case mix, utilization and cost of care on an annual basis as the data becomes available to incorporate in rate development. The inclusion of DSRIP into this process will be a continuation and expansion of the work already being done. Furthermore, as the Department implements its "Care Management for All" initiative and new populations and services (esp. for chronic conditions including the long term care, behavioral health and developmentally disabled populations) move into managed care, it has engaged 3M and plans to make refinements to the current risk adjustment methodology. This effort is also a significant element of the CMS/DOH Fully Integrated Dual Advantage (FIDA) Demonstration. Ultimately, the goal is to have one risk adjustment system that incorporates the needs of the entire Medicaid managed care population.

# 8. <u>Amending contracts with the MCOs: ensuring alignment between</u> <u>DSRIP objectives and measures and MCO rate setting</u>

Issue 8: How actuarially-sound rates will be developed, taking into account any specific expectations or tasks associated with DSRIP that the plans will undertake, and how the state will use benchmark measures (e.g., MLR) to ensure that payments are sound and appropriate. How plans will be measured based on utilization and quality in a manner consistent with DSRIP objectives and measures, including incorporating DSRIP objectives into their annual utilization and quality management plans submitted for state review and approval by January 31 of each calendar year

As noted above, the state's actuary currently develops actuarially-sound rates for the state. Any new expectations or tasks associated with DSRIP that the plans will be required to undertake will be incorporated into the development process. Similarly, as new populations and services have moved into managed care the State has and will continue to deploy risk mitigation strategies such as stop loss, medical loss ratios and/or risk corridors to ensure that appropriate reimbursement is being made. The State also places a premium on timely and accurate plan encounter submissions. This information is used to not only monitor the implementation of "Care Management for All" but also as a means to measure plan profitability and rate adequacy. Furthermore, as mentioned above, the Department will include core DSRIP metrics into plan specific reimbursement to optimally align payers' and providers' incentives. Through the transparency program described above, the Department will report outcomes

of these metrics to both plans and providers on which PPSs and provider-combinations are achieving or underperforming on each of the measures.

## Stakeholder Engagement

In support of the State's efforts to create a comprehensive roadmap a series of Stakeholder Engagement Interviews were conducted to share preliminary VBP concepts the State was considering, discuss key themes with regard to achieving a VBP model, identify and outline key challenges anticipated and request feedback and suggestions for the State's consideration. Stakeholder's engaged during the preliminary interview process included New York State Health Plans, managed care organizations, representative organizations including the Health Plan Associations, Hospital Associations, legal firms, New York State Health and Human Services Agencies, and Performing Provider Systems. All of the key themes and challenges identified during this stakeholder engagement have been documented and addressed through the drafting of the Roadmap.

In addition, the State has created a formal group of Stakeholders, an expansion of the Medicaid Reform Team's Global Cap Work Group, to serve as the Value Based Payment Workgroup. The VBP includes representatives from other State Agencies, payers, providers, advocacy groups, and labor. A list of the members included in this group is attached in Appendix X. This group will continue to be engaged throughout the development and implementation of this Roadmap, and the State also plans to expand this group and engage them in the process of all payer payment reform in coordination with the State's Health Innovation Plan (SHIP). In addition, members of the VBP workgroup will serve in leadership roles to support the detailed work which will commence after CMS approval to operationalize the roadmap. These workgroups are outlined in the Next Steps Section.

### <u>Timeline</u>

- In DY 1 (2015), the Medicaid VBP approach will be finalized and refined, including a detailed scoping of the required information infrastructure to support the statewide realization of this approach.
- In DY 2 (2016), every MCO PPS combination will be requested to submit a growth plan outlining their path towards 90% value-based payments. All growth plans will be weighed in terms of ambition level (speed of implementation, level of risk, total dollars at risk, opting for a differentiated approach rather than total cost of care for total population). MCOs with more ambitious grow plans will receive a bonus on their PMPM rates from DY 3 (2016) on.
- End of DY 3 (2017), every MCO PPS combination will have at least a Level 1 VBP arrangement in place for PCMH/APC care and one other care bundle or subpopulation (a Level 1 arrangement for the total cost of care for the total population would count as well). PCMH/APC care is selected here because of its vital role in realizing the overall DSRIP goals.
- End of DY 4 (2018), every MCO- PPS combination will have at least 50% of its care-costs contracted through Level 1 VBP VBPs. This aligns very well with the aim to have 50% of Medicare payments tied to quality or value through alternative payment models by the end of 2018. The state aims to have ≥ 30% of these costs contracted through Level 2 VBPs or higher at this time, yet this aim may be moved up- or downwards depending on the overall trend towards financial sustainability and high value care delivery as measured through overall DSRIP measures and cost of care measures for bundles and (sub)populations.

