Avoid e-prescribing penalties

Presented by Park Avenue Health Care Management and Garfunkel Wild, PC

Brad Markowitz – CEO
Park Avenue Health Care
bmarkowitz@parkavenue.md
(914) 949-7900

Steven J, Chananie, Esq.
Garfunkel Wild, PC
schananie@garfunkelwild.com
(516) 393-2224

Wayne Koch – Vice President
Park Avenue Health Care
wkoch@parkavenue.md
(914) 949-7900
Avoid e-prescribing penalties

Agenda

• Penalties for not e-prescribing
• Requirements (Who must report?)
• Hardships
• Next Steps (What did we do?)
• What is a qualified eRx program? What are the reporting options?
• Questions
Penalties for not e-prescribing

- Failure to e-prescribe for at least 10 denominator-eligible visits during 1.1.2011 thru 6.30.2011 and report by 7.31.2011 will result in a 1% reduction in the fee schedule for part B covered professional services in CY 2012.*

<table>
<thead>
<tr>
<th>Reporting Year</th>
<th>Following Year</th>
<th>Incentive</th>
<th>Penalty</th>
</tr>
</thead>
<tbody>
<tr>
<td>2011</td>
<td>2012</td>
<td>1%</td>
<td>-1%</td>
</tr>
<tr>
<td>2012</td>
<td>2013</td>
<td>0.5%</td>
<td>-1.5%</td>
</tr>
<tr>
<td>2013 and on</td>
<td>2014 and on</td>
<td>0%</td>
<td>-2%</td>
</tr>
</tbody>
</table>

*Must be eligible; May claim a hardship exemption; Must be unique patient visits
Requirements

- Any Eligible Professional (EP) that has prescribing authority
- Controlled substances as defined by the DEA may not be electronically prescribed
- At least 10% of the annual part B charges are in the denominator*
- At least 100 cases annually containing an encounter code in the measure denominator*
- Use a qualified e-prescribing program for part D standards
- Must report prescriptions via a CMS certified method (discussed later)

*90801, 02, 90804-09, 90862, 92002, 92004, 92012, 92014, 96150-52, 99201-05, 99211-15, 99304-10, 99315-16, 99324-28, 99334-37, 99341-45, 99347-50, G0101, G0108, G0109
Hardships

- Practice is located in a rural area without high-speed internet access
- Practice is located in an area without sufficient available pharmacies for e-prescribing
- Adoption of a certified EHR technology prior to Oct 1, prior to requesting an exemption
- Unable to prescribe because of local, state, or federal laws or regulations
- Do not prescribe on a regular basis
- Too few opportunities to report the e-prescribing measure because of limitation’s of the measure’s denominator
Next Steps

- Reporting the hardship for 1.1.2011 – 6.30.11
- Must be completed by the provider (Office staff may not complete the form on the EP’s behalf)
- Must be completed by November 8th, 2011 (tomorrow)
  - Go to [www.qualitynet.org/pqrs](http://www.qualitynet.org/pqrs)
  - On the left hand side of the screen in the “Related Links” box select the link labeled “Communication Support Page”
  - Complete the “Communication Support Page”*
  - Once the form is submitted, the provider will receive a return e-mail noting the submission. Please keep this for you records.

* See attached instructions
What is a qualified eRx program?

What are the reporting options?

Qualified eRx Program

- Must generate a complete active medication list
- Select medications, print prescriptions, electronically transmit prescriptions, and conduct all alerts
- Provide alternative therapeutically alternatives (if any) at a lower cost
- Provide information on formulary or tiered formulary medications, patient eligibility, and authorization requirements

Reporting Options

- Report the CPT code of G8553 for $0.00 or $0.01 on the claim (electronic or paper) along with the denominator code on same claim
- Use a qualified registry
- Use a qualified EHR product
Questions

Brad Markowitz – CEO
Park Avenue Health Care
bmarkowitz@parkavenue.md
(914) 949-7900

Steven J, Chananie, Esq.
Garfunkel Wild, PC
schananie@garfunkelwild.com
(516) 393-2224

Wayne Koch – Vice President
Park Avenue Health Care
wkoch@parkavenue.md
(914) 949-7900
Helpful Links


http://www.cms.gov/ERxIncentive/05_Eligible%20Professionals.asp#TopOfPage