End of DY 5 (2019), ≥90% of total MCO-PPS payments (in terms of total dollars) will have to be captured in at least Level 1 VBPs. The state aims to have ≥ 70% of these costs contracted through Level 2 VBPs or higher at this time, yet this aim may be moved up- or downwards depending on the overall trend towards financial sustainability and high value care delivery as measured through overall DSRIP measures and cost of care measures for bundles and (sub)populations.

### Next Steps

As discussed above, this Roadmap has been conceived as a living document. It is not a Blueprint; but rather attempts to demonstrate the State's ambition and the outline of what the state and its stakeholders consider the payment reforms required for a high quality, financially sustainable Medicaid delivery system.

Upon CMS approval of the Roadmap, the work of operationalizing this vision for payment reform at a more detailed level will commence. Fundamental to the success of the efforts outlined in this Roadmap is consistent and meaningful engagement of our Stakeholders to harnessing their expertise and enlist their assistance in making these ambitions a reality.

The State intends to leverage the VBP Workgroup to create a number of sub-committees whose tasks will center on taking this roadmap and developing detailed implementation plans for the work ahead. The State currently envisions four main areas of focus with will be supported by an ongoing team of data and analytics staff:

#### 1. VBP Technical Design

Utilizing a diverse group of stakeholders, this sub-committee will be focused on the detailed design of the State's vision for VBP. This would likely include content areas related to the technical design, for example shared savings limits, stop loss thresholds to prevent insurance risk from transferring to providers, threshold savings and losses levels to ensure payment models are tenable for all providers and minimum beneficiary assignment levels for MCO VBP agreements.

2. Integrated Care Services

For each of the integrated care services that are identified through the analytical assessment, groups of clinicians, providers, payers, and State staff will work in teams to fully define that service area. This would likely include the development of appropriate parameters for each bundle, ensure outcome measure s are well aligned and comprehensive, and identify any regulatory changes required to allow implementation.

3. Regulatory Impact

The group will focus on identifying and problem solving regulatory and contractual barriers to the implementation of the scope of VBP. In addition, this group will review the current mandates required and assess the need for them to continue in the future state of VBP in NYS.

#### 4. Communications

The implementation of the VBP Roadmap, along with the significant delivery systems reform underway in DSRIP requires a thoughtful and strategic approach to communicating to both Stakeholders and Members. This group, in close collaboration with consumer advocates, will assist in developing a communications strategy that will adequately address the complexities of these envisioned changes.

It is the State's hope that this planning process to occur over the next 10-12 months will ensure the State's commitment to Stakeholder engagement, transparency and coordination with other Health and Human Services programs in New York State

### **Coordination with Medicare**

As referenced above, CMS has announced the goal to have 85% of all Medicare fee-for-service payments tied to quality or value by 2016, and 90% by 2018. Perhaps even more important, the CMS target is to have 30% of Medicare payments tied to quality or value through alternative payment models by the end of 2016, and 50% of payments by the end of 2018. As CMS embarks down the path of VBP for Medicare with explicit goals for alternative payment models and value-based payments New York State is committed to ensure coordination between both VBP programs. The State will actively engage with CMS so as to maximize synergy and benefit between the programs and minimize complexity for beneficiaries, providers and plans.

### **Conclusion**

Providers and PPSs in successful DSRIP programs will see a significant shift in reimbursement dollars. DSRIP funds will allow them to compensate for lost revenues while investing in new infrastructure; similarly, DSRIP funds will be used to pay for currently non- or underfunded care activities when innovative, outpatient- and community-focused care models are being introduced. As quality outcomes improve, and avoidable admissions and visits are reduced, the current fee-for-service model will be increasingly ill-fitted to sustain the new delivery models. After five years, when the DSRIP funding stops, gains realized will be impossible to maintain unless significant steps are made to align payment mechanisms with these new care models. Importantly, without payment reform, improved outcomes and efficiency will lead to reduced reimbursements, and a downward rebasing of MCO rates, reducing Medicaid dollars and weakening rather than improving the viability of the safety net.

Building upon the infrastructure that DSRIP will help put in place, this roadmap outlines a gradual transformation towards payment reform which:

- Aligns the payment incentives with the aims and goals of DSRIP and population health management
- Rewards value over volume
- Ensures reinvestment of potential savings in the delivery system
- Allows for reimbursement of innovative care models currently not or underfunded
- Allows for increased margins for providers when delivering value and an increased viability of the state's safety net
- Allows for more sustainable workforce strategies
- Reduces the percentage of overall Medicaid dollars spent on administration rather than care

The state realizes that this plan is ambitious, yet without this ambition, these aims, vital to the beneficiaries, the provider and plans community, and the Medicaid delivery system as a whole, cannot be realized. It is encouraged to see its ambitions reflected in the recently released Medicare VBP plan

and in the feedback of many leading providers and MCOs. The state looks forward in working closely with CMS and stakeholders to further build out and jointly realize this plan over the next five years.

## Appendix I: T&Cs Par. 39

In recognition that the DSRIP investments represented in this waiver must be recognized and supported by the state's managed care plans as a core component of long term sustainability, and will over time improve the ability of plans to coordinate care and efficiently deliver high quality services to Medicaid beneficiaries through comprehensive payment reform, strengthened provider networks and care coordination, the state must take steps to plan for and reflect the impact of DSRIP in managed care contracts and rate-setting approaches. Prior to the state submitting contracts and rates for approval for the April 1, 2015 to March 31, 2016 contract cycle, the state must submit a roadmap for how they will amend contract terms Recognizing the need to formulate this plan to align with the stages of DSRIP, this should be a multi-year plan, and necessarily be flexible to properly reflect future DSRIP progress and accomplishments. This plan must be approved by CMS before the state may claim FFP for managed care contracts for the 2015 state fiscal year. The state shall update and submit the Managed Care DSRIP plan annually on the same cycle and with the same terms, until the end of this demonstration period and its next renewal period. Progress on the Managed Care DSRIP plan will also be included in the quarterly DSRIP report. The Managed Care DSRIP plan should address the following:

- What approaches MCOs will use to reimburse providers to encourage practices consistent with DSRIP objectives and metrics, including how the state will plan and implement its stated goal of 90% of managed care payments to providers using value-based payment methodologies.
- How and when plans' currents contracts will be amended to include the collection and reporting of DSRIP objectives and measures.
- How the DSRIP objectives and measures will impact the administrative load for MCOs, particularly
  insofar as plans are providing additional technical assistance and support to providers in support of
  DSRIP goals, or themselves carrying out programs or activities for workforce development or
  expansion of provider capacity. The state should also discuss how these efforts, to the extent carried
  out by plans, avoid duplication with DSRIP funding or other state funding; and how they differ from
  any services or administrative functions already accounted for in capitation rates.
- How alternative payment systems deployed by MCOs will reward performance consistent with DSRIP objectives and measures.
- How the state will assure that providers participating in and demonstrating successful performance through DSRIP will be included in provider networks.
- How managed care rates will reflect changes in case mix, utilization, cost of care and enrollee health made possible by DSRIP, including how up to date data on these matters will be incorporated into capitation rate development.
- How actuarially-sound rates will be developed, taking into account any specific expectations or tasks associated with DSRIP that the plans will undertake, and how the state will use benchmark measures (e.g., MLR) to ensure that payments are sound and appropriate. How plans will be measured based on utilization and quality in a manner consistent with DSRIP objectives and measures, including incorporating DSRIP objectives into their annual utilization and quality management plans submitted for state review and approval by January 31 of each calendar year.

• How the state will use DSRIP measures and objectives in their contracting strategy approach for managed care plans, including reform.

## Appendix II: Forestland Example of VBP

#### Value Based Payments and the Forestland Performing Provider System in 2019

During the DSRIP application process, the State facilitated the creation of a Prototype application, designed to provide emerging PPSs with an example of what a successful DSRIP application would look like. To create this prototype a fictional PPS "Forestland" was created. Building upon this narrative, the following provides an example of what the future state of VBP in the fictional Forestland PPS could look like. (It is not necessary to have read these earlier Forestland materials).

The Forestland PPS has been a successful PPS. It has met the bulk of its performance targets over the DSRIP years, and has been one of the State's most successful PPSs in addressing diabetes and cardiovascular disease related hospital admissions, leading to several high-performance fund payments. While thinking through its Value-Based Payment strategy in 2015, the Executive Body of the Forestland Health Provider Partnership (FHPP, the NewCo created during those last hectic months of 2014) decided that it would not attempt to create one integrated contracting entity for the total PPS. Big is not always beautiful, they had argued. Their MCOs, with whom they had always had a good relationship, had also been clearly concerned about having to negotiate with such a unified group of providers. In addition, there had always been a natural distinction in culture, focus and also patient populations between the east and the west parts of the Forestland providers.

In East Forestland, home of the poorer parts of this geographical area and two of the PPSs three hospital systems, the providers and MCOs had decided during 2016 to focus on their significant HARP and FIDA populations for value-based payments. Analysis of the outcome versus cost measures (that had become available and comparable statewide that year as part of the state's VBP Roadmap) had shown them that potential improvements in both quality and overall costs were significant. Maternity care, on the other hand, was selected because their outcome versus cost measures showed what they had thought all along: they were one of the best performers statewide. In the FFS system, however, they were still losing money on maternity care, and a contract that focused on value could be the solution.

The pre-existing Health Home had linked up with the other Advanced Primary Care initiatives that were expanding in the region, and had proposed to contract Integrated Primary Care including its chronic bundles throughout most of East Forestland. They had been impressed with the potential reduction in potentially avoidable complications that the data had shown, especially with those patients that weren't quite 'HARP eligible', but whose combinations of behavioral and physical chronic conditions led to poor outcomes overall.

For Maternity Care, the two hospitals joined forces with the obstetricians and with community-based providers, and opted for a Level 1 arrangement in 2017. This increased the dollar amount available for this care (based on their high performance statewide, and on the state's incentive for MCOs and providers to move to higher levels of VBP arrangements). Because this bundle also included the care and costs of the first month of the baby, significant savings were realized by a further reduction of the already low NICU admission rates. With the 50% of these savings that the MCO returned to them based on the Level 1 contract, improvements were made in the ability of community-based providers to reach out to the most underserved populations, which helped reduce smoking and other substance abuse during pregnancy. The shared savings helped the hospital as well, and was a welcome addition to the obstetricians' income.

Inspired by this result, they agreed to move to Level 2 in 2018 so as to be able to capture 100% of the shared savings, and profit from the further increase in VBP incentive dollars). The hospitals and the obstetricians formed a Maternity Care LLC, aimed at ultimately taking full risk. The obstetricians pushed to hire midwives to further decrease overall cost of care, safely increase the percentage of homebirths, and increasing the overall 'hands-on' time that delivering mothers would experience. Increased patient satisfaction led to an influx of patients from the

wider region, which further helped stabilize the financial results for the hospital, which was now receiving its Maternity care related income through a contract with the Maternity Care LLC. Sensing the alignment of their own professional drives with the new financial incentives, and witnessing the disappearance of prior authorizations and MCO's utilization reviews, morale surged amongst the staff members.

The Health Home and the other Advanced Primary Care practices had realized that if they would maximally strengthen the synergies between the different projects they had selected (IDS (2.a.i), medical village (2.a.iv), ED (2.b.ii), readmission reduction (2.b.iv), their 'project 11' (2.d.i), and their Domain 3 and 4 projects), all these projects would help drive the same results: an improved focus on housing, adequate nutrition, smoking cessation and obesity prevention throughout the community, improved adequate utilization of primary and preventive care, improved disease management and care coordination. One of their magic bullets, they had decided, was to build upon the success of their Health Home. Its focus on and infrastructure for care management and physical and behavioral care integration was the platform upon which they 'rolled out' their approach to first the HARP population and subsequently the broader 'at-risk' population. A second magic bullet had been the idea to work closely together with the home health care and visiting nurse providers, which greatly improved their ability to be pro-active in terms of addressing patients' problems and allow these patients to live more independently, reduce hospital use, and overall consume less costly care resources. This cooperation subsequently proved highly successful for the FIDA population as well, reducing the need for inpatient long term care, and improving quality of life.

They moved to Level 1 for Integrated Primary Care in 2017, including the associated chronic bundles, and did so for the HARP population as well. Getting a good grip on the HARP population proved harder than expected, and not much difference in outcomes or costs was realized in 2017. Their integrated approach, however, was highly successful in reducing admissions for especially diabetes and all cardiovascular chronic conditions that were being measured statewide: hypertension, angina/coronary artery disease, chronic heart failure (CHF), but also arrhythmia. Contrary to their expectations, 2017 saw a drop not only in the admissions for CHF and uncontrolled diabetes, but also in long-term complications: diabetic lower-limb amputations and cardiovascular events, especially myocardial infarctions and strokes.

The savings resulting from fewer such potentially avoidable complications were significant. Following the state's guidelines, they had agreed to split these savings 50/50 with the hospitals within their PPS, helping them further reduce inpatient capacity to the newly modeled demand. For the Health Home and the Advanced Primary Care practices, even 50% of 50% of savings amounted to a significant increase in revenue. They used this to fulfill some long-standing desires: increase payment levels for the primary care docs and the home care organizations; expand their use of visiting nurses to further prevent hospitalizations in at-risk individuals; invest in new staff across all levels (some of which were transferred from inpatient care organizations through the DSRIP workforce retraining programs they had put in place). Building upon the DSRIP programs, they paid much attention to ensuring cultural competency within their staff, adequately reflecting the cultural and ethnic diversity of the populations they served.

They moved to Level 2 in 2018 for Integrated Primary Care, with an increased stop-loss provision just to 'get used to the risk', as they called it. They moved to Level 1 for the FIDA/MLTC population that year, and remained in Level 1 for the HARP population. When their interventions for the HARP populations seemed to bear fruit throughout 2018, they shifted to Level 2 for that population as well. For the remainder of the care within the PPS, a Level 1 Total Cost for the Total Population arrangement was agreed upon in 2018 that would suffice until further notice. There was no risk involved in such an arrangement, and the MCOs had agreed to simply distribute potential savings (according to overall involved Medicaid dollars) amongst the East Forestland PPS providers, with the option to negotiate different arrangements in the future.

In West Forestland, the Forestland Hospital Center and its neurologists had realized its potential to be an early adopter of integrated Stroke care. It had long been a center of excellence for stroke care, and its own analyses

showed that optimizing the acute phase of stroke care, starting rehabilitation during day one, and working with a select group of specialized post-acute rehabilitation and home care providers would yield significant improvements in mortality and long term outcomes. They were aware that the bulk of costs of stroke care, when seen across the total cycle of care, were long term care costs. Improving quality of acute stroke care, they were convinced, would improve the number of stroke patients recovering fully and thus reduce the number of patients left with impairments and corresponding life-long care dependency. Their own analyses had shown them that much of these potentially avoidable 'downstream costs' were incurred outside of their PPS: nursing homes, other post-acute care providers and hospitals that were not part of their PPS.

They decided to opt in the VBP Innovator program, moving immediately to a fully-fledged Level 2 model. The incentive associated with this Innovator program was significant, but – as they had predicted – the savings that they were able to realize, largely without impacting any of their PPS provider colleagues, were greater. The public attention their work received led to an increase of patients being brought to them for acute stroke care, including Medicare and commercial patients. In 2018, Forestland Hospital Center was the first organization in the state to enroll in the aligned Medicaid-Medicare stroke bundle, which extended the 'rules of engagement' of the Medicaid bundle to the duals and the Medicare FFS population. This was part of a broader alignment between CMS and New York State on the Medicaid and Medicare payment reform, which allowed for adaptation of New York State's Medicaid VBP models in Medicare, and selected Medicare Innovation Models within Medicaid.

Contrary to East Forestland, there initially was not much focus on value based payment arrangements in the remainder of the West Forestland provider community. Triggered by the success of the Stroke Program, and the bristling of activities in their sibling 'hub' within the PPS, they decided to 'try out' a Level 1 Total Care for the Total Population program in 2018 (which excluded only stroke care). Because they were successful in meeting most of their DSRIP goals, overall costs of care dropped somewhat, which became an unexpected source of additional revenue (they had booked a significant sum of 'lost revenue compensation' within the DSRIP funds for 2018). Emboldened by that result, and perhaps also somewhat driven by competition with the West Forestlanders, they moved to Level 2 in 2019, while planning to realize an integrated Medicaid-Medicare ACO in 2020.

## Appendix II: Quantitative Analysis per Integrated Care Service

[forthcoming: analysis showing per integrated care service the total costs associated with that care, the # of Medicaid patients, cost variation and potentially avoidable complications.

Example of visualization to be used (showing combination of cost variation (vertical axis), total costs (size of bubble) and % of costs associated with potentially avoidable complications (hue of bubble). (example derived from output from HCI3 grouper).]

